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# SCHELL'S *Quality* SEEDS

THEY GROW BETTER  
THEY YIELD BETTER  
ABSOLUTELY THE BEST

## Market Gardeners' Catalogue 1926

### Schell's Improved Thos. Laxton

This improved strain is the best large podded extra early Pea. Ready to pick just when Alaska is over. Pkt. 10 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20. (See it also on page 33.)

### Schell's Improved Alaska

The earliest of all Peas. Pkt. 10c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20. (See page 33.)

### Schell's Mammoth Luscious Sugar Peas

Best of all Sugar Peas. Pkt. 10c.; pt. 45c.; qt. 90c.; 2 qts. \$1.80. (See page 34.)

### Two Fine Carrots

Grow both of them. For market or home garden they are unexcelled—see page 17. Price of either. Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

Schell's  
Danvers  
Carrot

Schell's  
Coreless

## WALTER S. SCHELL INC.

### *Quality Seeds*

10th and Market Sts., Harrisburg, Penna.



# FORDHOOK BUSH LIMA BEANS

One of the very best—note how they yield. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. The Beans are very thick, meaty, and of delicious flavor. It is ready for use a week earlier than other dwarf Limas and bears fully a third more pods. My Fordhook Limas are pure stock, excellent quality. Grow more Limas, plant the best, Schell's Quality Seeds, and have a big crop. Even though we grow more of our own selected stock of Fordhook Limas every year, yet we never have enough. The demand last year was greater than ever and we sold out early. We have grown hundreds of bushels more for this year, for as gardeners learn of the superior quality and heavier yield of our Fordhooks, our orders naturally increase, so send your order early. Remember that my improved strain of Fordhooks, bred up to increased yield, richer flavor, and attractive color, will mean better prices and quicker sales for you—quality counts more than price on any market. We urge you to order early all you need. **Pkt. 15 cts.; ½ pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.75; 4 qts. \$2.75; pk. \$5; bus. \$18; 10 bus. \$177.50.**



There is a difference—One very large grower of Limas wrote us: "The Fordhook Bush Limas you sent me were positively the finest Fordhooks I ever received from any grower."



Valuable Varieties Introduced  
By Us and Grown by  
Gardeners Everywhere  
Schell's Yellow Bountiful Beans  
Schell's Black Knight Beet  
Schell's Silver Beauty Corn  
Schell's Perfection Cabbage  
Schell's Veridark Cucumber

# WALTER S. SCHELL, Inc.

## Quality Seeds

THEY GROW BETTER

THEY YIELD BETTER

Tenth and Market Sts., Harrisburg, Pa.

Write Plainly and Give Your Full Name and Address

Schell's French Head Lettuce  
Schell's "Dee-Licious" Muskmelon  
Schell's Beauty Parsley  
Schell's Quality Pepper  
Schell's Wonderful Pea  
Schell's Pearl Forcing Radish  
Schell's King of All Tomato

Forward by { State on this line whether wanted }  
by Mail, Express or Freight }

Your Name \_\_\_\_\_  
(Ladies will please put the prefix Miss or Mrs.)

Street Address (if any) \_\_\_\_\_

Post Office \_\_\_\_\_ R.D. No. \_\_\_\_\_

P. O. Box \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

Express or Freight Office \_\_\_\_\_

If your address has been changed since the last time you ordered write  
your old address here \_\_\_\_\_

FILLED BY
CHECKED BY
DATE
SHIPPED

AMOUNT

Post Office Money Order \$ \_\_\_\_\_

Express Money Order \_\_\_\_\_

Check . . . . . \_\_\_\_\_

Cash, Notes and Silver \_\_\_\_\_

Postage Stamps . . . . . \_\_\_\_\_

Date \_\_\_\_\_ 1926

Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell, and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned.

No.	✓	QUANTITY		DOLLARS	CENTS
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NO.	✓	QUANTITY	Amount forward	DOLLARS		CENTS	
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I will greatly appreciate the favor if you will give below the names and addresses of your neighbors or friends who have gardens or farms, and do not now receive our catalog

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**Please Give Us This Information.** We very often send two and three catalogues to one family because we have the husband's name, John E. Smith, on our list; also Mary R. Smith, the wife, and perhaps Howard, the son. We have no way of telling whether these are all the same family unless our customers tell us, for very often in the same neighborhood we have many families of the same name; therefore, will you please write below the information we ask?

Husband's first name \_\_\_\_\_ Wife's first name \_\_\_\_\_

How many of our catalogues did you receive? \_\_\_\_\_ If more than one, please give the name or names the others were addressed to \_\_\_\_\_



Always plant  
Schell's Quality Seeds  
and Always have  
Quality Crops



**Schell's Big Boston Lettuce**

The way it grows when you sow Schell's Quality Seed. My high-quality strain of Big Boston is used by market-gardeners everywhere. It is superior, having perfect uniform heads; it is rich golden yellow inside and extremely tender to the last outside leaf. Mr. JOHN BANKS, a very successful gardener of New Jersey, tells us: "I have the finest six-acre patch of Lettuce that I ever grew. Gardeners from all around came to see it. It is your *Schell's French Head* and your Big Boston."

## Schell's Big Boston Lettuce

A grand variety for early, midsummer or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. It is grown by market-gardeners everywhere in the open ground for summer and fall; in frames for early spring; forced cool in greenhouses for winter use, or planted out in fall with protection for early spring use. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. The heads are very compact, as shown in this illustration, very few loose outside leaves, almost all head. It keeps its fine quality longer after being cut than most others, thus giving it added value for shipping. Thousands of acres of it are grown by our customers and this requires many thousands of pounds of our seed. My strain of it seems to be preferred, judging from the excellent reports we are receiving from new customers who have grown it for the first time and made comparison by growing our strain beside others. And the results of these tests going on continually in all parts of the country are bringing hundreds of new friends to us right along.

The beautiful uniform type of our strain of Big Boston is the outcome of our original selection, bred, rogued and carefully guarded in each stock seed plant and the general crop produced by our stock seed naturally gives our customers an exceptionally fine quality crop.

If you have not grown our Big Boston, try it this year. I want every one of my customers to grow Big Boston. **Price: pkt. 10 cts.; 3 pkts. for 25 cts.; oz. 25 cts.; 1/4lb. 60 cts.; 1/2lb. \$1; 1b. \$2; 10 lbs. \$19; 25 lbs. \$43.75; 50 lbs. \$75; 100 lbs. \$150.**

Mr. P. H. BABBITT, N. Y., writes us: "I was very much pleased with your seeds and will be in the market for more other year."

Our satisfied customers are our best advertisement.

Mr. BERNARD W. TODARCZYK, Pennsylvania, writes: "We have heard that you have the best seeds on the market and we are anxious to have them so we send you our order."

Mr. A. W. BAIRD, Pennsylvania, had the finest Cauliflower in the whole valley. He writes us: "I had very good success this year with all your seeds. I had a fine run on the whitest Cauliflower in the valley and am still hauling. Will want more of it next season."

"The Lettuce I bought of you was the *finest* I ever grew. The Tomatoes were also extra fine."—E. C. BOONE, Delaware.





## OUR "CREAM" Collection of Schell's Quality Vegetable Seeds

When you skim the cream from milk you are taking the best of it. So it is with this special collection; we have taken the best varieties of vegetables—the "cream" of all—twenty kinds most generally grown in every garden, and offer them to you at a *special price* in the form of three collections of quantities suitable for three variously sized gardens—one of the three will about fit your garden.

If you want the *Prize* garden in your neighborhood, if you want to take *First Prize* at your Community, Grange, County, or State Fair you can do it with our "Cream" Collection.

We have offered this collection six years; it has given such great success to the thousands who ordered it that we offer it again.

"CREAM" COLLECTION No. 1  
(Value \$1.75), send \$1

"CREAM" COLLECTION No. 2  
(Value \$4.50), send \$3

"CREAM" COLLECTION No. 3  
(Value \$9.50), send \$6

Full description on page 3



# Schell's Quality Seeds

Grown from Selected Stock Seeds.  
This is Why  
They Grow Better—They Yield Better

## Our New Crop Seeds for 1926 Planting Are Now Ready for You

We wish you and your family a very happy and a very prosperous year throughout 1926 and many after it. If last year you were blessed with good crops, be glad; if unfavorable conditions prevented a good year, try to forget the disappointment, be glad you have another opportunity this year, lay your plans at once for your crops, and

**be sure to start right by planting Schell's Quality Seeds**, which are the first essential thing to a successful year. The reputation of our Quality Seeds, the better crops they produce, resulted again last year in literally "swamping" us with more orders than ever received in any previous year. We hope to fill all orders this year within twenty-four hours after they are received.

It is gratifying to us to be receiving continually hundreds of letters from our friends telling us of the **better** crops our seeds have produced—we will appreciate a letter from you.



**SCHELL'S QUALITY SEEDS** will do what ordinary seeds cannot do and here is more proof of it: Mr. Frank Degillio, market-gardener, of Pennsylvania, says: "Your Danvers Half-Long Carrots are certainly profitable to grow. I sowed only one pound this year and sold over \$500 worth of Carrots from that small strip of a third of an acre."

**We offer You Our High-Quality Seeds at the Lowest Prices Possible**, considering what it costs us to grow for you these superior seeds that Grow Better and Yield Better for you.

**ORDER YOUR SEEDS AT ONCE.** Take time now to go carefully over the entire catalogue and send your order in. Time for planting will soon slip around and by ordering now you will have the seeds ready when you want to plant. Keep sending for any seeds needed later. Many of our friends send us numerous orders all through the year. Use the order sheet; we send another one with each order.

**We Pay the Postage, Express, or Freight** on all **Garden Seeds** and **Flower Seeds** at the prices quoted in this catalogue, to all points in the United States within 1,000 miles of Harrisburg. We reserve the right to send them by parcel post, express, or freight, whichever is cheapest. Be sure to put your nearest express or freight station on the order sheet if it is different from your post office.

**Beyond 1,000 miles** (west of Chicago) we pay postage or express on all packets, ounces and quarter pounds. Add eleven cents to the price of pints and pounds and twenty-two cents to the price of quarts. If you are beyond 1,000 miles, then we will prepay the order.

**Rates on Farm Seeds, Seed Potatoes, and Supplies** are given on the pages on which they are listed.

**HOW TO SEND CASH.** I prefer that you send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cents, and stamps or Money Order for less amounts. I guarantee the safe arrival of all letters containing Money Orders, Checks, Express Money Orders and also Registered Letters containing silver or notes. Better send Money Order and I will pay the cost of it. You may deduct the amount from your order or add other seeds for the amount. Your rural carrier or postmaster will make out the Money Order for you.

**Special Terms for Market-Gardeners.** If your order for vegetable seeds amounts to any sum from \$50 to \$100, or \$500 or \$1,000 or more, we will gladly give you our special terms of payment which is July 1. That is, we will ship your order as soon as received and charge it to your account. On July 1 we will send you a statement and you pay us then. Many hundreds of gardeners deal with us on these special terms, and we invite you to do the same. All we ask is that you give us three names of business men in your community as reference when we first open an account with you.

**WE MAKE THOROUGH VITALITY TESTS OF ALL OUR SEEDS.** This means everything to you, for it insures you that the **quality is the best** and that the seeds **will germinate** and **grow** if soil and weather conditions, over which none of us have control, are not destructive after planting.

**NON-WARRANTY.** Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

## OUR "CREAM" COLLECTION of Schell's Quality Seeds

### TWENTY OF THE BEST VARIETIES OF VEGETABLES

See them Illustrated in Natural Colors on the Opposite Page

This is the fifth year that we have offered this splendid collection. It seems to be just what our friends want, and as a result we receive, every day, great numbers of orders, hundreds of them, for **Our Cream Collection**. So we offer again, the same varieties at the same special discount.

Look at them! Every vegetable looks so good it fairly makes your "mouth water." They are the "**Cream**" of their kind. They are our own **special strains** of these twenty kinds of vegetables usually grown in every garden, large or small. There are other vegetables of course that you will want to order in addition to this collection.

We have our "Cream" collection in three sizes, made up of the quantities stated to suit three various-sized gardens. One, no doubt, will about fit your garden. Please note the quantities and what they amount to at their actual value and also note then that the special price at which we are offering these collections is more than **one-third** less than the regular price.

#### SCHELL'S SPECIAL STRAINS

	No. 1	No. 2	No. 3
1. Fordhook Bush Lima.....	1 pkt. 15 cts.	1/2 pt. 30 cts.	1 pt. 50 cts.
2. Green-Pod Bountiful Bean.....	1 pkt. 10 cts.	1 pt. 35 cts.	1 qt. 65 cts.
3. Schell's Yellow-Pod Bountiful Bean.....	1 pkt. 10 cts.	1/2 pt. 20 cts.	1 qt. 75 cts.
4. Schell's New Wonderful Peas.....	1 pkt. 10 cts.	1/2 pt. 25 cts.	1 qt. 85 cts.
5. Easy Blanching Celery.....	1 pkt. 10 cts.	1/2 oz. 45 cts.	1/2 oz. 85 cts.
6. Danvers Half-Long Carrot.....	1 pkt. 5 cts.	1 oz. 20 cts.	1 oz. 20 cts.
7. Grand Rapids Lettuce.....	1 pkt. 10 cts.	1 oz. 25 cts.	2 oz. 50 cts.
8. Big Boston Head Lettuce.....	1 pkt. 10 cts.	1 oz. 25 cts.	2 oz. 50 cts.
9. Schell's Silver Beauty Sweet Corn.....	1 pkt. 10 cts.	1 pt. 35 cts.	1 qt. 65 cts.
10. Bloomsdale Spinach.....	1 oz. 5 cts.	1 oz. 5 cts.	2 oz. 10 cts.
11. Schell's Dee-licious Melon.....	1 pkt. 10 cts.	1 oz. 30 cts.	1 oz. 30 cts.
12. Schell's Pearl Forcing Radish.....	1 pkt. 5 cts.	1 oz. 15 cts.	1/4 lb. 40 cts.
13. Schell's Scarlet Globe Radish.....	1 pkt. 5 cts.	1 oz. 15 cts.	1/4 lb. 40 cts.
14. Schell's Beauty Parsley.....	1 pkt. 10 cts.	1 pkt. 10 cts.	1 oz. 20 cts.
15. Schell's Early Perfection Cabbage.....	1 pkt. 10 cts.	1 pkt. 10 cts.	1 oz. 45 cts.
16. Schell's Black Knight Beet.....	1 pkt. 10 cts.	1 oz. 20 cts.	1/4 lb. 45 cts.
17. Purple-Top White Globe Turnip.....	1 pkt. 5 cts.	1 pkt. 5 cts.	1/4 lb. 25 cts.
18. Schell's Yellow Globe Onion.....	1 pkt. 10 cts.	1 oz. 53 cts.	2 oz. 95 cts.
19. Improved Long Green Cucumber.....	1 pkt. 5 cts.	1 oz. 20 cts.	1 oz. 20 cts.
20. Schell's King-of-All Tomato.....	1 pkt. 10 cts.	1 pkt. 10 cts.	1/2 oz. 35 cts.

Total Value..... No. 1 \$1.75

No. 2 \$4.50

No. 3 \$9.50

**WE WILL SEND YOU COLLECTION.. No. 1 for \$1.00**

**No. 2 for \$3.00**

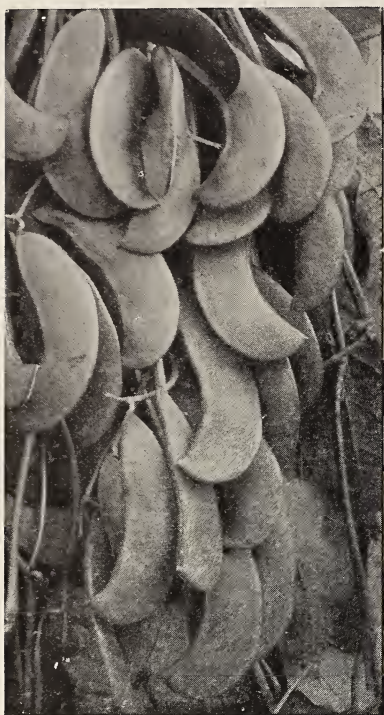
**No. 3 for \$6.00**

Send your order at once for one or as many more collections as you wish. Order it as Schell's "Cream" Collection No. 1 or No. 2 or No. 3—**We pay the postage**—make one or more of these Collections the first item on your order then add the other seeds you want.

Please do not ask us to change the varieties or quantities of this special offer—we have them packed now, ready to send to you.

**ORDER NOW**





**Schell's New Wonder Pole Lima Beans**  
The whole plant is loaded full of big, thick Beans of the richest flavor

## POLE LIMA BEANS

**HOW TO GROW THEM.**—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 15 inches. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet) and top-dress occasionally with Wizard Brand Pulverized Sheep Manure, working it into the soil.

**Schell's New Wonder Pole Lima.** Wonderfully prolific. The big, broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. \$1.70, 4 qts. \$2.75, pk. \$5.25, bus. \$20.**

**King of the Garden Pole Lima.** Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Dreer's Improved Pole Lima.** (Potato Lima.) The Beans are medium size, very thick and of excellent quality. The vines are very productive. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Extra-Early Jersey Lima.** Quite early. Pods contain three or four large Beans. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Large White Lima.** **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Trucker's Delight.** An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Early Leviathan.** Early and very large. The pods hang thick, five to ten in a cluster, with either four, five, or six large Beans in each pod. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

**Giant-podded Pole Lima.** Very large pods filled with large Beans. Flavor very rich. A heavy yielder. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. \$1.60, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

## POLE or CORN BEANS

**HOW TO GROW THEM.**—One quart will plant 150 hills; about 12 quarts to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed. Use 8-foot poles, placing them 4 feet apart in the rows each way. Plant five or six beans around each pole; let three of the best plants stand. They may also be grown in rows and supported by wire or along a wire fence; plant the seed two feet apart for this method. Top-dress with good fertilizer or manure, working it in as you cultivate. Wizard Brand Pulverized Sheep Manure makes all plants hustle. We have it.

### GREEN-POD POLE BEANS

Grow more Pole Beans. They yield tremendously and are easy to grow and very profitable for market. Good poles may be secured cheaply at any lumber-yard.

**Lazy Wife.** Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4, bus. \$15.**

**Old Homestead, or Kentucky Wonder.** One of the earliest Green-podded Pole Beans, and of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4, bus. \$15.**

**Old-fashioned Sickle Pole Bean.** One of the best quality; well known to all farmers and gardeners. The seed is gray, with black stripes; the pods long, meaty and stringless. Very heavy yielder. **Pkt. 15 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. \$1.80, 4 qts. \$3, pk. \$5.25, bus. \$20.**

**Horticultural, or Cranberry.** Sometimes called Bird's Egg. Long, round, thick pods. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4, bus. \$15.**

**Yard-Long Bean.** A variety imported from Japan. It is very interesting to grow as a novelty. The pods are from 3 to 4 feet in length. It is not recommended to grow for profit. Grow it "for fun." **Pkt. 10 cts.**

**White Creaseback.** An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4, bus. \$15.**

**White Sickle.** Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other pole beans. The seed is white, which makes it also valuable for winter use when dried. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4, bus. \$15.**

**Jordan's Stringless Self-Drier Pole Bean.** Green-podded, entirely stringless, very hardy and prolific, small round white seed similar to Lazy Wife, but smaller and more round. The pods may be dried and used in winter as a green Bean. **Pkt. 10 cts., 1/2 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.40, 4 qts. \$2.25, pk. \$4.**

### YELLOW-POD POLE BEANS

**Early Golden Cluster Wax.** Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. \$1.70, 4 qts. \$2.75, pk. \$5, bus. \$18.**

**Yellow-podded Old Homestead.** This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. **Pkt. 10 cts., 1/2 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. \$1.70, 4 qts. \$2.75, pk. \$5, bus. \$18.**



# BEANS, Green-Podded, Dwarf or Bush

*Grow  
More  
Beans*

*All my Seed Beans are of highest quality, vitality proved. They grow better—they yield better*

Be sure to order enough Beans to make three or four plantings about three weeks apart. This will give you a continuous supply of Beans throughout the whole season. It is important to a gardener to have Beans all the time, throughout the season, thus always getting the high price which brings the average price for the season higher.

**Bountiful.** Fine quality; long, flat, thick stringless, pods. An enormous yielder. Extra early; ready for market six weeks from planting. Plant this for your green-pods and our Yellow-Pod Bountiful for yellow, and you will have two of the best crops you ever grew. Pkt. 10c., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Burpee Stringless Green-Pod.** Absolutely stringless; round pods; extra fine. Good yielder, ready for picking about 45 days after planting. This is a great favorite of market-gardeners everywhere. Its fine quality keeps it in lasting favor. All should grow it. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Black Valentine.** Long, straight, green, round pods of excellent quality. Is extra early; a heavy yielder; fine for either early or late planting. Pkt. 10c., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Extra-Early Red Valentine.** The old favorite Valentine Bean. Extra-early; round-podded; good quality, and of fine flavor. Shows a few strings when young. About 50 days from planting to picking. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Dwarf Horticultural.** Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Pkt. 10c., pt. 35c., qt. 65c., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**French's Dwarf Horticultural.** Similar to the Dwarf Horticultural; preferred by some because of its long tendrils, which increases its yield. Pkt. 10 cts., pt. 45 cts., qt. 85 cts., 2 qts. \$1.50, 4 qts. \$2.75, pk. \$5, bus. \$18.

**Giant Stringless Valentine.** Matures about a week later than Red Valentine. Pods are round, very long, meaty and entirely stringless when young or old; of excellent quality. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.



Schell's Bountiful Beans. Absolutely Stringless

**New Stringless Green Refugee.** This New Refugee is entirely stringless and possesses all the good features of the old Refugee. Try it this year for late crop. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Extra-Early Refugee.** Similar to Refugee or 1,000-to-1, with all its superior qualities, but matures fully two weeks earlier. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Longfellow.** Produces very long, round, tender pods averaging 5½ to 6½ inches in length. Fine quality and a good yielder. It is stringless when young, but shows some strings if not picked early. Ready to pick about 52 days after planting. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Refugee, or 1,000-to-1.** One of the most prolific, dwarf, Green-podded Beans. Pods are 6 to 7 inches long and round; are very tender and meaty. A great favorite for canning purposes. Not entirely stringless. Late grower, requiring about 70 days to mature. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

## Dwarf or Bush Lima BEANS

**HOW TO GROW THEM.**—Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. One quart will plant 150 feet of row; 20 to 24 quarts to the acre. Plant with the eye down.

HAROLD E. HUSTED, N. J., says: "I had Fordhook Bush Limas from two seedsmen and yours were fifty per cent better."

**Burpee Improved Bush Lima.** Fine-flavored; big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. The Beans are much larger and nearly twice as thick as the old Burpee Bush, and mature a week earlier. Pkt. 10 cts., ½pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. \$1.75, 4 qts. \$2.75, pk. \$5, bus. \$18.

**Burpee Bush Lima.** The bushes grow about 20 inches high, are very prolific and the Beans are as large as the large pole Limas. The new Burpee Improved Bush Lima is, however, a vast improvement over this variety. Pkt. 10 cts., ½pt. 20 cts., pt. 40 cts., qt. 75 cts., 2 qts. \$1.50, 4 qts. \$2.50, pk. \$4.50, bus. \$16.

**Fordhook Bush Lima.** The plants stand erect like little trees (never prostrate or running) and the pods, borne in clusters of four to eight, are filled tightly with big, thick, delicious, potato-like Beans of very fine flavor. (See illustration, inside cover page.) Pkt. 15 cts., ½pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. \$1.75, 4 qts. \$2.75, pk. \$5, bus. \$18.

**Dreer's Bush Lima.** The Beans are thick, sweet, and very richly flavored. Pkt. 15c., ½pt. 25c., pt. 45c., qt. 90c., 2 qts. \$1.75, 4 qts. \$2.75, pk. \$5, bus. \$18.

**Henderson's Bush Lima.** Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Pkt. 10 cts., ½pt. 20 cts., pt. 40 cts., qt. 75 cts., 2 qts. \$1.50, 4 qts. \$2.50, pk. \$4.50, bus. \$16.

Lima Beans are one of the most profitable crops. Double your order for Fordhooks this year



# BEANS Dwarf Yellow or Wax-Podded

Inoculate Beans with FARMO-GERM before planting. It benefits wonderfully. Read of it on page 45

One quart will plant a row 100 feet long; about 1 1/4 bus. to the acre

**HOW TO GROW DWARF OR BUSH BEANS.**—Make the rows 18 inches or 2 feet apart, and drop the beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially the yellow-podded varieties, will rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the beans as fast as they become fit for use; this makes them bear longer.

**SCHELL'S QUALITY SEEDS PROVE THE BEST BY TEST.**—Mr. H. E. Stoneburner, Pa., writes me, "I use only the very best seeds. I received your catalogue for two years before I trusted to send you an order. Then I sent a trial order and was more than pleased with your seeds and from that time on you have been supplying me with nearly all the seeds I use. Inclosed is another order."

**Schell's Yellow-Pod Bountiful.** The best of all Yellow-Podded Beans, stringless and yields tremendously. (See page 7 and be sure to order it.)

**Davis Kidney Wax.** White seed. The pods are straight and flat, a rich golden yellow, and have the most delicious flavor. One of the best for market. It is very tender if used when young. Not entirely stringless. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.



Improved Rust-Proof Golden Wax Beans

**Improved Rust-Proof Golden Wax.** Splendid for market or home garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. (See illustration.) Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Wardwell's Kidney Wax.** The pods are long, flat, thick, stringless and brittle; very popular with large gardeners. A heavy yielder. It does not rot so readily as some yellow-pod varieties. Ready to pick 50 days from planting. Pkt. 10c., pt. 35c., qt. 65c., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Saddleback Wax.** Beautifully curved, round, yellow pods; tender, stringless and delicious. Pkt. 10c., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50.

**Stringless White Wax.** Half-round pods, stringless, very prolific. White seed. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Brittle Wax.** Very similar to Round-Pod Kidney Wax. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Currie's Rust-Proof Wax.** Black seed. Straight, flat pods 5 inches long; rich, light golden yellow. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Webber Wax.** Stringless, and very prolific. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50.

**Pencil-Pod Black Wax.** Vines very vigorous and branching; very productive. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. This variety is far superior to the old Prolific Black Wax and should be planted in its stead. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Hodson Wax.** A late-maturing variety (75 days) heavy foliage, practically rust and blight-proof. Stringless if used when young. Pkt. 10c., pt. 35c., qt. 65c., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Sure-Crop Stringless Wax.** Very early. Stringless and a good yielder. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Unrivaled Wax.** Vigorous plants. Pods are long, flat, and slightly curved at the end. Pkt. 10c., pt. 35c., qt. 65c., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

**Round-Pod Kidney Wax.** Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. Do not plant too early, for the seed is very tender and will rot quicker than any other yellow Bean. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.50, bus. \$12.90.

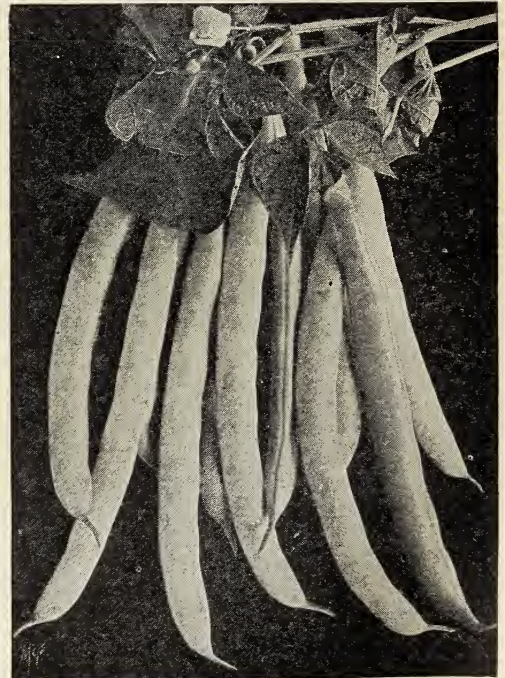
## SOUP or SHELL BEANS

**White Marrowfat, or Soup Bean.** Dwarf. Shelled and dried for winter use. Every farmer should grow a good patch of these for winter marketing. Plant them in the garden or along the outer row of your corn or anywhere, for you can sell Soup Beans any time. Everybody uses them. It is a good, profitable crop to grow. Pkt. 10 cts., pt. 30 cts., qt. 55 cts., 2 qts. \$1.10, 4 qts. \$1.75, pk. \$3.25, bus. \$11.75.

**White Navy Bean.** Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat but has an excellent flavor and is being grown in enormous quantities. It should be grown both for market and home consumption. One-half to one bushel per acre is required, depending on whether the rows are 2 or 3 feet apart. Pkt. 10c., pt. 30c., qt. 55c., 2 qts. \$1.10, 4 qts. \$1.75, pk. \$3.25, bus. \$11.75.

**Red Kidney Soup Bean.** An old variety; very popular. Seed is red, plant grows dwarf. Pkt. 10c., pt. 30c., qt. 55c., 2 qts. \$1.10, 4 qts. \$1.75, pk. \$3.25, bus. \$11.75.

**White Kidney.** This is another good variety for baking or for soup. The Beans are white and larger than either the navy or White Marrowfat. Pkt. 10c., pt. 30c., qt. 55c., 2 qts. \$1.10, 4 qts. \$1.75, pk. \$3.25, bus. \$11.75.



Pencil-Pod. Round, yellow, stringless pods; very fine



# SCHELL'S YELLOW-POD BOUNTIFUL BEAN

The Earliest and Heaviest-Bearing Stringless Yellow-Pod Bean

"Your Schell's Yellow Bountiful Beans took *First Prize* at our County Fair."—Mrs. EARL F. HARRISON, Pa.

Mr. ROY E. WINTRODE, Md., writes us: "The Schell's Yellow-Pod Bountiful Beans we got from you last year were surely wonderful. We never had finer Beans."

Mr. GEO. B. COX, Jr., Pa., says: "Your Schell's Yellow-Pod Bountiful Beans are wonderful—the best we ever had."



Since we introduced this valuable variety, ten years ago, it has become the **most popular Yellow-Pod Bush Bean in all the markets** of large and small cities, and it has been grown in almost every state in the Union. It is a beautiful Bean having a clear, clean, sort of glistening yellow that just naturally attracts buyers, while its quality is not excelled by any other variety. **It is the earliest of all yellow-pods**—ready for market **a week ahead** of all others. This alone makes thousands of dollars extra profits for our customers who grow it. The pods are long, thick, very "meaty," and **absolutely stringless always**. Its plants **yield tremendously**; they are just simply covered with pods as shown in this picture. They produce twice as many pods as any other Yellow Bush Bean. The plants are unusually hardy and vigorous and are the last to be affected by unfavorable weather conditions. No matter how well you like other varieties, I want you to grow also **Schell's Yellow Bountiful** this year and I know you will thank me for urging you to do so. If I had space to print the hundreds of letters of praise of this valuable variety, received from market-gardeners and those with home-gardens, it would make everybody want Schell's Yellow Bountiful and we would not be able to supply the demand. I recommend it to you as positively the grandest of all yellow-pod Dwarf or Bush Beans. I suggest that you order early for the demand is greater every year. **Pkt. 10 cts.; ½ pt. 20 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. \$1.40; 4 qts. \$2.25; pk. \$4; bus. \$14.75; 10 bus. \$140.**





Mr. GEORGE SMELTZER, prominent market-gardener, was awarded First Prize on Schell's Black Knight Beet at the annual fair. He also won six other First Prizes on vegetables grown from our seeds.

Mrs. ADOLPH GOLDBERG of Allentown, Pa., writes us: "I have been growing vegetables for the past fifteen years, but was never able to secure the Red Beet to suit me until I tried your Black Knight last year. I found my Beet at last—it is wonderful. No other Beet for me now. I am planting more of them this year."

## Schell's Black Knight Beet

Black is its name and black is its color—**deepest black-red all the way through**, just as it is shown in this color photograph which is an exact reproduction of the Beets as they are grown from our seeds. In all trials we have positively found no other Beet to compare with it. It is in a class by itself and all market-gardeners who grow it say so. Thousands of successful gardeners in every part of the United States make this their choice for early

"Your Black Knight Beets were certainly fine again this year—every beet alike, perfect shape and smooth so that I could pull everyone. The color is dark and very uniform."—Mr. FRANK DEGLIO, Market Gardener, Penna.

planting (to follow **Extra** Early Harrisburg Market), second crop, fall, and winter crops, and we are constantly receiving orders from them for 1, 5, 10, 25, 50, 100 pounds and more. If you have not grown it, do so this year by all means, for you, too, will find it the best Beet you ever grew. The seed we are offering you this year was grown from stock seed which we have been selecting with the greatest care for the past four years. It is of exceptional quality. If you have liked Black Knight Beet before you will surely like it even better this year.

In addition to its very desirable deep dark color, it is of very superior quality, highly flavored, deliciously crisp, tender and sweet, and it is very smooth, clean, and of a very uniform shape and size, bunching up beautifully.

Many testimonial letters from our customers who grow very large acreages of Beets, as well as those who grow for their own use, are in our files. You who have not already grown **Schell's Black Knight Beet** do so on my recommendation and I know you, too, will find it preferable to all other Beets. **Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; 1/2 lb. 85 cts.; lb. \$1.50; 10 lbs. \$14; 50 lbs. \$65; 100 lbs. \$125.**



# BEETS

*My high-quality Beet seed produces a very uniform and perfect crop. Our Beets are bred for quality, flavor, and very dark color. This is why gardeners prefer our Beet seed.*

**HOW TO GROW BEETS.**—Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure (we have it) or some other good fertilizer. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 or 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 or 6 pounds to the acre.

**Harrisburg Market Extra-Early.** The favorite early Beet of the market-gardener. Extra early; dark red; shape medium between a globe and a flat. This is my choice for extra early, or first in the market. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 40 cts., lb. \$1.25, 10 lbs. \$11.50.

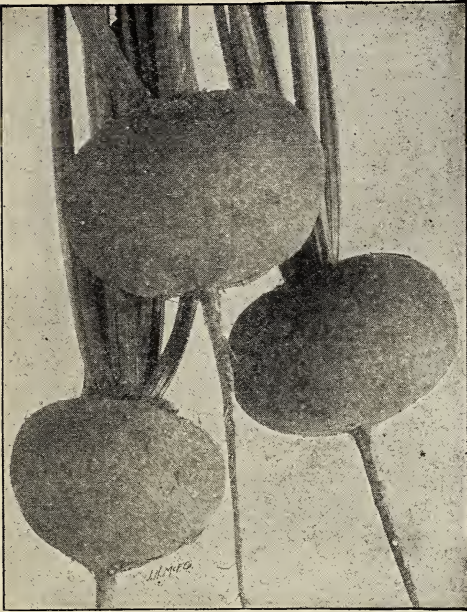
**Early Model.** Extremely early, of perfect globe-shape and finest in quality. Smooth and of the deepest blood-red. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 30 cts., lb. \$1.

**Eclipse.** Small but grows remarkably quick. This and its very fine quality, round shape and deep red color make it a favorite for the market-gardener. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 30 cts., lb. \$1.

**Crimson Globe.** Medium-sized, smooth; rich, dark red; tops small. This Beet has become very popular and is coming into favor with our market-gardeners more every year. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 30 cts., lb. \$1.

**Crosby's Improved Egyptian.** One of the earliest Beets in cultivation; deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

Six dollars will plant an acre of Beets, which will yield a crop of \$500 or more.



## Crosby's Improved Egyptian Beets

This Beet has been a favorite a long time, and one of the finest extra-early Beets.

## Detroit Dark Red Beet.

A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; very early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain of this popular variety to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year and have the best. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 40 cts., lb. \$1.25, 10 lbs. for \$11.50.

## Lutz's Green-Leaf Winter

### Table Beet.

A very large, dark red, table Beet; tender and sweet; keeps well and is a most desirable variety for fall and winter use. For slicing it is the best variety.

Everyone should grow some of these for winter use. It is about 4 inches in diameter at the top and tapers to a point, as shown in the illustration, which is just one-half natural size. It may be used when the Beets are quite small or when they are very large—for they are very tender at any age or size. The leaves are green; the Beet black-red. Pkt. 10c., oz. 25 cts.,  $\frac{1}{4}$ lb. 75 cts., lb. \$2.50.

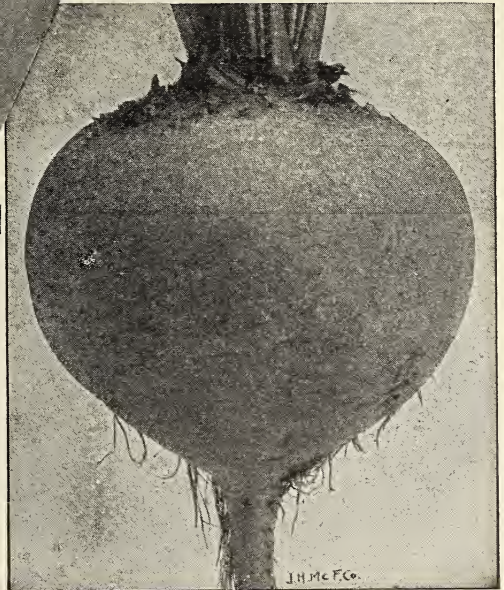
Lutz's Green-Leaf Winter Table Beet



## Schell's Deep Blood Turnip Beet.

This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet, and without the light-colored rings seen in some varieties. The medium-size Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

**Long Smooth Blood-Red.** The best of all long Beets. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$ lb. 30 cts., lb. \$1.



Schell's Deep Blood Turnip Beet

An excellent second-early sort. Flesh dark red. You'll like it.



## BEETS, continued

**Edmand's Blood Turnip.** One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. Very uniform, fine-flavored and tender. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

**Dewing's Blood Turnip.** Roots are dark red; good keeper. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 30 cts., lb. \$1.

**Half-Long Blood.** The root is a rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good keeper. A half-long Beet makes a good winter variety. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

**Early Wonder.** An extra-early Beet of excellent quality; dark red; fine shape, almost globular; smooth. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

## SWISS CHARD BEET, or SEA KALE

**Lucullus.** Leaves are cooked as a salad or like spinach. The mid-rib is also fine when prepared like asparagus. This vegetable is coming into great favor, as it is being grown more extensively, and market-gardeners can soon build up a strong demand for it. Grow it! Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

## SUGAR-BEETS. HOW TO GROW THEM.

—(Same as Mangel-Wurzel.) Sow 6 pounds to the acre in May or June, in rows 3 feet apart, thinning the plants when 3 inches high to 8 to 10 inches in the rows; cultivate often.

**Vilmorin's Improved.** Size medium, yielding from 10 to 16 tons to the acre. Oz. 5 cts.,  $\frac{1}{4}$  lb. 15 cts., lb. 50 cts.

## MANGEL-WURZEL STOCK BEETS

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do equally well on them. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

**Mammoth Long Red.** Very large; red flesh. Oz. 10 cts.,  $\frac{1}{4}$  lb. 20 cts., lb. 65 cts., 6 lbs. \$3.60.

**Golden Tankard.** Flesh yellow. (Makes the milk look like cream.) Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 65c., 6 lbs. \$3.60.

**Sludstrup.** Reddish yellow; very large and of excellent quality for stock-feeding. Oz. 15 cts.,  $\frac{1}{4}$  lb. 30 cts., lb. 75 cts., 6 lbs. \$4.

## ASPARAGUS

**HOW TO GROW ASPARAGUS.**—One ounce of seed will produce about 200 plants; 4 to 5 lbs. to the acre. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Asparagus is a very profitable crop to grow. Roots should be planted early in the spring.

A favorite vegetable and becoming more popular every year; it not only makes a delicious dish for dinner, but it is recommended by physicians as a real health food. For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide, or 100 roots to 50 feet by 6 feet.

As for growing for market—whether you own your own farm or not, I urge you to put out as large a bed as possible this spring, for you can sell quickly at high prices all you can grow. The roots can be lifted and transplanted if you change farms. A permanent bed of asparagus means a splendid income every year for its owner.

**Our Two-Year-Old Roots are the Best to Plant.** We have hundreds of thousands of them, but many orders have already been entered, and we expect to be sold out early, as usual, so send your order at once—we will hold the roots for you until weather conditions favor planting.

### Pedigreed Washington Rust-Resistant

**Asparagus.** A variety bred up by the U. S. Department of Agriculture, at Washington, D. C., from a careful selection of plants of the Martha Washington variety, and is now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

**Large Two-Year-Old Roots of Genuine Pedigreed Washington.** Doz. 50c. (postpaid 60c.); 50 roots \$1.50 (postpaid \$1.75); 100 roots \$2.50 (postpaid \$2.85); 1,000 for \$18; 5,000 for \$85. (It requires 8,000 roots to plant an acre, when planted  $1\frac{1}{2}$  feet apart in the rows and 3 feet between the rows; this allows for horse cultivation. For small gardens, with hand cultivation, rows can be  $1\frac{1}{2}$  feet apart, or just half the distance.

**Seed of Pedigreed Washington.** Pkt. 10 cts., oz. 25 cts.,  $\frac{1}{4}$  lb. 85 cts., lb. \$3.

The following are all excellent varieties and are grown extensively.

**Clemson's Tenderheart.** A variety of exceptional value. Its size, tenderness, quality, and high flavor make this very desirable. Pkt. 10 cts., oz. 30 cts.,  $\frac{1}{4}$  lb. \$1, lb. \$3.

**Conover's Colossal.** Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.

**Barr's Mammoth.** Large-stemmed, green variety. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35 cts., lb. \$1.

**Palmetto.** Early; prolific; light green; very tender, large, and disease-resisting. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35 cts., lb. \$1.

Strong two-year-old roots of any of the above four varieties, 30 cts. per doz. (postpaid 40 cts.), \$1.50 per 100 (postpaid \$1.85), \$12 per 1,000, \$55 for 5,000.



Asparagus is delicious, and every home-garden should have a bed of it, while those who grow for market will find it a veritable "gold mine" for profit, as vast quantities are consumed every year.



# CABBAGE

**HOW TO GROW CABBAGE.**—To get the earliest possible crops, sow the seed of the early varieties under glass (greenhouse or hotbeds) in February, in beds or low boxes ("flats" we call them), about 18 inches square and 4 inches deep. Sow the seed in rows about 3 inches apart; when plants are 2 1/2 or 3 inches high, thin them out so they will stand 2 inches apart in the rows. As soon as the ground outside can be worked properly, set out the plants in rows 2 feet apart and the plants about 18 inches apart in the rows. Nitrate of soda is good to give the plants a good start; apply it around but not against the plants. If the season is dry, water the plants freely—Cabbage is about 80 per cent water. For the late Cabbage sow the seed outside in rows in May; transplant in July. Keep dusting them through the season with "Slug-Shot," which is not harmful to people but kills the Cabbage worms and prevents the eggs from hatching. For Cabbage lice (mostly found on underside of leaf) spray them (the lice) with "Black-Leaf 40." It kills them and is harmless to the Cabbage. (We have it.) One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit.



Acres and acres of my **Early Perfection Cabbage**, every plant a perfect head. You can grow it just as fine by sowing Schell's Quality Seeds.

## EXTRA-EARLY VARIETIES

### Schell's "Harrisburg" Extra-Early Cabbage

I want every market-gardener, every farmer, every home-gardener, to grow this splendid Cabbage. It is very early, forming its hard, heavy, round heads in 75 days from sowing the seed. You can grow 150 heads of Harrisburg Cabbage on the same space required for 100 heads of other varieties, because the plants of Harrisburg are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. Its extreme earliness, makes it, a very desirable variety. I recommend it highly. **Pkt. 10 cts., 1/2oz. 30 cts., oz. 50 cts., 1/4lb. \$1.75, lb. \$6.**

**Golden Acre.** Extra-early, round, solid close-grained head. Pkt. 10 cts., oz. 75 cts., 1/4lb. \$2.50, lb. \$8.

### Schell's Early Perfection

A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round, hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short and few outside leaves which allow very close planting. Everyone who intends to grow Cabbage should include this splendid variety. It follows 10 days after my new extra-early "Harrisburg." **Pkt. 10 cts., 1/2oz. 30 cts., oz. 50c., 1/4lb. \$1.75, lb. \$6.**



Schell's "Harrisburg" Extra-Early Cabbage

FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 71

**Special Strain Extra-Early Jersey Wakefield.** Identical with Jersey Wakefield, except a trifle smaller, but is ready to cut fully a week to ten days earlier. Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.

**Early Jersey Wakefield.** The best first-early pointed-head Cabbage. Heads very solid and of best quality. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Glory of Enkhuizen.** One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. Good also for second-early or late planting, being a good keeper. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 85c., lb. \$3.

**Charleston, or Large Wakefield.** Similar to Jersey Wakefield but half again as large and about 10 days later. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Early Winnigstadt.** Pointed head; like Jersey Wakefield, except more solid and requires longer to mature. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Improved Copenhagen Market.** Extra-early, round-headed. A valuable variety now being grown extensively. Eight days earlier than the regular strain. Pkt. 10 cts., 1/2oz. 25 cts., oz. 40 cts., 1/4lb. \$1.25, lb. \$4.50. (State College test reports our stock as one of the best for quality and earliness.)

**Schell's New "Baby-head."** Heads are small, only 5 to 6 inches in diameter, but round, solid and of finest quality. **Ready to cut a week to ten days earlier than Copenhagen Market.** Try it. Pkt. 15c., 1/4oz. 35c., 1/2oz. 60c., oz. \$1, 1/4lb. \$2.50, lb. \$8.

## SECOND-EARLY VARIETIES

**Early Dwarf Flat Dutch.** Heads large, nearly round, solid. Pkt. 10c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Limited Mail.** An exceptionally fine, second-early. The heads are between a flat and a round, are solid and uniform. A favorite with the market-gardeners here. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**All Head.** Very large, flat, solid heads; second early. Pkt. 10 cts., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Succession.** An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Early Summer.** A second-early, large-heading Cabbage; an excellent keeper; does not burst readily. Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.

**Drumhead Savoy.** The heads are solid, leaves curled and crimped. Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.



## LATE CABBAGES

Sow plenty of seed—the surplus plants you can easily sell

### Houser Cabbage

See it on  
page 13

**One of the best hard-heading late-keeping, fine-grained Cabbages. Extremely small heart**

We think so much of this valuable late Cabbage that we are showing it in color on the next page, note the fine grain. We highly recommend it to everyone as an exceedingly good dependable late Cabbage.

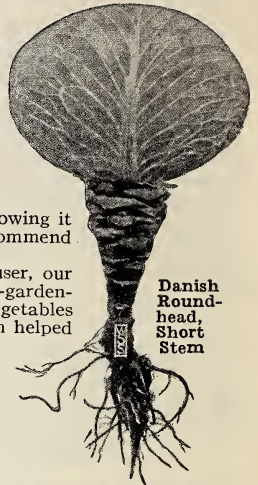
**Houser Cabbage** was originated years ago by Mr. George Houser, our esteemed friend and customer, who made a great success of market-gardening and is now retired. The two very valuable varieties of vegetables (Houser Cabbage and Houser Celery) of his origination, and which helped make his gardening so successful, are now being grown by many thousands of our customers with great success and most profitable returns.

Houser Cabbage has a large head, "solid as a rock," and seldom ever "bursts," except at the stem end. The heart is unusually small, a valuable feature, and the entire head is finely grained and free from the coarse ribs found in other varieties. The heads are round, sometimes developing a very slight dull point or oval shape at the top. A critic, looking at uniformity of shape and not considering quality or productiveness, and not knowing the nature of Houser Cabbage, might refer to it as an "unfixed type," but such is not the case for it has been the habit of Houser Cabbage, since its introduction, years ago, to follow this tendency. Houser is different in color, shape, and quality from any other Cabbage. Its keeping qualities are remarkable. The heads average 10 to 12 pounds. To get the best crop, set the plants out from two to three weeks ahead of other late varieties, for it requires this much longer season to mature. Houser is so

Late  
Danish  
Ball-  
head



Danish  
Round-  
head,  
Short  
Stem



good that if you grow it once I am sure you will grow it always. It is a wonderful late Cabbage. **Pkt. 15 cts., 1/2oz. 50 cts., oz. \$1, 1/4lb. \$3, lb. \$10.**

### Schell's Strain Late Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Thousands of acres are planted annually with this favorite. For late crop it cannot be excelled for its fine flavor, firmness of grain, beautiful ball-shaped heads, nor for its keeping qualities. **Pkt. 10 cts., 1/2oz. 25 cts., oz. 40 cts., 1/4lb. \$1.25, lb. \$4.**

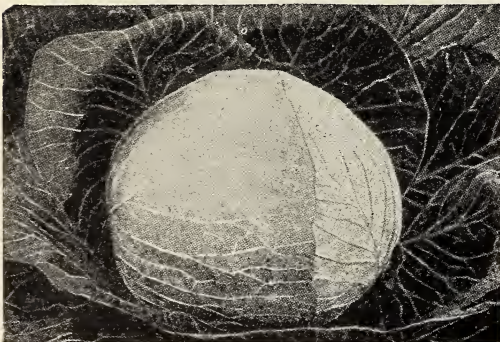
### Schell's Strain Danish Roundhead.

**Short Stem.** An excellent late variety, ready to cut about ten days ahead of the ballhead when planted at the same time. Keeps just as well. Notice the stem is shorter and the head not quite so globe-shaped but "solid as a rock." Very fine. **Pkt. 10c., 1/2oz. 25 cts., oz. 40c., 1/4lb. \$1.25, lb. \$4.**

#### SCHELL'S QUALITY SEED IS PREFERRED

Prof. W. B. NISSLEY, specialist in vegetable gardening, writes me April 7, 1925: "In the — — cabbage section, where 400 carloads of cabbage were shipped out last fall, the request came from the growers for your strain of Short-Stem Danish Ballhead. Many of the growers have been using your strain during the past few years and are well satisfied with it."

Messrs. C. J. RUNNELS & SON raise a great crop. "We enclose our order for 4 1/2 pounds of your Danish Ballhead Cabbage seed. My neighbors saw my crop last fall and said it was the finest lot of Cabbage they had seen." It pays bigger profits in bigger and better crops when you plant Schell's Quality Seeds.



Ni-tram. One of our best late Cabbages

**FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 71**

**Autumn King or World Beater.** Very large, solid, flat head; a good winter Cabbage. It can be planted closer than other sorts because of its small outer leaves. **Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.**

**Mammoth Rock Red.** Largest-heading red Cabbage. More of this variety should be grown here. **Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.**

**Large Late Flat Dutch.** Immense heads; flat and of the best quality. Excellent crout Cabbage. If you want a big crop of big Cabbage grow this variety. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

### Chinese Cabbage (Pe-Tsai or Cut Cabbage).

As tender as head lettuce and used as a salad or cooked as cabbage. Being very tender, it must be cooked quickly. The outer leaves may be used during its growth. Plant in rows 2 feet apart and 20 inches between the plants. **Pkt. 10 cts., 1/2oz. 30 cts., oz. 50 cts., 1/4lb. \$1.50, lb. \$5.50.**

**Schell's Late Ni-tram.** Without question, one of the best late Cabbages in cultivation. The heads are large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads, which are in shape between a globe and a flat, or more a half-globe, are clothed with fewer outside leaves than others and these leaves grow upright and close to the head instead of spreading, as do other late Cabbages. This allows closer planting and a larger percentage to be grown to the acre. It is a Cabbage that I am confident will make good wherever grown, and I should like you to grow it. **Pkt. 10c., 1/2oz. 25c., oz. 50c., 1/4lb. \$1.35, lb. \$5.**  
**Genuine Surehead.** Large heads; good keeper. **Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.**

### Disease-Resistant Strains

For those who are troubled with Cabbage "yellows," we offer this special stock. It was grown under the supervision of the Plant Pathology Department of Agriculture Experiment Station, bred for resistance to "yellows" and approved for distribution.

**Wisconsin Hollander No. 9.** **Pkt. 15 cts., 1/2oz. 50c., 1/2oz. 90 cts., oz. \$1.50, 1/4lb. \$4.50, lb. \$16.**



## Houser Cabbage

One of the finest, hardest-heading, best-keeping, late Cabbages. The Houser has about the *smallest heart* of any variety. The heads are large, solid, of finest texture, very best quality, very seldom known to crack, and it keeps longer than any other. It is the favorite late Cabbage of thousands of successful gardeners. The demand for seed of it has always been greater than the supply. See page 12 for full description. Order early. **Pkt. 10c.; 3 pkts. 25c.; 1/2oz. 50c.; oz. \$1; 1/4lb. \$3; lb. \$10.**



We never saw a more perfect crop than the one here photographed. Every head was a perfect head—not a “miss” nor an “off” one in the entire patch. This crop was grown from our Pure Bred Seeds by one of our customers. It is another proof that Schell's Quality Seeds *Grow Better* and they *Yield Better*. Plant some Houser Cabbage this year; it will make a profitable crop for you.





# Schell's Silver Beauty and Golden Giant

**POSITIVELY THE BEST TWO EARLY  
SWEET CORNS IN AMERICA TODAY**

We have grown all early varieties and if there were better ones than these we would be the first to say so, but these two superlatively grand varieties hold the championship as the best early Sweet Corns in cultivation. We are showing them in natural color and size so that every one of our friends may get the best possible idea of their value and order sufficient seed to supply the great demand these delicious varieties create for themselves. You can quickly sell at fancy prices all you can grow.

**GOLDEN GIANT.** Awarded **First Prize** and sweepstakes by Massachusetts Department of Agriculture. A rich golden yellow color, deliciously sweet and, think of it—a week earlier than Golden Bantam and twice as large. If you grew these two varieties last year, grow double the quantity this year, for your customers will want more of them. Ready for market in **55 to 65 days** from planting. **Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$11.50.**

**SHELL'S SILVER BEAUTY.** The sweetest, largest silvery white early Sweet Corn. It is the favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is twice as large as the small-eared extra-early varieties and almost as early—about a week's difference. If planted at the same time as our extra-early Golden Giant it will be ready to use in a week to ten days after Golden Giant. I want you without fail, to grow these two matchless varieties for your market or for your home use. **Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$11.50.**

"I wish to say that your Schell's Silver Beauty Sweet Corn is wonderful. The largest ears, the most wonderful yield, and best quality of any early Corn I ever had. Your Black Knight Beet is also very fine."—Mrs. W. R. DENNING, Ohio, Sept. 19, 1925.



# SWEET CORN

**Our 1925 Sweet Corn Seed Crop**, which we are now offering you, is again of exceedingly fine quality, and having a full crop of it, we are glad to say that we are thus enabled to **reduce our prices** on all varieties. Good

Sweet Corn, with that delightfully rich flavor that makes you want more of it, is the most economical to grow, for it creates a desire for more and brings your customers back. It is this better quality that we have for you. Our sales on our Sweet Corn Seed have increased wonderfully each year. Unless Sweet Corn Seed is continually bred for sweetness and flavor, as we breed it, it soon loses its quality. When buying seed, keep this in mind for there is a vast difference in the quality of our Sweet Corn and others.

**NOTE.—I guarantee my Corn to germinate satisfactorily.** After you get it, plant twenty-five seeds in a box or flower-pot, attend to it properly, and prove to your own satisfaction that my seed will germinate satisfactorily, as I say. If you are not satisfied you may return the seed and we will refund the amount you paid. I cannot, however, guarantee the crop against weather and soil conditions. These are beyond my control. Sweet Corn seed is liable to rot if planted in too wet or cold ground. **My Sweet Corn is all carefully selected, gilt-edged stock, tipped, butted and tested.**

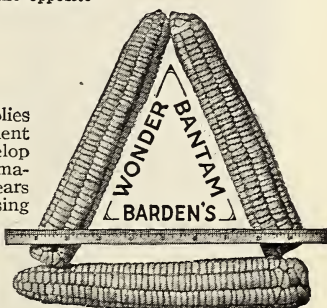
**HOW TO GROW SWEET CORN.**—Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For home cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about  $\frac{1}{2}$  inch and 1 to  $1\frac{1}{2}$  inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. To have Corn all season, plant every two weeks up to July 15. One quart will plant 200 hills; 10 quarts to an acre.

**Special!** Be sure to include in your order for Sweet Corn the two varieties shown on the opposite page, Schell's Silver Beauty and Golden Giant.

## EXTRA-EARLY VARIETIES

READY FOR MARKET IN 55 TO 65 DAYS

**Barden's Wonder Bantam.** A new variety and all that the name implies—truly wonderful in its vast improvement over the popular Golden Bantam. Mr. Barden, the originator, undertook to develop an extra-early Sweet Corn having all the good qualities of Golden Bantam, and maturing just as early but with a very much larger ear. He began this work a few years ago by crossing Early Wonder and Golden Bantam, and, after years of careful crossing and selection, we are now pleased to be ready to offer to our customers this splendid Corn, Barden's Wonder Bantam. The ears are 8 to 10 inches long, filled with 8 rows of rich golden colored kernels, with the same delicious flavor as Golden Bantam. It is a variety that every market and home gardener, as well as every canner, should grow. We recommend it highly. **Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$11.50.**



**Premo.** The earliest white Sweet Corn in cultivation; ears about 6 to 7 inches long. Very sweet. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

**Crosby's Extra-Early Sugar.** Medium size and very sweet. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

**Golden Bantam.** Extra early; beautiful golden yellow ears five to six inches long; very sweet. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

**Adam's Extra-Early Dwarf.** Can be planted very early; is not a Sweet Corn, but is classed with Sweet Corn and sold as such. Ready in fifty-five days from planting. **Pkt. 10 cts.; pt. 25 cts.; qt. 45 cts.; 2 qts. 85 cts.; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.**

**Large Early Adams, or Burlington.** The same kind of Corn as the above, but grows taller, ears are a trifle larger, and is ten days later. **Pkt. 10c.; pt. 25c.; qt. 45c.; 2 qts. 85c.; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.**

**Extra-Early Red Cory.** A very early variety; very sweet. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

**Peep-o'-Day.** One of the very earliest; very sweet, delicate flavor. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

**Early White Cory.** Grows about 5 feet high, usually two fine ears to the stalk, ready in about sixty-five days. I recommend this as one of the very best of the extra-early small-eared varieties. One of the *first* in market. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

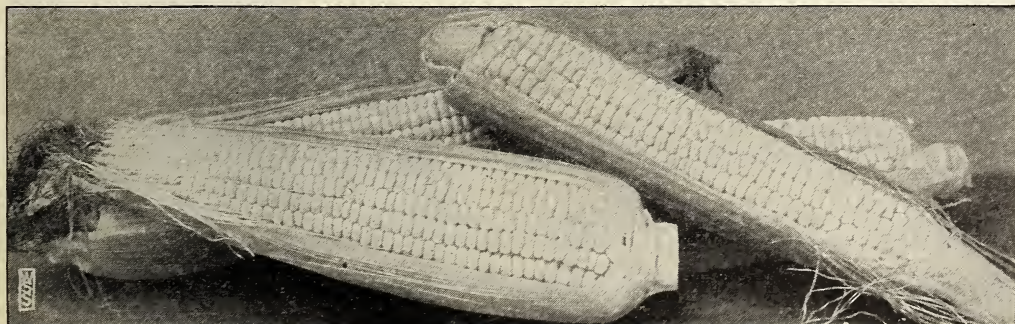
## SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

**Kendel's Early Giant.** The largest-eared second-early Corn; very fine. **Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

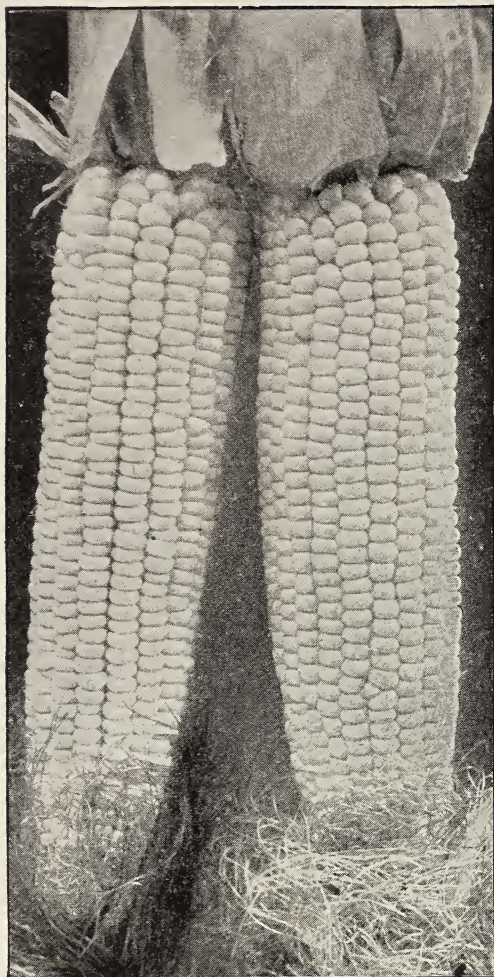
**Early Evergreen.** Almost as large as Stowell's Evergreen and ripens ten days earlier. **Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.**

Mr. R. C. Pitt, Oklahoma, likes Schell's Quality Seeds best. He writes us, "I like your seeds better than any I have ever planted. I enclose my order for this year."



Early Evergreen Sweet Corn, a fine corn ready ten days before Stowell's if planted at the same time





**Stowell's Evergreen**

The big-eared, long-grained, main-crop Sweet Corn. Plant a patch every two weeks and have it coming all season.

grained Corn, just like Country Gentleman except in color. It is a cross between it and Golden Bantam. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Henderson's Sugar.** Large-eared late Corn. Pkt. 10 cts.; pt. 30 cts.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Mammoth Late.** Very large ears and deep grains. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**White Evergreen.** Matures about a week earlier than Stowell's. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Golden Evergreen.** Large ears, long grains; golden yellow; very sweet. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**POP CORN, Golden Queen, and White Rice.** Pkt. 10 cts.; pt. 25 cts.; qt. 45 cts.; 2 qts. 85 cts.; 4 qts. \$1.50.

If you want Sweet Corn continuously all season, then plant one or both of these collections. By planting all four at one time, they follow each other; as one is over the next is ready to use.

**SHELL'S GOLDEN SUC-  
CESSION COLLECTION**

1. Barden's Bantam.....	1 pkt. of ea.	\$0 30
2. Golden Giant.....	1 pt. of ea.	1 00
3. Golden Rod.....	1 qt. of ea.	1 85
4. Golden Evergreen..	2 qts. of ea.	3 50

**SHELL'S WHITE SUC-  
CESSION COLLECTION**

1. White Cory.....	1 pkt. of ea.	\$0 30
2. Silver Beauty.....	1 pt. of ea.	1 00
3. Early Evergreen....	1 qt. of ea.	1 85
4. Stowell's Evergreen..	2 qts. of ea.	3 50

**SECOND-EARLY SWEET CORN, continued**

See pages 14 and 15 for Early and Second-Early Sweet Corn

**Howling Mob.** Large-eared and fine quality. Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Early Minnesota.** A very fine, early Corn; a good sized ear. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Mammoth Early.** Very large ears and very sweet. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Metropolitan.** Large, handsome ears; very early. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Golden Rod.** A good second-early; very uniform golden yellow ears. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Black Mexican.** Grains are black and very sweet. When first perfected the grains are white and are then at their best. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**LATE VARIETIES**

**READY FOR MARKET IN 90 DAYS**

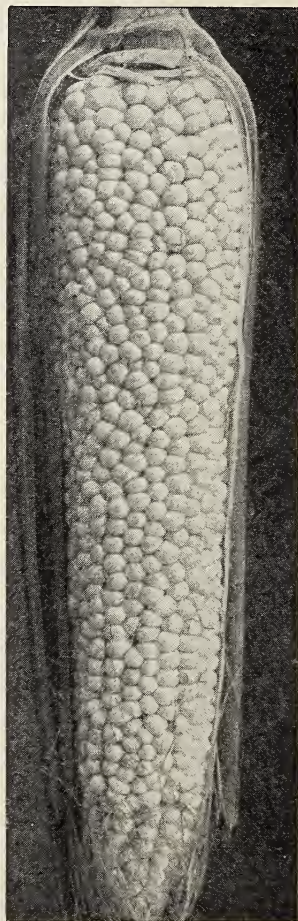
Dear Sir: The Stowell's Evergreen Sweet Corn I got from you last year was the finest I ever saw.—O. E. RUMBERGER, Juniata County.

**Stowell's Evergreen.** The best late or main-crop Corn; large ears; deep grains of the best quality. My stock of this is exceptionally fine, and it costs me considerably more to have it closely selected, butted and tipped.

It is worth very much more to you than ordinary seed. If you compare the seed, you will agree with me. Make a planting every two weeks for Corn all summer. Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Country Gentleman, or "Shoe Peg."** Deep grains; zigzag rows; exceedingly sweet. Matures in about 90 days. Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$3; bus. \$10.

**Golden Cream.** A new, exceedingly sweet yellow-



**Country Gentleman.** Very deep grained and delicious flavor



# CARROTS

**HOW TO GROW THEM.**—Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. Wizard Brand Pulverized Sheep Manure, which contains much humus, is good to work in the soil (we have it). For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed  $\frac{1}{2}$  inch deep; then thin out the plants so they will stand 3 to 4 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre.

**Danvers Half-Long.** Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. We supply enormous quantities of our strain of this popular variety to large vegetable growers throughout the country. If you have not been planting our Danvers Half-Long do so this year and you will be pleased I know. Our Danvers averages 7 inches long, and 2 to 2½ inches wide at the shoulder and tapers to about 1 inch at the bottom end. Our crop this year is from extra-fine stock seed as always. See it illustrated on front cover. **Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 10 lbs. \$12.50.**

**Chantenay.** This is one of the most popular varieties in America. Our type, which is the true one, is half-long, thick, and very stump-rooted. It averages 5 to 6 inches long, 2 to 2½ inches thick at the crown, and tapers to 1 to 1½ inches at the bottom. The color is bright orange-scarlet. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 10 lbs. \$11.50.**

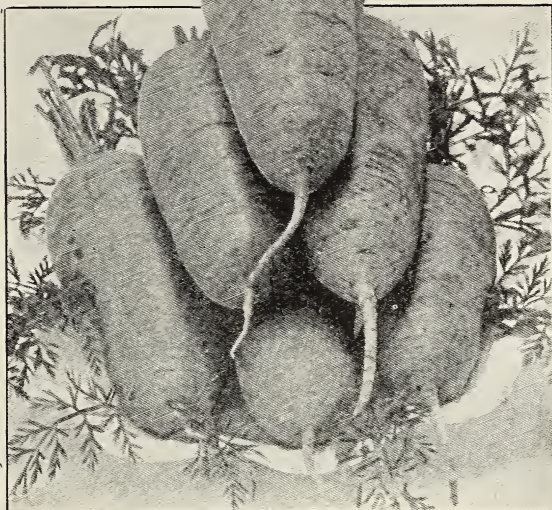
**Nantes (also called Coreless Carrot and Butter Carrot).** Illustrated on our front cover. Nantes is another one of the very popular varieties. It is unsurpassed in quality. Our Nantes is long, cylindrical, averages 7 inches long and 1½ inches thick, and is stump-rooted. The color is pure orange-scarlet, the core is so undefined that it is called "coreless," and the skin very smooth. Our strain of it is very fine. **Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 10 lbs. \$12.50.**

**Improved Long Orange.** This is another of the very popular varieties. The color is very uniform bright orange-scarlet. It grows 10 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. A very fine variety. **Pkt. 5c.; oz. 15c.; 2ozs. 25c.; ¼lb. 40c.; lb. \$1.25; 10 lbs. \$11.50.**

**Oxheart.** This is another very popular Carrot. It grows about 5 inches long, is about 3½ inches thick at the shoulder and 2½ inches thick at the bottom. When young it is not as blunt as when it is fully grown. Easy to pull because of it being short. The color is a bright orange-scarlet. Oxheart is a heavy cropper, having a large amount of edible flesh to the root. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.**

**Early Scarlet Horn, or Short Horn.** A very desirable early variety and a very popular one. It grows 3½ inches long, is 1½ inches thick at the shoulder, and 1¼ inches thick at the bottom being very stump-rooted. It is a bright orange-scarlet.

Carrots are growing in popularity every year as a favorite food. They may be eaten raw, or in salads, cooked in stews or soups, baked, fried or boiled. Grow more of them. Plant Schell's Quality Seeds.



Early Market Carrots

The roots are usable when very young, but when young they are pointed, the blunt bottom or stumping does not appear until they are fully grown. **Pkt. 5c.; oz. 15c.; ¼lb. 40c.; lb. \$1.25; 10 lbs. \$11.50.**

**Early Market.** This is a stump-rooted Carrot. It grows very quickly and gives a heavy crop of sound, smooth, heavy-shouldered roots. It has become a very popular sort for market. Its perfect uniform shape makes it an ideal bunching Carrot, and you will find it a ready seller on the market because of its very attractive appearance. If you have not already grown this variety, do so this year; it is one of the best. **Pkt. 5 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$2.**

**The Kelway.** This is bright scarlet, the smooth-grained texture as to flesh. It is pointed-rooted, with a broad high shoulder; about 7 inches in length. **Pkt. 5 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$2.**

**Rubicon.** A very handsome, stump-rooted Carrot about the length of Danvers, but thicker; rich dark orange in color. **Pkt. 5c.; oz. 10c.; ¼lb. 30c.; lb. \$1.**

**White Belgian.** The best field Carrot. **Oz. 10 cts.; ¼lb. 35 cts.; lb. \$1.**

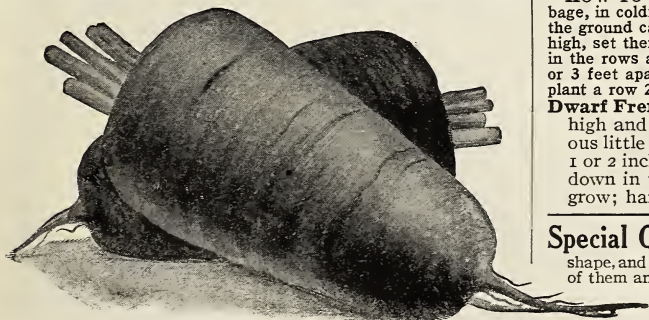
## BRUSSELS SPROUTS

**HOW TO GROW THEM.**—Sow the seed the same as cabbage, in coldframes or hotbeds for early, or outside as soon as the ground can be worked. When the plants are 3 or 4 inches high, set them out in rows like cabbage, 20 to 24 inches apart in the rows and the rows 20 inches apart for hand cultivation or 3 feet apart for horse cultivation. One ounce of seed will plant a row 200 feet long and make 2,000 to 3,000 plants.

**Dwarf French Improved.** The plants grow 2 to 3 feet high and produce from the sides of the stalk numerous little Sprouts which resemble very small cabbages 1 or 2 inches in diameter. The leaves should be broken down in the fall to give the little heads more room to grow; hardy. **Pkt. 5c.; oz. 25c.; ¼lb. 75c.; lb. \$2.50.**

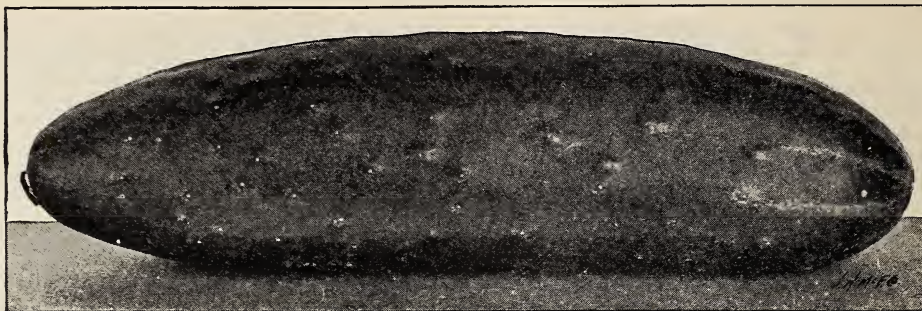
**Special Offer:** All of the 6 varieties of Carrots in first column are so good and all different in size, shape, and in time of maturing that we urge you to grow all of them and make this special offer.

One pkt. of each of the 6—Danvers, Chantenay, Nantes, Improved Long Orange, Early Scarlet Horn, and Oxheart—for 25 cts. One oz. of each of these 6, worth \$1, all for 75 cts.



Early Scarlet Horn Carrots

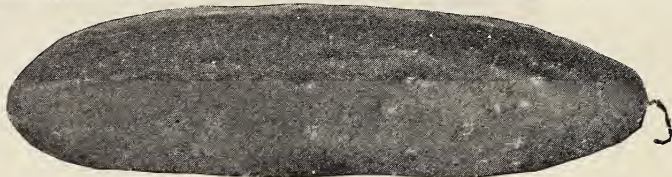




Improved Long Green Cucumber

# CUCUMBERS

**HOW TO GROW CUCUMBERS.**—They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Pyrox; it kills the bugs and prevents blight. One ounce will plant 50 hills; 2 pounds to the acre. (The Cucumber seed crop in the United States was very small again. New seed will be scarce. Our crop was fine.) The figures give the number of days from planting to picking.



Davis Perfect Cucumber

**Klondyke.** 58 days. Of recent introduction and superior for market. Perfect shape, dark green, about the size of White Spine; vigorous plants are wonderfully prolific; early. I recommend it highly. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.75.

**Early Green Cluster.** 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.75.

**Fordhook Famous.** 60 days. Unusually long, with uniform shape; never turns yellow. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.75.

**Improved White Spine.** 58 days. Good shape; smooth; light green with white spines. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.75.

**Early Fortune.** 58 days. Large, perfect shape, very dark green. Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 50c.; lb. \$1.75.

**Davis Perfect.** 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.75.

**Schell's Standard.** 52 days. An excellent variety; very prolific, uniform, and of a rich green color. Pkt. 10c.; oz. 20c.;  $\frac{1}{4}$ lb. 65c.; lb. \$2.

**Improved Long Green.** 62 days. The market-gardener's favorite. A big yielder. Always satisfactory. Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 50c.; lb. \$1.75.

**Jersey Pickle.** 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 50c.; lb. \$1.75.

**Early Frame, or Short Green.** 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 50c.; lb. \$1.75.

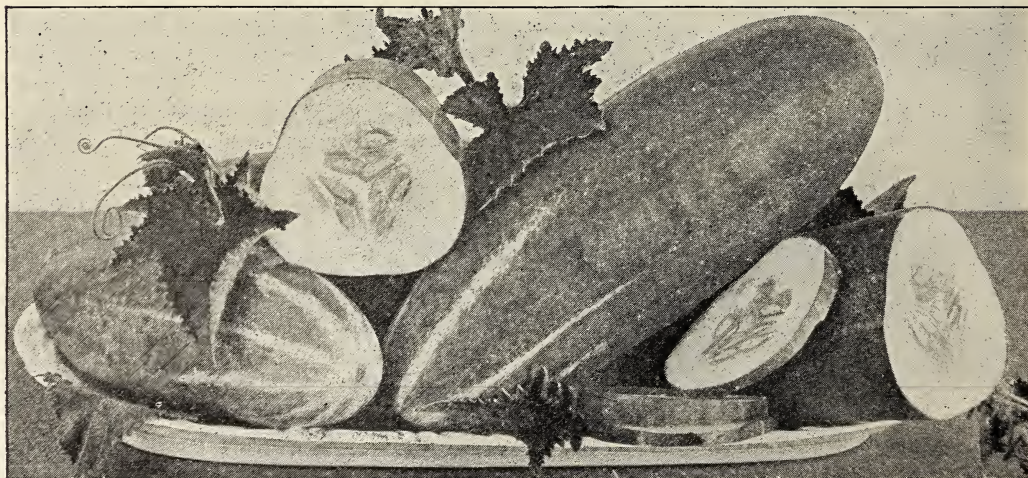
**Cool and Crisp.** 55 days. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 50 cts.; lb. \$1.75.

**Early Green Prolific, or Boston Pickling.** 55 days. Yields a big crop and is valued for small as well as medium-sized pickles. Pkt. 5c.; oz. 20c.;  $\frac{1}{4}$ lb. 50c.; lb. \$1.75.

**Everbearing.** 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 50 cts.; lb. \$1.75.

**Japanese Climbing.** 58 days. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 50 cts.; lb. \$1.75.

**Gherkin, or Bur.** 60 days. Pkt. 5 cts.; oz. 20 cts.;  $\frac{1}{4}$ lb. 50 cts.; lb. \$1.75.



Improved White Spine Cucumber. Our strain of this popular variety is very fine





## SCHELL'S NEW "VERIDARK" CUCUMBER

Exceedingly beautiful, rich, deep, lively green from end to end, perfectly shaped; averages eight inches long, and its unusually hardy plants yield a tremendous crop. We have reason to believe that we have attained perfection in this splendid variety, Schell's "Veridark." Whether you grow acres of Cucumbers or only a garden plot, you should grow this variety. Order early. Cucumbers are a very profitable crop to grow and especially so when you harvest a crop of "Veridark."

For other Cucumbers  
see page 18



### Schell's New "Veridark" Cucumber

Realizing the great importance of the Cucumber among vegetable crops and the tremendous quantities consumed everywhere, we have been for a long time working with a vision of perfection in a type of Cucumber that would take its place as a champion of all varieties of Cucumbers in every market and we have it. Schell's New "Veridark" is exceedingly beautiful, rich deep lively green from end to end (see the natural color above), very uniform, in fact perfectly shaped, averages 8 inches long, is early, a shy seeder and it bears a tremendous crop. The plants are very hardy. Whether you grow for your own use or for market, be sure to grow this splendid variety, and if for market do not hesitate to plant pounds of it, for it is sure to prove profitable. We offered this valuable variety two years ago for the first time. Thousands of our customers ordered it, and, judging from the many letters of praise we have received, all have been pleased with it. Order enough seed at once while we have it, for the demand will be double this year. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts., 1/2 lb. 85 cts.; 1/4 lb. \$1.25; 1 lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115; 100 lbs. \$225.**

Mr. C. J. ROVINSKI, Pa., Market-gardener, says: "I sent you an order for 30 pounds of Cucumber seed, and I had a wonderful crop—picked about 400 bushels per day for quite a while."

*First Prize for Schell's Veridark!* Mrs. GEORGE UNGER, Pa., advises us she was awarded *First Prize* at the annual county fair and *First Prize* at Dauphin County Fair!

Mr. JOSEPH COOK, of Halifax, Pa., was awarded *First Prize* on Cucumbers with a plate of four Schell's Veridark, the best four in the entire exhibit.



## SCHELL'S SPECIAL STRAIN OF Easy-Blanching CELERY

Notice I refer to my *special* strain of this valuable Celery, and I tell you there is a vast difference in the strains of different growers.

*One of the most valuable commercial Celeries on the market.* It averages 24 inches high on good soil, and has a wealth of rich, nutty flavored hearts and inside stems, every bite of which creates a desire for more.

All the stems of the entire stock are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Its market value is doubled because of its *quick and easy-blanching* characteristic, giving it that rich, attractive, golden yellow color, so desirable and necessary, long before it is possible to produce it on the other green Celeries. *My seed is a fancy strain* produced from *perfect specimen plants*. I urge everyone, whether large or small grower, to be sure to grow my strain of **Easy-Blanching**.

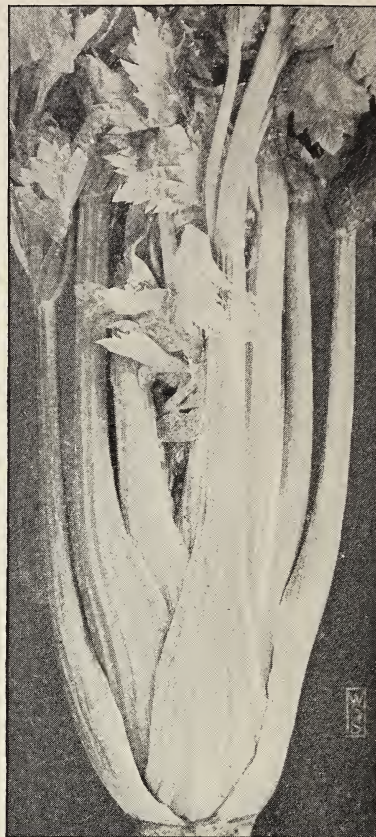
**Prices:** Lb. \$12; 1/2 lb. \$6; 1/4 lb. \$3.50; 2 ozs. \$2; oz. \$1;  
1/2 oz. 60 cts.; 1/4 oz. 35 cts.; pkt. 10 cts.

## Schell's GRAND RAPIDS LETTUCE

The most popular of all loose-leaf Lettuces, it is exceedingly tender, crisp, and the large, crimped and curled leaves are beautiful. It grows quickly and it *sells* quickly.

**Prices:** Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2; 10 lbs. \$17.50

For full description of other Lettuces, see pp. 1, 24, and 25.



Schell's Easy-Blanching Celery



Schell's Grand Rapids Lettuce. For garden culture or greenhouse we recommend it highly





A magnificent crop of genuine Golden Plume. We would say it was perfect and it brought the highest market price for every stalk of it.

**CELERY** HOW TO GROW CELERY.—To have matured Celery early in the summer, sow seed of the early varieties under glass in February; set the plants out in May. Celery seed is by no means so easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil well prepared. Make the rows 2 to 3 feet apart, depending on the amount you are growing and whether for hand or horse cultivation. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top. One ounce will produce about 5,000 plants.

My Celery seed is of that high standard of quality required for high-class trade, and means the highest prices and quickest sales to the gardeners who use it.

## Here Are Two of the Very Best, Richest-Flavored Celeries

**Schell's Golden Plume.** Positively the earliest-maturing, rich-flavored Celery grown. Added to its value as an early Celery is its beautiful golden yellow color, and to this, and most important of all, is its delicious flavor. The stems are thick, meaty, solid and brittle, with a wonderfully rich nutty flavor. It is a very vigorous grower, not susceptible to blight as some are, and it needs no banking. Its beautiful appearance, plus its splendid quality and earliness, have made it one of the most popular and largely grown varieties since its introduction three years ago. I urge you to be sure to grow all you can of it, even though the seed costs more than others, you will sell every stalk you grow at a fancy price. **Pkt. 15 cts.; 1/4oz. \$1.25; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$10; lb. \$40.**

**Schell's Houser Celery.** We say unhesitatingly that Houser Celery is absolutely **the best** green celery without excepting any. I think "steak" celery would be a name that would apply well to it, for its stems are so extraordinarily thick through that it is like cutting a steak when you cut them. They are simply all "meat" and flavor. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. The thousands of city buyers in our markets here all know Houser Celery and literally "fight" for it if there happens to be a short supply. When blanched it becomes a beautiful creamy white, full of hearts and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is becoming the leading green Celery in every market as fast as it is introduced, which leads to it being given many names. Be sure of getting genuine Houser by getting the seed from us. **Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 65 cts.; oz. \$1; 1/4lb. \$3.50; lb. \$12.**



**Schell's Houser Celery.**—We named it after our good friend, whom everybody loves, George Houser, the originator of this delicious Celery. We claim it is positively the best green Celery in cultivation today. The picture shows Mr. Houser holding Houser Celery.



## Hargest's Allheart Celery

**Allheart** is a late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are, flavor, abundance of hearts, size and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as **White Plume**. Its flavor is like that of **Giant Pascal**, but it does not resemble it, being more stalky, light green, blanches up easier and to a rich golden yellow. One of the best keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. We have received many letters from Celery-growers praising **Allheart**. Pkt. 10 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.75; lb. \$9.

**White Plume.** No other Celery naturally turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. **White Plume Celery** is one of the most showy varieties that can be put upon the market. As to crispness and quality, **White Plume** is all that can be desired of a white Celery. It is very early, and my stock is extra fine. The crops of my customers show the quality of the seed I sell them. Pkt. 10c.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1; lb. \$3.50.

**American Grown Golden Self-blanching.** (Many declare our strain is unsurpassed.) Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**Genuine Columbia.** An early-maturing sort. The plant is of medium height but very stocky and heavy. The stalks are thick, almost round, resembling in shape those of **Giant Pascal**; the color has in it more of the rich yellow tint of **Golden Self-blanching**. Pkt. 10 cts.; oz. 75 cts.; ¼lb. \$3; lb. \$10.

Wonderful. See **Golden Plume**, page 21.



**Allheart Celery.** Note how full of hearts. It is of excellent quality.



Schell's Golden Self-blanching French Celery

**Schell's Yellow as Gold.** Positively the finest and purest rich golden yellow Celery grown. There are a great many strains of yellow, self-blanching Celery; some are good; some are very undesirable. This **Yellow as Gold** is a private stock which cannot be surpassed. I urge you to try it out alongside of any strain offered by any seedsman, and let it prove itself. It has that rich, nutty flavor and handsome color which make it a quick seller. Pkt. 15 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4; lb. \$15.

## Schell's Golden Self-Blanching French, Original Type

Our own strain of this widely grown variety is the original short, stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other.

If you are a particular grower of quality Celery, we recommend our strain of this variety to you. It is seldom we have enough to last us through the season, for our sales are increasing on it every year. Pkt. 15 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4; lb. \$15.

**Dwarf Golden Heart.** Large heart; solid, round stalks, blanching golden yellow; crisp and fine; a good keeper. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Fordhook Emperor.** Stems almost round; blanches up well, very good quality. Pkt. 10 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$6.50.

**Giant Pascal.** Very large, thick, solid and crisp, with a rich, nutty flavor. A good-keeping green Celery. It is one of the leading varieties grown by market-gardeners for winter keeping. When "banked," it blanches very easily and quickly. Be sure to grow some of it. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

**Winter King.** A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**Snow White.** A beautiful snow white type of **White Plume**. Highly valued by growers because of its clean white appearance. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Winter Queen.** A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

**Soup or Flavoring Celery.** Seed for flavoring only—not for planting. Oz. 10 cts.; lb. 50 cts.





Schell's Extra-Early Snowball Cauliflower

## CAULIFLOWER

One ounce will produce about 3,000 plants

Mr. A. M. BAIRD, market-gardener of Luzerne County, writes, October 1: "I am at present selling the nicest Cauliflower in the county, grown from your quality seeds."

### Schell's Special-Stock Extra-Early Dwarf Erfurt.

For forcing under glass or for first-early outside growing this stock is beyond question the best variety. It is very dwarf and compact, with small leaves, short stems and large, white heads. Pkt. 20 cts., 1/4oz. \$1.25, 1/2oz. \$2, oz. \$4, 1/4lb. \$12, 1/2lb. \$20.

**Schell's Special-Stock Extra-Early Snowball.** My special stock of this popular variety is unequaled. One of the best for forcing under glass or for outside. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 20 cts., 1/4oz. \$1, 1/2oz. \$1.75, oz. \$3, 1/4lb. \$10, 1/2lb. \$18.

**Schell's Large Early Snowball.** A larger-heading variety of the above; does not mature quite so early. Pkt. 20 cts., 1/4oz. \$1, 1/2oz. \$1.75, oz. \$3, 1/4lb. \$10, 1/2lb. \$18.

**Dry Weather.** It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of the lack of moisture required by other varieties. Pkt. 20 cts., 1/4oz. \$1, 1/2oz. \$1.75, oz. \$3, 1/4lb. \$10, 1/2lb. \$18.

**Schell's Quality.** The largest-heading and surest crop of all. In quality it is of the finest. It matures after my Large Early Snowball. Small pkt. 20 cts., 1/4oz. \$1.25, 1/2oz. \$2, oz. \$4, 1/4lb. \$12, 1/2lb. \$20.

**Veitch's Autumn Giant.** One of the very best late varieties. Large heads. Pkt. 10 cts., 1/2oz. 50 cts., oz. \$1, 1/4lb. \$3.50, lb. \$12.

### CHICORY. One ounce will sow a row 100 feet long

**Witloof.** Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. It makes a delicious salad. Pkt. 5 cts., oz. 25 cts., 1/4lb. 75 cts., lb. \$2.50.

### COLLARDS. One ounce will produce 3,000 plants

**Southern Giant.** Used in the South as a substitute for cabbage. Sow like cabbage. Pkt. 5 cts., oz. 15 cts., 1/4lb. 35 cts., lb. \$1.25.

### CELERIAC, or TURNIP-ROOTED CELERY

**Large Smooth.** Grow it same as celery, no banking. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. Pkt. 5 cts., oz. 25 cts., 1/4lb. 75 cts., lb. \$2.50.

### CORN SALAD, or FETTICUS

Three ounces will sow a row 100 feet long

Hardy little plants grown for late fall, winter and spring use as a salad. Sow seed in August or September, then cover for winter. Treat like lettuce. Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25.

**CRESS.** Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

**Extra-Curled, or Pepper Grass.** (1 oz. to 200 feet.) Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts.

**True Water Cress.** Can be grown easily in shallow water or cool, moist soil. Pkt. 5c., oz. 35c., 1/4lb. \$1.25.

### DANDELION. One ounce will sow a row 200 feet long

Sow early in spring, keep clean of weeds, and the following spring the leaves will be fit to cut.

**Improved Large-leaved or Cabbaging.** Pkt. 10 cts., oz. 65 cts., 1/4lb. \$2, lb. \$7.50.

**Common or French.** Pkt. 10 cts., oz. 40 cts., lb. \$4.

## EGGPLANT One ounce will produce 2,000 plants

**Black Beauty.** This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10 cts., 1/2oz. 25 cts., oz. 50 cts., 1/4lb. \$1.50, lb. \$5.

**New York Improved Spineless.** The standard variety. Pkt. 10c., 1/2oz. 25c., oz. 50c., 1/4lb. \$1.50, lb. \$5.

**Greek, or Italian.** The fruits are long and narrow, 2 to 3 inches wide and 6 to 8 inches long. Early and very prolific. Color dark purple. Pkt. 10 cts., 1/2oz. 25 cts., oz. 50 cts., 1/4lb. \$1.50, lb. \$5.

**Schell's Black Egyptian.** The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts., oz. 75 cts., 1/4lb. \$2.50, lb. \$8.

## ENDIVE Sow seed in June or July. Tie up the leaves to blanch them

One ounce will sow a row about 200 feet long

**Green Curled.** Pkt. 5c., oz. 20c., 1/4lb. 50c., lb. \$1.50.

**White Curled.** Pkt. 5c., oz. 20c., 1/4lb. 50c., lb. \$1.50.

**Broad-leaved Batavian (Escarolle).** Pkt. 5 cts., oz. 20 cts., 1/4lb. 50 cts., lb. \$1.50.

**Winter Golden Heart.** Beautifully fringed leaves; large, white hearts and broad stems. Pkt. 5 cts., oz. 20 cts., 1/4lb. 50 cts., lb. \$1.50.

## KALE, or BORECOLE

Sow in July for fall use and in September for spring use  
One ounce will produce about 5,000 plants

**Dwarf Siberian.** Of dwarf growth. Leaves are large and broad and slightly curled at the edges. Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25.

**Dwarf Green Curled Scotch, or Dwarf German.** The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25.

## KOHLRABI Sow in rows and thin plants to 6 inches. Ready to use in eight weeks

One ounce will sow a row about 200 feet long

**Early White Vienna.** The most popular sort. Pkt. 5 cts., oz. 20 cts., 1/4lb. 60 cts., lb. \$2.

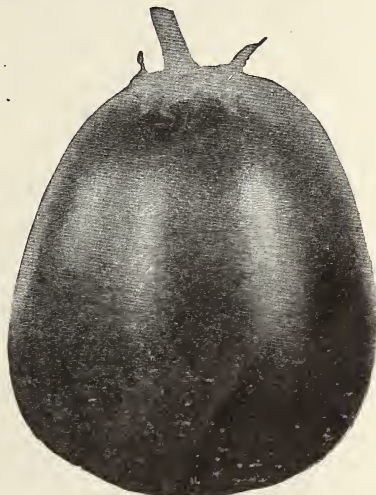
**Early Purple Vienna.** Pkt. 5 cts., oz. 20 cts., 1/4lb. 60 cts., lb. \$2.

## LEEK

One ounce will sow a row 150 feet long.

**Large American, or London Flag.** Large; thick stems. Pkt. 5 cts., oz. 25 cts., 1/4lb. 65 cts., lb. \$2.25.

**Monstrous Carantan.** Large, broad, flat leaves. Pkt. 5 cts., oz. 25 cts., 1/4lb. 65 cts., lb. \$2.25.



Black Beauty Eggplant



# LETTUCE

**HOW TO GROW LETTUCE.**—To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Cover seed by raking over if sowed broadcast, or the birds will get most of it. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

**QUANTITY PRICES.** In quantities of 10 to 49 pounds, deduct 25 cts. per lb., and on 50 to 100 pounds or more, deduct 50 cts. per lb. on all varieties, except Schell's French Head.

SEE PAGE 1 FOR BIG BOSTON AND PAGE 20 FOR GRAND RAPIDS

**Giant Crystal Head.** Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Where there is an abundance of moisture, properly drained, this variety will produce enormous heads. Try it. Pkt. 5 cts.; oz. 20 cts. ¼lb. 50 cts.; lb. \$1.50.

**Black-seeded Simpson.** Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. One of the most desirable varieties for the home-garden as well as for market. Grows very quickly. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Boston Market, or White-seeded Tennisball.** Early; small, compact heads; good forcing. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**California Cream Butter.** Very large, solid heads, the inside of which is a beautiful, rich, creamy white. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Brittle Ice.** The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**May King.** This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. I recommend this to all for market or home-garden. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Denver Market.** Very curly, loose heads; tender and delicious; good for forcing or outside. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

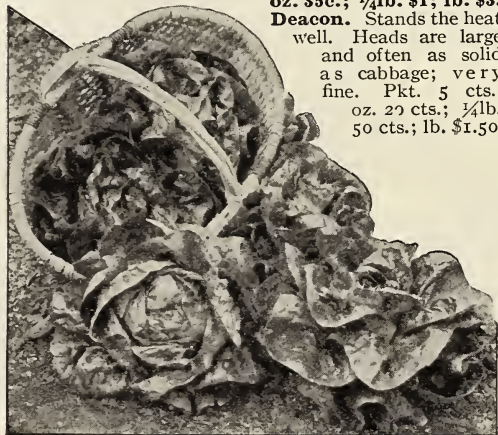
**Schell's Iceberg.** This is one of the grandest of all Head Lettuces. The heads are large, solid, with an exceptionally rich golden buttery center. A good keeper and a good shipper. Try it and you will want more of it. Pkt. 10c.; oz. 35c.; ¼lb. \$1; lb. \$3.

**Unrivaled Summer.** Heads up well and is of good quality and fine appearance. Pkt. 5 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

## Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich, cream-yellow and the outside a light green. Its great value is its ability to resist the extreme heat of summer without going to seed and without burning. Pkt. 10c.; oz. 35c.; ¼lb. \$1; lb. \$3.

**Deacon.** Stands the heat well. Heads are large and often as solid as cabbage; very fine. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.



Schell's Iceberg. One of the very best



May King. One of the very earliest

**Early White Cabbage.** Close heads; close flavor. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Wonderful, or New York.** Forms very large heads with crumpled outside leaves and a golden yellow heart. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Zero.** The perfect heads, the crisp and delicious quality make this a very desirable variety. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Wayahead.** Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Early Curled Simpson, or Silesia.** Loose, curly leaves; fine for cutting in the home-garden. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Crisp as Ice.** Large handsome heads, solid, crisp, and tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Morse.** Large, curled leaves; very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Hanson.** Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.50.

**Prizehead.** Large, loose heads tinged with brown. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Salamander.** Excellent for early spring, summer, or fall. Large heads of finest quality; a slight tinge of brown on the edge. Very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

**Giant White Cos, or Romaine.** Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart, in the rows. If the tall, narrow leaves are drawn together and tied they blanch the inner leaves. Served in the best hotels as "Romaine Salad." Try it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

**White Big Boston.** Very fine solid heads; color light green, very much like the variety Early White Cabbage. (Do not confuse this with the well-known "Big Boston"—it is different.) Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

**Winter Lettuce.** A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as warm and favorable situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.





### Schell's French Head Lettuce

Solid heads with silvery white center. Grows quickly, and equally valuable for spring, summer, and fall crops. Be sure to order it; you cannot afford to be without it. Thousands of gardeners are growing it as their principal Lettuce crop. See page 24 for full description of other varieties.

JOHN S. ENGLE, Pennsylvania, says: "Your French Head Lettuce is the most wonderful Lettuce I've ever had, as is also your Houser and Easy-Blanching Celery."

## Schell's French Head Lettuce

### STILL LEADS AS THE MOST POPULAR HEAD LETTUCE OF ITS CLASS

This is being grown in great quantities by large commercial Lettuce-growers throughout the country, who prefer it to any other Lettuce because of its many desirable qualities. Among these are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality** and **appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily**, many exhaustive tests under normal and under unfavorable growing conditions have proven it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardness as the plants begin to head. The fact that we sell tons of seed of it is the best proof of its being the most popular Head Lettuce. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; 1lb. \$3.50; 10 lbs. \$32.50; 50 lbs. \$150.**



# SCHELL'S "DEE-LICIOUS" MELON

*Everybody says, "It is simply delicious"*

**HAVE YOU GROWN THEM? IF NOT, DO SO THIS YEAR**

The four melons shown in this illustration are specimens from our crop growing for seed. It will interest you, no doubt, to know that we select and use only the most perfect types of none other than the **crown set** melons from the vines for our seed crop. It increases the cost—but who is looking for cheap seeds? Not a single successful gardener. You want the best quality seeds, knowing they are necessary if you are to have the most profitable crops. You will have them if you grow **Schell's Dee-licious**.

If you would ask me which one melon of the entire list that I would recommend, when one variety only is to be grown, I would say, grow "**Dee-licious**," by all means. In appearance it is very attractive, the netting being very uniform over a rich olive-green and the melons average an exceptional evenness in size—seven inches long. The plants are very robust and surprisingly prolific, an acre of "**Dee-licious**" producing double the quantity of melons over others in most instances.

But the inside, after all, is where the real value of a melon is judged. From the small seed cavity to the rind you have in this variety the most delicious, richly flavored, honey-sweet, juicy flesh. It is no wonder at all that our customers who grow melons for market increase their acreage of "**Dee-licious**"—it creates a demand for itself. I urge you to grow it for market or for your own use. The illustration shows the deep luscious flesh, but it requires the real tasting of the melon to appreciate its real worth, and then you will understand why we call it "**Dee-licious**," for that will be your first exclamation after the first taste—"**Dee-licious!**" Every home gardener, as well as every farmer and market gardener, should grow "**Dee-licious**." Order early. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4 lb. 90 cts.; 1 lb. \$2.75; 3 lbs. (enough for one acre) \$7.50.**

Dee-licious is "Queen" of Mr. Ford's gardens. He writes, March 18, 1925: "You will notice that I am heading my order with two pounds of your Dee-licious Melons, for this melon has the foremost place in our gardens. Had an excellent crop last year and this melon received much praise at our town fair. Once grown it surely speaks for itself."—CHARLES O. FORD, Supt. Elmwood Home, Erie County, Pa.

There is no doubt about it, the quality of the crop depends first on the breeding back of the seed. Grow Dee-licious this year.



**Schell's "Dee-licious" Melons**

This color photograph shows our **Dee-licious Melon** with all its valuable qualities except the "taste." I can only tell you it is delicious—you must taste it and see. Notice the beautiful, attractive color of the uncut melon—the rich deep green under the white netting; also note the perfect oval shape always preferred on the market. Then see the deep rich salmon color right up to rind, and then the exceedingly small seed cavity, giving it the greatest possible thickness of flesh. For your own use or for market you will have the **best** if you have **Schell's Dee-licious**.

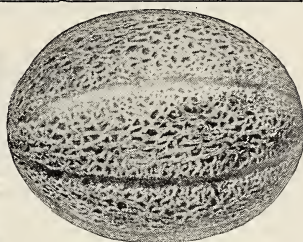
JAMES S. MISSIMER, of Delta, Pa., is pleased. He writes us: "Your seeds always produce good crops for me. Your Dee-licious Melon is the best I ever raised."



# MUSKMELON

A trial will convince you that my high-quality seed produces a superior crop

**HOW TO GROW MUSKMELONS, or CANTALOUPEs, and WATERMELONS.**—Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant food. Make hills of Muskmelons 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray with Pyrox. When danger of bugs is past, thin out all but four of the best plants. Keep spraying them every two weeks, or oftener if necessary. In cultivating do not injure the plants. To have melons earlier, start seed inside in sod, paper pots, berry boxes, or anything that can be broken to allow planting out without disturbing the roots. One ounce will plant 50 hills; 2 to 3 pounds to an acre.



Golden Netted Gem



Gold-Lined Rocky Ford

**Gold-Lined Rocky Ford.** A deliciously flavored green-fleshed melon, now very popular. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed cavity, which is very beautifully gold lined. Everyone should grow this variety. It is worthy of a place in every garden. Pkt. 5 cts., oz. 20 cts., 1/4lb. 60 cts., lb. \$1.50.

**Jenny Lind.** The earliest green-fleshed melon. The fruits are small, but very sweet and luscious. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Rocky Ford.** Green flesh; medium in size, very prolific and of the most delicious flavor. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Burrell's Gem.** Salmon flesh. Shape oval; skin is a rather dark green; the rind thin; flesh very thick and of the most delicious flavor. It almost melts in the mouth. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Miller's Cream.** Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Golden Netted Gem.** Green flesh. One of the grandest green-fleshed melons. Shape is oval, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Fordhook.** Medium size, round, flattened at the ends, heavy ribbed. Skin deep emerald-green; flesh thick orange-yellow of fine quality. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Bender's Surprise.** Delicious salmon flesh; skin greenish yellow when ripe. Shape round at the ends; very attractive; medium early. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Emerald Gem.** In my judgment this is one of the best yellow or salmon-fleshed melons; sweet and delicious. Very prolific, and always sells on the market. One of the most popular varieties of melons. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

## Nicholson's Honey Ball. A new melon of great value.

Its popularity has spread like wildfire over the whole country. Hotels, dining-cars, wholesale and retail markets everywhere are using great quantities of these delicious melons as fast as they can get them. Mr. W. H. Parker, originator of this famous melon, last year planted 640 plants to the acre, and they averaged 10 melons to the vine, or 6,400 melons to the acre. He received for them \$1.25 per crate, or \$625 per acre. **Honey Ball** has a very thick wall of luscious green meat, tough rind and a small seed cavity. It runs extremely uniform in size with very thick green flesh. One of the most prolific melons, and vines are rust resistant. A fine shipping melon and a good keeper. They do best on sandy, loamy soil, yet can be grown successfully on most any soil. They are extra early—ready for market as early as any of the other early varieties. Bright yellow when ripe. Pkt. 10c., oz. 40c., 1/4lb. \$1.25, lb. \$4.

**Tip-Top.** One of the best of the salmon-fleshed melons. A big yielder. Fruits are large and of delicious quality. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Banana.** Salmon flesh. Melons are very large and thin and of delicious quality. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Hearts of Gold.** Flesh deep salmon color, very thick, of high quality; shape round with a tendency to heart shape; medium early. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Long Island Beauty.** Green flesh. Melons are very large, flattened, heavily ribbed. Very handsome and of the finest quality. I recommend it highly. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

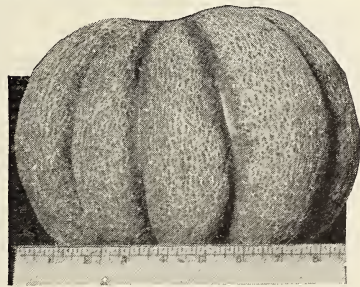
**Honey Dew Melon.** It is different from any muskmelon or cantaloupe; both in appearance and flavor. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green with a rich delicious honey-sweet flavor and very juicy, unlike any other melon. They will keep until late in the fall when no other melons are to be had. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Paul Rose.** Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. Pkt. 5 cts., oz. 15 cts., 1/4lb. 50 cts., lb. \$1.50.

**Large Hackensack.** Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each, and there are lots of them—for it is a heavy yielder therefore desirable to grow for market or in the home-garden.

Pkt. 5c., oz. 15c., 1/4lb. 50c., lb. \$1.50.

**Extra-Early Hackensack.** Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. Pkt. 5c., oz. 15c., 1/4lb. 50c., lb. \$1.50.



Large Hackensack

"I wish to say that your Schell's Silver Beauty Sweet Corn is wonderful, the largest ears and the most wonderful yield of any Corn I ever had. Also your Black Knight Beet is fine."—Mrs. W. R. DEMING, Ohio.



# WATERMELON

One ounce will plant 30 hills; 4 to 5 pounds to the acre (See how to grow them on page 27)

**Tom Watson.** The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. The rind is dark green and very strong. This variety has proved its great value and should be grown by every melon-grower. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, \$1 per lb.**

**Moon and Stars.** **New Variety.** It has been named this because of the remarkable way in which the melons are "decorated" with large round yellow circles, and about these are numerous small star-like marks, giving the suggestion of its name "moon and stars." The melons are oblong, of medium size, just right for market or home use. The flesh is very rich in appearance and has a delicious flavor. We offered it last year for the first time and all liked it. **Pkt. 5 cts., oz. 20 cts., 1/4lb. 50 cts., lb. \$1.50.**

**Melver's Wonderful Sugar.** A long, striped melon (often 2 feet in length), of the finest quality. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, \$1 per lb.**

**Round Dark Icing.** Shape round; flesh pink, sweet and melting. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Fordhook Early.** The earliest large-fruited melon; almost round; dark green; flesh bright red, crisp and sweet. **Pkt. 5c., oz. 15c., 1/4lb. 40c., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Iceberg, or Blue Gem.** Large, thick, oval melons. Skin dark green, with lighter stripes. Sweet, sugary flavor. Black seed which allows early planting. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Harris Earliest.** One of the best extra-early melons; fruits are oval, dark green, with broad, light stripes; flesh sweet and delicious. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**New "Irish Grey."** Try this splendid variety. The melons are very large, oblong, of greenish grey color outside. The flesh is rich red and of delicious flavor. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**



**Tom Watson**—Very large melon of excellent quality; deep red flesh with that rich sweet flavor

**Dixie.** Oblong. 18 to 24 inches long; skin dark green, with light stripes; flesh bright red and of finest quality. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

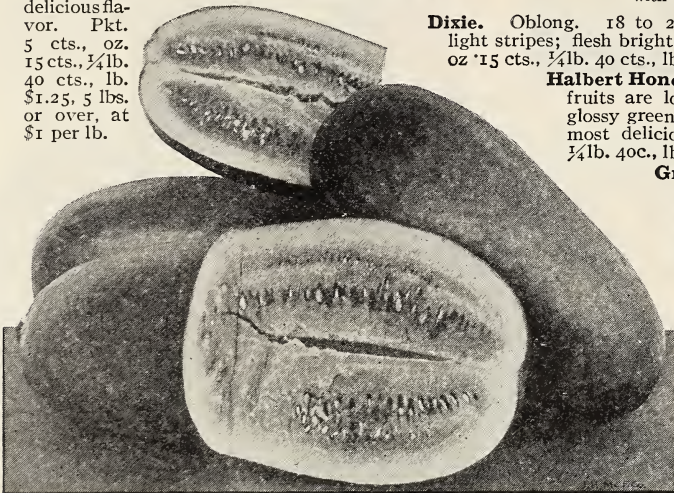
**Halbert Honey.** One of the best melons grown. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson; quality most delicious; very prolific. **Pkt. 5c., oz. 15c., 1/4lb. 40c., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Gray Monarch, or Long Light Icing.** Long; skin mottled very light green; flesh deep red and very fine. Melons sometimes weigh 50 to 60 pounds. **Pkt. 5 cts., oz. 15 cts., 1/4lb. 40 cts., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Florida Favorite.** Large, oblong; dark green skin; excellent flavor. **Pkt. 5c., oz. 15c., 1/4lb. 40c., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Colorado Preserving Citron.** **Pkt. 5c., oz. 15c., 1/4lb. 40c., lb. \$1.25, 5 lbs. or over, at \$1 per lb.**

**Kleckley Sweets.** (A 1 s o called Monte Cristo.) The sweetest of all Watermelons; shape is oval, color dark green. Very thin rind. **Pkt. 5c., oz. 15c., 1/4lb. 40c., lb. \$1.25, 5 lbs. or over at \$1 per lb.**



**Kleckley Sweets Watermelons**  
Grown extensively in every locality. Every grower likes Kleckley Sweets

**MUSTARD** One ounce will sow a row 100 ft. long

**White London.** **Pkt. 5c., oz. 10c., 1/4lb. 25c., lb. 80c.**

**OKRA, or GUMBO**

**White Velvet.** **Pkt. 5c., oz. 10c., 1/4lb. 25c., lb. 75c.**

## HERBS—Have a "Medicine Garden"

Everybody should have their own "Medicine Garden"—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

**HOW TO GROW THEM.** Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often, and when the plants have three or four leaves transplant to stand about 12 inches apart in the rows.

	Pkt.	Oz.	1/4lb.	Lb.	Pkt.	Oz.	1/4lb.	Lb.
<b>Anise</b> .....	\$0 10	\$0 20	\$0 60	\$2 00	<b>Horehound</b> .....	\$0 10	\$0 40	\$1 35
<b>Balm</b> .....	10	50	1 50	5 00	<b>Marjoram, Sweet</b> .....	10	40	1 50
<b>Basil, Sweet</b> .....	10	45	1 35	4 50	<b>Pennyroyal</b> .....	50	7 00	
<b>Borage</b> .....	10	35	1 15	4 00	<b>Rosemary</b> .....	10	80	2 40
<b>Caraway</b> .....	10	20	50	1 50	<b>Sage</b> .....	10	60	1 80
<b>Catnip</b> .....	10	40	1 25	4 35	<b>Savory, Summer</b> .....	10	60	1 80
<b>Coriander</b> .....	10	45	1 35	4 50	<b>Savory, Winter</b> .....	10	75	2 25
<b>Dill</b> .....	10	25	75	2 50	<b>Thyme</b> .....	10	75	2 25
<b>Fennel, Sweet</b> .....	10	25	75	2 50	<b>Wormwood</b> .....	10	40	1 35





Schell's Quality Onion Seed, produced this magnificent crop of Schell's Large White Globe for Mr. Harold Husted. This photograph was taken July 12, 1925. Mr. Husted tells us that  $1\frac{1}{2}$  acres yielded over 1,000 bushel hampers, which averaged \$5 per hamper. If you buy your seeds on a quality basis, we can do you good, but if you buy on a price basis, we cannot, for we cannot supply our high-quality seeds which produce such fine crops as this at the same price ordinary seeds are sold. Think more of the profit in your crop and less about the cost of the seed. Always plant Schell's Quality Seeds. They Grow Better—They Yield Better.

## ONIONS

**The quality of my Onion Seed is positively unexcelled.** It is produced from selected specimen bulbs, under the most favorable conditions. The vitality is generally 100 per cent, and always within the nineties, if your soil and weather conditions are right, my seed will give you a most magnificent crop. Try it this year.

**HOW TO GROW ONIONS.**—For sets (to plant the following spring), sow in rows 12 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure, and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 inches apart, same as for sets, but make soil as rich as possible, for Onions are rank feeders, and to grow the largest size it is necessary to have the plant food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

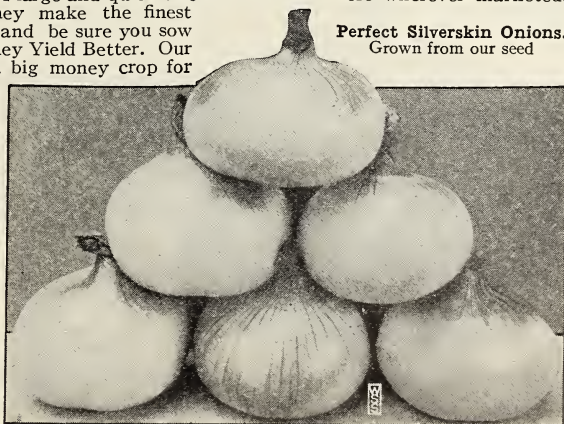
**IMPORTANT!** The Onion seed crop in this country last year was the smallest on record. While this serious shortage of new seed naturally results in higher prices, it is also reasonable to expect a short crop of large Onions which would bring high prices to the growers this year. Therefore, do not let the higher price of seed prevent you from growing the usual amount. Look out for low-priced seed which may be European grown; this will not produce Onions such as American seed will produce.

**Schell's New "No. 2626" Onion.** We have booked many advance orders for this variety, and we urge you to try it. We think so much of it that we want a good name for it, therefore every customer who orders some of it, whether packet, ounce,  $\frac{1}{4}$  pound, or pound, may suggest a name when you send your order, and the one whose name is selected will be presented with **\$10 in gold**, May 1, 1926. The following description will help you decide what name suits it best. Schell's New No. 2626 Onion is a semi-globe, not flat and yet not a full globe shape, but near to it—a very attractive shape which will make it a quick seller on any market. The flesh is very white and of fine texture. The skin is a very rich, clean bright yellow holds well to the Onion. It is remarkable for its vigor when growing and has proven that it keeps perfectly as long as any other variety and longer than most of them. On rich soil it will produce a big crop of beautiful Onions from seed. Try it this year, you will want more next year. We have only 500 pounds of seed to offer this year, so order early. **Pkt. 15 cts.;  $\frac{1}{2}$  oz. 50 cts.; oz. \$1;  $\frac{1}{4}$  lb. \$3;  $\frac{1}{2}$  lb. \$5; lb. \$10.**

**Schell's Large White Globe.** Or Southport White Globe, it is also called. Perfect globe-shaped Onions of large size and silvery whiteness. Grows to a large size from seed sown in spring. The flesh has a most delicious flavor. A large and quick sale is found for these wherever marketed. A good keeper. When grown closer in the rows they make the finest white pickling Onions. Grow lots of White Globe and be sure you sow Schell's Quality Strain, for They Grow Better—They Yield Better. Our special strain of Large White Globe has proven a big money crop for many of our customers. See the illustration above; a crop that brought Mr. Husted \$5,000 from one and a half acres. **Pkt. 15 cts.; oz. 80 cts.;  $\frac{1}{4}$  lb. \$2.50; lb. \$8.50; 10 lbs. \$80.**

**White Silverskin.** Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. For this purpose they should be left 1 inch apart in the row when small quantities are grown. When large quantities are grown, sow half as thick as for sets. They keep well, but are not so sure as the yellow varieties. Make your soil very rich, and cultivate often. Always keep in mind the fact that my Onion seed averages 90 to 100 per cent vitality, which is equal to crop insurance where weather conditions are favorable. **Pkt. 15 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.**

**Perfect Silverskin Onions.**  
Grown from our seed







Another proof that it pays to plant Schell's Quality Seeds. This mammoth crop was as near perfect as it is possible to get a crop. There are four bushel crates in each stack. The crop is Japanese Onion grown by Mr. W. L. Fickes, who was greatly pleased with it.

**Japanese Onion.** Also known as **Ebenezer**. This Onion is very popular; in fact, it is a leading variety with the gardeners of New Jersey, New York, and other eastern states, because of its excellent keeping qualities, carrying through the winter without loss; because of its pleasing mild flavor, its attractive appearance and large, uniform size which has made quick selling demand for it on all markets. Sow the seed in the spring for sets which plant out the following spring for large Onions; these will be ready for market in August and September. If you have had any difficulty with other varieties, I suggest that you try Japanese this year. In fact, you should by all means grow Japanese for it is a very valuable variety. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7. (See picture of crop above.)

**The Famous Prizetaker Onion.** Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter. Prizetaker is the Onion everybody should grow for private use or for market. A money-maker for those who grow it in quantities. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. If you have a good, rich acre, sow ten pounds of Prizetaker seed on it and try for a 1,000-bushel crop—it may mean \$1,000. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

Mr. Shuman, Pa., grows a crop that would average a thousand bushels to the acre. He tells us: "From one pound of your Prizetaker Onion Seed I harvested over 100 bushels of fine big Onions."

**Southport Yellow Globe.** Large, handsome, globe Onions of mild flavor; skin pale yellow; flesh white. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

**Yellow Globe Danvers.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

**Flat Yellow Danvers.** Pkt. 15 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

**Red Wethersfield.** Thick, flattened red Onions. Pkt. 10c.; oz. 40c.;  $\frac{1}{4}$  lb. \$1.25; lb. \$5.

**Extra-Early Barletta, or White Queen.** Fine for small pickles. Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$5.

**Southport Red Globe.** Pkt. 15 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

**White Pearl.** Extra early; round; white; fine. Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$5.

**Mammoth Silver King.** Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 15c.; oz. 60c.;  $\frac{1}{4}$  lb. \$2; lb. \$7.

**Schell's Ohio Yellow Globe.** They are a perfect globe shape, elegant keepers, and in every way a very profitable variety to grow. Pkt. 15c.; oz. 60c.;  $\frac{1}{4}$  lb. \$2; lb. \$7.50; 10 lbs. \$70.

**Yellow Strasburg.** This is an excellent keeper. It is thick through, giving a perfectly round shape to small sets, which is very desirable. Also grows to a large size and ripens early. Skin is a bright straw color. It has a very mild flavor, and when grown for large Onions, its broad, flattened shape makes it a very desirable one for slicing. Grow all you can of them. Do not take any chances of a crop failure by purchasing low-priced seed. Pay a little more and sow my high quality tested seed and thus be sure of vitality. Fortunately, we had a bigger crop of seed of this variety than any other and you will note we are offering it at a **very special price**. Tests 100 per cent. Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$5; 10 lbs. \$47.50.



**Yellow Strasburg Onion.** A perfect specimen grown from my seed. One of the best for growing either Sets or large Onions from seed. A good keeper.

ONION SETS.—See bottom of page 36.



# SCHELL'S QUALITY PEPPER OUTYIELDS ALL OTHERS FIRST ON THE MARKET

*The Favorite Pepper of Market-Gardeners Everywhere It Has Been Grown. The Plants are Crowded with Peppers*

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. The photograph gives you an idea of the tremendous yielding possibilities of Schell's Quality Pepper. A beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color.** No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. The market-gardeners who grow it are amazed at the remarkable crop it produces for them and the best testimonial is the fact that these same gardeners have continued to order it every year. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.50; lb. \$10.**



## Schell's Gold Mine Pepper.

We developed this beautiful golden yellow Pepper from our Schell's Quality Pepper. It is exactly the same in shape, size, and yields almost as heavily as our Quality Red. You will find a quick and profitable sale for this attractive yellow Pepper. Prices same as for Schell's Quality (see above).

Talk about yield! Mr. Hoffman sends us a picture of his crop of Schell's Quality Pepper (see it on page 35). He had 25,000 plants and up to the time the picture was taken he had made *four big pickings*, the last one making *one hundred barrels* and they were still bearing. It is another proof that it is not the cost of the seed you should consider. Plant our pure-bred, high-yielding strain of Pepper and *double* your profits.



# Schell's Wonderful Pea The Most Popular Pea

A VARIETY OF GREATEST VALUE TO THOSE GROWING FOR  
MARKET OR FOR THE HOME-GARDEN

Schell's Wonderful Pea was introduced by us five years ago and has met the desires and won the approval of the many thousands who grew it, both in large and small quantities. As the name implies, it is *wonderful* for its unusual vigor and hardiness in its plant-growth; *wonderful* for its very large pods, each filled from tip to tip with big sweet, richly flavored Peas; wonderful for its yields, the plants being crowded with their big pods from one end of the row to the other. It would be interesting reading to you if we had space to print the many letters of praise we received from those who grew Schell's Wonderful last year. Order it for your big crop on my recommendation and you will have one of the best crops of Peas you ever grew. (See prices below.)

Mrs. C. E. BROSSMAN, Pennsylvania, writes us: "Your Wonderful Peas certainly are a *wonder*. They bloomed during the dry weather and set nice pods while other varieties dried up, but their thick, robust stems brought them through all right. They are the wonder of the market and of the neighborhood."

OLIVER T. UHLER, Pennsylvania, is pleased. He writes us: "All your seeds turned out wonderful crops, and especially your Schell's Wonderful Peas; they are surely fine."

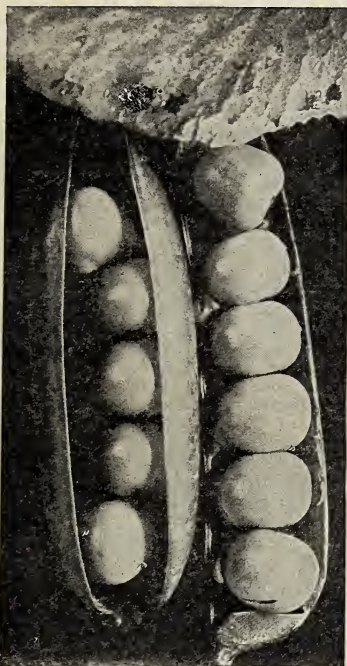


## Schell's Wonderful Pea

And indeed it is wonderful the way it yields. Plants average 20 inches, need no support and are literally loaded with big pods crowded from tip to tip with big Peas of delicious flavor, nine to ten in a pod. Ready to pick soon after first early varieties if planted at same time. Grow Schell's Wonderful this year and you'll grow it again. Pkt. 10 cts.; 1/2 pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.50; bus. \$16

Roy L. Rich, Pennsylvania, likes our Wonderful Peas. He says: "I am sending a few pods of your Wonderful Peas. I am picking today and the plants are hanging loaded with clusters of big pods. They are the nicest of all the many varieties we have ever raised."





**Nott's Excelsior Peas**

One of the most desirable dwarf or low-growing varieties, 15 inches high, covered with pods packed tight with delicious Peas.

# PEAS

It will be noted we sell our Peas, Beans, and Corn by the measure. One pint equals about a pound; a quart about 2 pounds.

## GROW MORE PEAS. GOOD SEED MEANS A BIG CROP

**HOW TO GROW PEAS.**—They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant the extra-early smooth-seeded varieties, Pedigree Extra-Early or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows one foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warmer, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period. Nott's Excelsior is one of the best-quality dwarf varieties for the home-garden. One quart will plant a row 100 feet long; 2 bushels to the acre.

Many have asked us what our choice would be for the best succession of Peas throughout the season, so we mention this for the benefit of all. Every variety we offer on these three pages is excellent. We would choose our Improved Alaska for very first early, our Improved Thomas Laxton for next very early and we would be sure to have a patch of Nott's Excelsior with medium pods but exceedingly rich flavor. Next is Schell's Wonderful, which is ready to pick when our Improved Thomas Laxton is about over. Of course, Mammoth Luscious Sugar, the best of all Sugar Peas, would be one of our choice. These five good varieties, if planted at the same time, will give you a very choice crop of Peas throughout the season if for your own use or for market.

**Improved Thos. Laxton.** Very fine. Large pods tightly filled with big rich flavored Peas. Ready to pick in 55 days. One of the best early Peas, yields heavily; plants, 20 inches, need no support. This improved strain is far superior to the regular strain in that it is more vigorous, the plants yield 25 to 40 per cent more pods and the pods are exceedingly uniform and have a richer deep green color. See it on the front cover. Be sure to grow these. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

**Improved Alaska.** There is a world of difference in this our improved strain of Alaska and ordinary stocks of Alaska. The illustration on the front cover show how the pods are solidly packed with big Peas, from end to end. This is not true of ordinary Alaska. The yield of our Improved Alaska is very much heavier. It is one of the very earliest, sometimes called the Earliest of All. Pods are small, but they are borne in wonderful profusion; they are first in the market when planted early. Vines grow 2 to 2½ feet. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

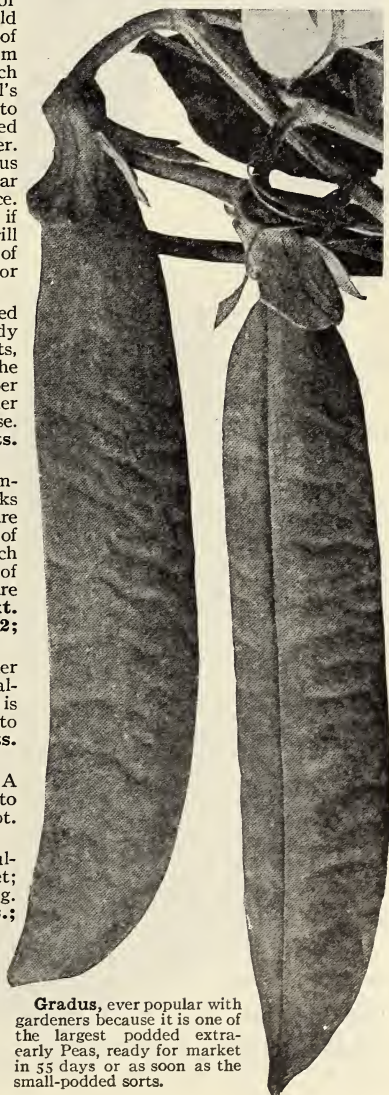
**Nott's Excelsior.** One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 in. high and is covered with well-filled pods 2½ to 3 in. long. 63 days from planting to first picking. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

**Pedigree Extra-Early, or Market-Gardeners' Extra-Early.** A specially selected stock for market-gardeners. Pods filled up tight to the ends with large, luscious Peas. Grows 2 feet high. **Pkt. 10c.; ½pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

**Gradus, or Prosperity.** The largest-podded extra-early Pea in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support; 55 days from planting to picking. See illustration. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

**Masterpiece.** The pods are large with an average of eight big Peas in them. Plants grow just 2 feet and are covered with Peas ready for picking in 55 days. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**

**Market Surprise.** A new early sort. Vines grow about 2½ feet high and are literally covered with pods of good size. Very rich flavor. **Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.**



**Gradus**, ever popular with gardeners because it is one of the largest podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.





Telephone

## PEAS, continued (Our ten-cent pkts. are large pkts.)

**Little Marvel.** Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Ameer, or Large-podded Alaska.** Very early and prolific. Vines grow about 1 $\frac{1}{2}$  feet high and are covered with fine pods. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Premium Gem, or Little Gem.** Delicious Peas crowded tight into pods 2 $\frac{1}{2}$  to 3 inches long. Very prolific. Vines grow only 12 to 15 inches high. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Dwarf Champion.** A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Telephone.** Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**American Wonder.** Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75. (We prefer Nott's Excelsior as the best dwarf Pea.)

**Dwarf Telephone, or Carter's Daisy.** Vines grow 1 $\frac{1}{2}$  feet. Pods are large. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Stratagem.** One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. The quality is extra fine. Eighty days from planting to picking. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Alderman.** The pods are of the largest size and finest quality. The vines grow 3 to 4 feet high. A valuable variety for main crop. Be sure to order it. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Champion of England.** A well-known standard late Pea. Grows 4 to 5 feet. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Sutton's Excelsior.** Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Laxtonian.** Grows 15 to 20 inches high and the pods are very large; often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Pottatch.** Large-podded Pea, of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

**Bliss' Everbearing.** One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 $\frac{1}{2}$  feet high. About 80 days from planting to picking. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2.

**Dwarf White Marrowfat.** Grows 4 to 5 feet; very prolific. Pkt. 10c.;  $\frac{1}{2}$  pt. 15c.; pt. 30c.; qt. 60c.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.50; bus. \$11.75.

## SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked like snap beans

**Mammoth Luscious Sugar Peas.** Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 $\frac{1}{2}$  inches broad, and they are delicious. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere what was supposed to be Mammoth Luscious but turned out to be a small podded sort of some other variety. We specialize in growing the genuine Mammoth Luscious and sell hundreds of bushels. See it illustrated on the front cover. Pkt. 10c.;  $\frac{1}{2}$  pt. 25c.; pt. 45c.; qt. 60c.; 2 qts. \$1.80; 4 qts. \$2.75; pk. \$5; bus. \$18.

**Dwarf White Blossom.** Very sweet, light green pods. Seeds white. Grows about 20 inches. Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.30; 4 qts. \$2.15.

**Dwarf Gray Sugar Peas.** Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.30; 4 qts. \$2.15; pk. \$3.75; bus. \$13.

**Tall Gray Sugar Peas.** Pkt. 10 cts.;  $\frac{1}{2}$  pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.30; 4 qts. \$2.15; pk. \$3.75; bus. \$13.

**Mammoth Melting Sugar Peas.** White seed, white blossom. Pkt. 10c.;  $\frac{1}{2}$  pt. 20c.; pt. 40c.; qt. 75c.; 2 qts. \$1.50; 4 qts. \$2.25; pk. \$4.25; bus. \$16.

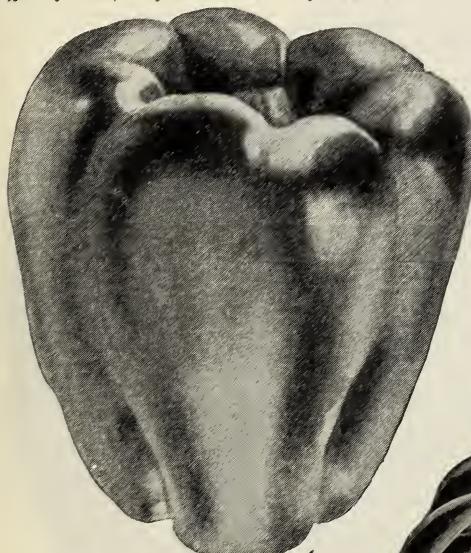


Laxtonian





Twenty-five thousand plants of Schell's Quality Pepper grown by Hoffman Bros. When this picture was taken, four big pickings had been made, the last one making 100 barrels, and still bearing. This is what we mean when we say always plant Schell's Quality Seeds, They Grow Better They Yield Better.



**Improved Ruby King Pepper**

**Improved Ruby King.** A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. \$1.15; lb. \$4.

### Schell's Gold Mine

See it on page 31.

**Chinese Giant.** *The largest Pepper in cultivation, averaging 12 to 15 inches in circumference. It yields abundantly but it is not so prolific as my new Quality Pepper. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. The photograph shows you what a splendid variety this is. You should grow "Chinese Giant."*  
Pkt. 15 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$1.55; lb. \$6.50.

**Schell's Giant Sharp Red.** *This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers.*  
Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.60; lb. \$5.50.

## PEPPERS (Mangoes)

**HOW TO GROW PEPPERS.**—Start the seed in hotheds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants.

### Schell's Quality Pepper

The perfect Pepper for the market-gardener. See it in natural colors on page 31.

Order plenty of seed, for you can readily sell all surplus plants above what you need for yourself.



**Chinese Giant.** Grown from my seed. High-quality seeds produce just such perfect Peppers.



## PEPPERS (Mangoes), continued



Ruby Giant, two-thirds of its size

**Royal King.** A new Pepper of special value. Very uniform in growth; color rich, glossy red; mild flavor, very fine. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Pimiento.** Also called **Sweet Salad, Glory, Sweet Meat.** Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped conical. Very smooth and uniform in shape and size. When ripe they are a brilliant, attractive red. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Schell's Large Yellow.** A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 75 cts.;  $\frac{1}{4}$  lb. \$2.50; lb. \$8.

**Tomato-shaped Pepper** (also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.10; lb. \$4.

**Ruby Giant.** This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Neapolitan.** Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Large Bell, or Bull Nose.** Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.15; lb. \$4.

**Long Red Cayenne.** The true hot Pepper. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.10; lb. \$3.75.

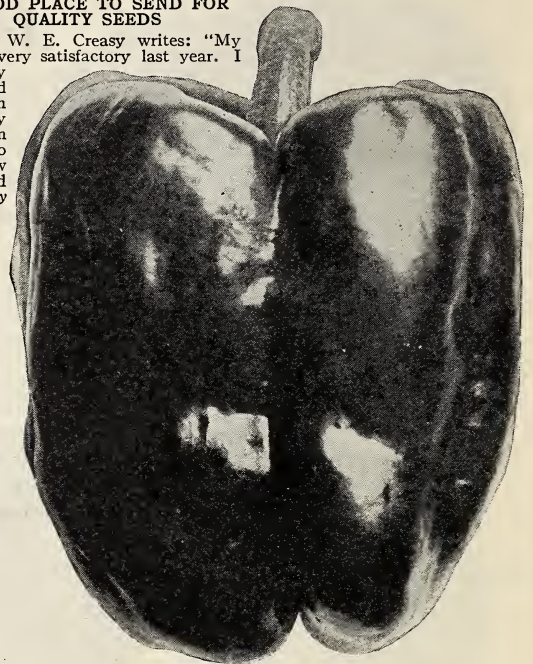
**Golden Queen.** Very large, sweet, yellow Pepper. Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4.

**Red Cherry.** Shaped like cherries. Used for pickles. Pkt. 10 cts.; oz. 50 cts.;  $\frac{1}{4}$  lb. \$2.

**World Beater.** New. Large, smooth, beautiful Peppers. Mild flavor, very early to ripen, very prolific. You will like it. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4.50

### A GOOD PLACE TO SEND FOR QUALITY SEEDS

Mrs. W. E. Creasy writes: "My seeds were very satisfactory last year. I was very much pleased with them and told my friends of them that they too might know where to send for *Quality Seeds*."



World Beater Pepper

## ONION SETS PRICES ON ONION SETS ARE SUBJECT TO CHANGE WITH THE MARKET

I make a specialty of fancy, re-cleaned, and hand-picked Onion Sets, and sell thousands of bushels

**Yellow Onion Sets.** Pt. 15 cts. (20 cts., postpaid); qt. 25 cts. (30 cts., postpaid); 2 qts. 50 cts. (60 cts., postpaid); 4 qts. 90 cts. (\$1.10 postpaid); 8 qts. \$1.60 (\$2, postpaid); bus. (32 lbs.) \$4.50 (\$5, postpaid).

**White Onion Sets.** Pt. 20 cts. (25 cts., postpaid); qt. 30 cts. (40 cts., postpaid); 2 qts. 60 cts. (80 cts., postpaid); 4 qts. \$1.20 (\$1.40, postpaid); 8 qts. \$2 (\$2.40, postpaid); bus. (32 lbs.) \$5 (\$5.50, postpaid).

**Japanese Onion Sets.** We sell many thousands of bushels of these for planting out to grow large Onions. If you want to grow a fine crop of big Onions from sets, try this variety. Bus. (32 lbs.)

\$5 (\$5.50 postpaid); 8 qts. \$2 (\$2.40, postpaid); 4 qts. \$1.20 (\$1.40, postpaid); 2 qts. 70 cts. (80 cts. postpaid); qt. 35 cts. (45 cts., postpaid); pt. 20 cts. (25 cts., postpaid).

**Egyptian, or Tree Onions.** Ready in August. Plant from August to October, and they make fine "bunch" Onions, very early in spring. Pt. 15 cts. (20 cts. postpaid); qt. 25 cts. (30 cts., postpaid); bus. (32 lbs.) \$3.75 (\$4.25, postpaid).

## GARLIC SETS 1 pound will plant a 200-foot row

Lb. 40 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85.

Mrs. ISAAC BONAWITZ, our esteemed customer, says: "If more people would plant Schell's Quality Seeds they would have better gardens." She writes us—"I grew some of your Giant Pansies; they are wonderful. My friends say they never saw such large pansies. Your Big Boston Lettuce and Golden Giant Sweet Corn are grand. Your Houser Celery I have grown for four years now and would want nothing better. If more people would plant Schell's seeds they would have better gardens."





Connecticut Field Pumpkins! See how they yield—what a crop! Schell's Quality Seeds did it  
They Grow Better—They Yield Better

## PARSLEY

One ounce will sow a row 100 feet long

**HOW TO GROW PARSLEY.**—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed  $\frac{1}{2}$  inch. The soil must be moist.

In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot) then sowing it out immediately, will help.

**Schell's Beauty.** This Parsley is so extremely curled and of such a rich, fresh green color that its beautiful appearance compels those who see it to purchase it. See it on back cover. Pkt. 5 cts., oz. 20 cts.,  $\frac{1}{4}$  lb. 65 cts., lb. \$2.

**Moss Curled.** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35 cts., lb. \$1.

**Fine Double Curled.** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35c., lb. \$1.

**Plain.** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35 cts., lb. \$1.

**Triple Curled.** Handsome, dwarf and compact; very curly and crimped. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 35 cts., lb. \$1.

**Rooted, or Hamburg.** The roots are shaped like a parsnip and are used for flavoring soups. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.25.

## PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

**HOW TO GROW THEM.**—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows  $1\frac{1}{2}$  feet apart and sow seed in rows; cover seed  $\frac{1}{2}$  inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

**Schell's Improved Hollow Crown.** My stock is the popular type, much in favor with the gardeners. Pkt. 5c., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.

**NEW KELWAY'S DON PARSNIP.** A half-long variety selected for handsome form, size, whiteness of skin and flesh, and firmness and solidity of texture; a most valuable variety for market. Pkt. 5 cts., oz. 20 cts.,  $\frac{1}{4}$  lb. 65 cts., lb. \$2.

**Maltese.** A snow-white Parsnip; very fine. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.

**Thick-Neck Hollow Crown.** A very excellent Parsnip. Some prefer the thicker neck of this variety. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.



Rooted Parsley

## PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

**Large Cheese.** Flat. One of the best varieties for the family garden. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 30 cts., lb. \$1.

**Connecticut, or Large Field.** Fine for pies and stock. Oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 85 cts., 3 lbs. \$2.25.

**Hundred Weight.** This is the largest of all; some have weighed 200 pounds. For fair exhibit, this is the one to grow. Salmon color outside; bright yellow flesh; very sweet and tender. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.,  $\frac{1}{4}$  lb. \$1, lb. \$3.50.

**Mammoth Potiron, or Jumbo.** One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

**Golden Oblong.** Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh, light yellow and of finest flavor. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**Japanese Pie.** A Crookneck variety. The skin is a deep green with dark stripes; flesh is a deep yellow; very fine. One of the best varieties for pies. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50.

**Golden Cushaw, or Crookneck.** The best yellow Crookneck Pumpkin. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

**Tennessee Sweet Potato.** Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

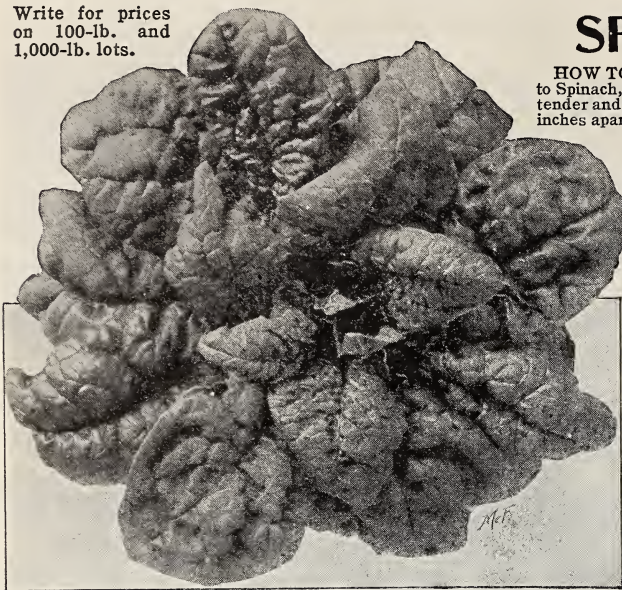
**Green-striped Cushaw.** A popular variety, with close-grained, sweet flesh. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.



Perfect Parsnips like these when you plant Schell's Seeds



Write for prices  
on 100-lb. and  
1,000-lb. lots.



Bloomsdale Spinach, as grown from my high quality seed

## SPINACH *High-germinating Seed*

**HOW TO GROW SPINACH.**—Good rich soil is important to Spinach, both for its growth and in making the leaves more tender and succulent. Sow the seed in early spring in rows 12 inches apart; cover it an inch deep. Many broadcast the seed covering with a harrow or rake. Make a sowing every two weeks for continuous crops. Do not sow seed in dry weather; it will never come up. It must have a moist soil. Sow in September for fall and early spring crops. Use straw or "strawy" manure when really cold weather comes. Nitrate of soda is splendid to give rapid growth to Spinach. One ounce will plant a row 100 feet long; 10 pounds to the acre when drilled.

**King of Denmark.** A new variety introduced three years ago. It is of excellent quality [and it is especially valuable because it is so very slow to seed—this recommends it for late spring sowing. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 10 lbs. \$4.50.

**Long-Standing.** Large, crimped, thick, savoy-leaved. Stands the heat well. One of the best for spring sowing. Pkt. 5c. ¼lb. 15c.; lb. 45 cts.; 10 lbs. \$3.50.  
**Bloomsdale, or Savoy-leaved.** Leaves are curled and wrinkled. Very fine for fall or spring sowing. The favorite of the market-gardeners. Ready to cut in 40 days. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**New Giant Eskimo.** The leaf is intensely dark green, very thick and crumpled, with small ribs. Will stand the heat a long time without running to seed. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 10 lbs. \$4.50.

**Schell's Hot-Summer Spinach.** A new variety of great value in that it may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. It is beautiful in appearance, having a distinct rich fresh green color different from others; the leaves are crimped; the quality the very best. I urge you to grow it. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.

**New Zealand.** Sometimes called the "cut-and-come-again" Spinach. It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, throughout the early spring, summer, and fall. Pkt. 5c.; oz. 15c.; ¼lb. 35c.; lb. 90c.; 10 lbs. \$8.

**Thick-Leaf.** Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best for market. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Victoria.** Heavy, crimped, dark green leaves; very fine for spring sowing; is very slow to run to seed. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Long Season, or All Seasons.** Grows longer during early summer and stands heat without going to seed much longer than any other. Does not grow so large, but the quality is the finest. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Prickly, or Winter.** Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

**Virginia Blight-resistant Spinach.** A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. Pkt. 5c.; ¼lb. 15c.; ½lb. 25c.; lb. 50c.; 10 lbs. \$4.50.

## SALSIFY, or VEGETABLE OYSTER

**HOW TO GROW SALSIFY.**—Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

**Mammoth Sandwich Island.** The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.50.

## Sweet Potato Plants

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

**Prices,** 20 cts. per doz. (25 cts. postpaid); 65 cts. per 100 (75 cts. postpaid); \$2.50 for 500 (\$2.85 postpaid); \$5 per 1,000 (\$5.50 postpaid). Less than 500 at the single hundred price.

**HORSE-RADISH ROOTS, Maliner Kren.** A large, quick-growing variety, which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (postpaid \$1.75); \$12 per 1,000 by express; or \$14 per 1,000, postpaid.

**RHUBARB, Victoria.** The best variety. **Roots,** \$1 per doz. (postpaid \$1.25); \$7 per 100 (\$7.50 per 100, postpaid). **Seeds,** Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.



Mammoth Sandwich Island Salsify





Long White Vienna or Lady Finger and Cincinnati Market or Glass Radishes. See page 40

# RADISH

**HOW TO GROW RADISHES.**—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard, "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep finely all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

## ROUND VARIETIES

**SPECIAL!** On the back cover we have three of our leading Radishes in natural colors. Every one of them is so good that you should have all of them. "Schell's Extreme Early" Round Deep Scarlet is ready a few days ahead of Schell's Early Scarlet Globe, and close to this comes Schell's Pearl Forcing—all three ready for use within three to four weeks from sowing of the seed. They are your finest selection for market and of course unequalled for the home garden.

**Schell's Extreme Early Round Deep Scarlet.** See it in color on the back cover. We recommend this as positively the earliest of all Radishes. When grown in the greenhouse or in hot-beds, it is ready to pull in 16 to 18 days after planting; when grown outside it is ready in 21 days. This splendid Radish is just like the illustration on the back cover, a very deep dark red. It is beautiful; perfect ball or globe shape, smaller than Scarlet Globe, tiny root, short tops yet plenty to bunch. In every way a **quality** product and I urge you to grow it. Many of our customers buy it in hundred-pound lots and are having great success in profitable sales on it. Remember it is the **first on the market.** Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

**Schell's Early Scarlet Globe.** A perfect strain of this popular, bright rich red Radish. Our seed is produced from transplanted Radishes, each selected for its trueness to type in size, shape, and color. The fact that each year we supply enormous quantities more of it to successful gardeners everywhere is the best proof of its superior quality. Schell's Early Scarlet Globe is shown in color on the back cover. It is larger than our Extreme Early and if planted at the same time will be ready just when your crop of Schell's Extreme Early is over which is just a few days, for they mature very uniformly. Our Scarlet Globe is suitable for greenhouse or outside. There is a vast difference in the many different strains of Scarlet Globe; when you think of Scarlet Globe do not confuse our selected strain with ordinary Scarlet Globe for there is a great difference; our strain will give you a perfect crop of perfectly formed globe Radishes with a color that is uniformly the same, bright lively fresh scarlet that sells them quick you cannot afford to attend market without our **Schell's Early Scarlet Globe.** Plant liberally for you can sell all you grow. For home gardens it is a necessary part. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

**Schell's Pearl Forcing.** It is, without excepting any other variety, the earliest and the finest long white Radish. The illustration of it in color on the back cover, shows its natural shape and size. Pure snowy white, and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks outside, depending on the weather, and it is the most favored Radish for outside garden culture. Many greenhouse men make big profits on it by growing them all winter and until early spring. For the gardener with a quality trade, Schell's Pearl Forcing will prove a very profitable crop, and for the home garden it is unexcelled. The shape is long to an abrupt thick root end, entirely different from Icicle, Lady Finger or Strasburg. I recommend it highly. By sowing a patch every two weeks you have them all season. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

**Schell's Special Forcing Round Radish, Red and White.** A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; lb. \$1.75.

Mrs. JAMES COUTTS, Pa., writes us: "I certainly do like your seeds. Your Wonderful Peas, French Head Lettuce, and Fordhook Bush Limas were grand and so were all the other varieties."

"I am more than satisfied with your seeds. Exactly four acres of Onions yielded 3,226 bushels of first class screened Onions."—CLYDE STEPHENSON, New York.

"We tried your French Head Lettuce and it was fine."—ALBERT W. JOHNSON, Kansas.

"Have never had a better Tomato than your Schell's King of All."—Mrs. WM. ZINN, Pennsylvania

"I wish to say that your Early Harrisburg Cabbage is just wonderful."—GEORGE GARRINGER, Pennsylvania.





White Strasburg Radishes

### ROUND RADISHES, continued

**Crimson Giant Forcing.** Very fine round red; larger than Scarlet Globe. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Philadelphia White Box.** Round white Radish. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Early Round, Dark Red.** Round, handsome, rich-colored. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**French Breakfast.** Long, olive-shaped, bright red, with distinct white tip. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Giant White Stuttgart.** A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed  $1\frac{1}{2}$  inches apart to give it the size. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Scarlet Olive-shaped.** Rich scarlet color, oval or olive shaped. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

### LONG WHITE RADISHES

**Long White Vienna, or Lady Finger.** If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**White Strasburg.** The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

### LONG RED RADISHES

**Chartier.** Long red, with white tip. Very fine tender market Radish. Chartier has been a great favorite for many years. Our strain is very fine. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Cincinnati Market, or Glass Radish.** This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Its bright, clear color makes it a good seller on the market. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Long Brightest Scarlet, or Long Cardinal.** Grows very quickly; color bright red, white tip; fine for bunching for market. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

### WINTER RADISHES

**White Chinese.** The large, stump-rooted white winter Radish; the best fall or winter Radish. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Rose Chinese.** Sow in the fall. Similar to the white, but red and not so large. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Round Black Spanish.** The skin is almost black, but the flesh is white and very sweet. Sow in the fall. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**Long Black Spanish.** Sow in the fall. Like the above except that it is long instead of round. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

**California Mammoth White Winter.** Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.25.

#### EVEN ON THE ISLANDS OF THE SEAS SCHELL'S QUALITY SEEDS EXCEL!

"The seeds I received from you last year were a great success: the Onion, Lettuce, Radish, Celery, Beets, etc."—E. BACKSTROM, Upper Hutt, New Zealand.

"I am proud to inform you that your seeds are excellent. I was awarded the Good Merit Prize because of my fine garden."—FELICISCINO ROJO, Philippine Islands.

"Your seeds certainly are of the highest quality. Everybody says that whatever I plant grows wonderfully; I say it's Schell's Quality Seeds. Have had great success with them."—J. R. CONLEY, West Indies.

#### AND IN EVERY STATE IN THE UNITED STATES

**California.**—"We like your seeds very much, had fine success with all we planted."—MRS. L. E. RUSH.

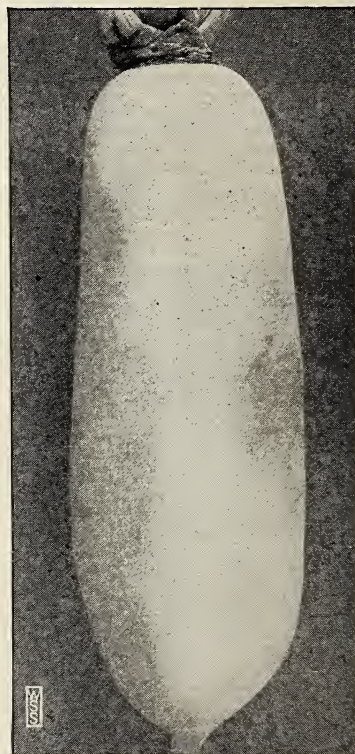
**Colorado.**—"Your seeds were fine!"—MR. D. R. MONROE.

**New Jersey.**—"The vegetable seeds all grew wonderfully!"—MR. GEORGE WACHTER.

**Massachusetts.**—"I am pleased to state that your seeds proved to be very satisfactory."—MR. G. A. GOODNOWGE.

**Ohio.**—"I am well pleased with your seeds. Expect to send you my order next spring."—MRS. GEORGE REESE.

**Maine.**—"Your seeds are growing fine. I will send you my order in 1926."—MRS. M. L. BENSON.



**White Chinese Radish**  
Stump-rooted White Radish for fall and winter use. Grown from my quality seed



# FOUR VERY EXCELLENT RADISHES

## EVERYBODY SHOULD GROW

It is just as important for gardeners to have different varieties of Radishes to offer their customers as it is for a merchant to have more than one kind of dress goods to offer his customers.

### LONG SCARLET SHORT TOP

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. We recommend it for the home garden and for market. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$27.50.**

### SCHELL'S SCARLET OLIVE-SHAPED WHITE TIPPED

A handsome Radish which we urge all our friends to grow because its bright scarlet color and attractive shape, together with its earliness and good quality, make it one of the best varieties. It is ready 25 days after planting. They are about one and a half inches long and one inch wide. We are sure you will like them and we know they are popular on every market where they are sold. **Pkt 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$27.50.**



**Long Scarlet Short Top.** Not only excellent in quality but a rich attractive color. It is a variety you should grow.



**Scarlet Turnip White-tipped**

### SCARLET TURNIP WHITE-TIPPED

This, as the illustration shows, is a very handsome Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$27.50.**

### LONG WHITE ICICLE RADISH

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$27.50.**



**Schell's Scarlet Olive-shaped White Tipped.** If you have not grown this variety before, be sure to do so this year.



**Long White Icicle Radishes**



# SCHELL'S KING-OF-ALL TOMATO

The Grandest of them all. Truly entitled to its name, for it outyields all others. It is perfect in shape, very large in size, and unexcelled in quality

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off as it does rather early in the season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. When put in baskets on the market, folks cannot resist them because of their beautiful, attractive appearance. They are *perfect*. The illustration is from an actual photograph of King-of-All, grown by one of my market-gardener customers, from the seed we sold him. Order it on my recommendation and I know you will be glad you did. **Pkt. 10c.; 3 pkts. 25c.; 1/2 oz. 60c.; oz. \$1; 1/4 lb. \$2.50; 1/2 lb. \$4; 1 lb. \$8.**

**Schell's King-of-All Tomato.** It is the leading main or general-crop Tomato. Be sure you order it.

CHARLES MERRITT, Pa., writes us: "We grew some of the most wonderful Tomatoes from your King-of-All that I ever saw. All were perfect in shape and size."



## OUR OWN PERFECTED STRAIN OF

## JOHN BAER TOMATO

Will it not pay you to pay a little more for our seed and double the profits of your crops? Send us your order this year.

All who have grown the genuine **John Baer Tomato** know that it is a most valuable variety because of its extreme earliness, good size, shape, solidity, and heavy yield. Now this Perfected Strain of ours is such a wonderful improvement over the regular stock that many would say it deserves a distinct name, and we are distinguishing it by calling it *Our Own Perfected Strain of John Baer*. By *intensive* selection we have mastered

"We have never had a better Tomato than your King-of-All—they are fine."—Mrs. WILLIAM ZINN, Pennsylvania.

"Your Perfection strain of John Baer Tomato was the best early Tomato I ever planted."—FLEET APPLEGATE, Ohio.

**Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4 lb. \$3; 1/2 lb. \$5; 1 lb. \$10.**

and improved those vital points of any crop which result in increased profits to the gardener who wisely leads with the first Tomatoes in market and has a real quality crop. Our Perfected Strain gives you 4 to 6 days earlier crop, larger and more perfectly uniform fruits, and more of them, for this will outyield the ordinary kind by 25 per cent. For size, quality, yield, and *first to market*, we recommend it highly.



**Our Own Perfected Strain of John Baer Tomato.** An extra-fine, first-early crop. We urge every market-gardener and all those with home-gardens to grow our Perfected Strain of John Baer Tomato for first early.



# TOMATO

**HOW TO GROW TOMATOES.**—Plan to grow an early crop and a main or general crop. For market or your own use, the idea of an early Tomato is to have it as early as possible. The early varieties are all small fruits compared with the main-crop sorts; so do not expect large early Tomatoes. It is well to grow several early and several late sorts if there is room enough. For early crop, sow the seed in February or March in greenhouse, hotheds, or in boxes in the house for home-gardens. When plants are 2 inches high, transplant them indoors, giving room between the plants as they are short and stalky. If they are too close, they get long and "spindly." Set the plants out as soon as soil is in condition and there is no danger of freezing. They may also be grown in pots in the house, then set out when in blossom. For main crop, start seed two to four weeks later, transplant, then set out. When it can be done, we advise supporting plants on stakes, racks, or trellises. They do better, are more easily cultivated, and continue to yield longer. Grow King-of-All as one of your main-crop varieties. One ounce will produce about 3,000 plants.

My Tomato seed is saved from perfect-type fruits, and if your soil is right, the weather conditions at all favorable, and you give the growing plants the attention they deserve, you will obtain a crop of the most excellent fruits of any of the varieties I offer. You will thoroughly agree with this if you sow my seed.

**Schell's Quality Largest Early Tomato.** This is **without exception the grandest early Tomato** (not extra-early) in cultivation. In size they are as large as Matchless, but far superior. The fruits are thick through, more globe-shaped than any other large Tomato; from side to side it is almost all solid, meaty flesh, with scarcely any seeds; they are as smooth as an apple and ripen evenly all over and up to the stem a beautiful bright crimson. My Quality Largest Early yields enormously and continuously until killed by freezing weather in the fall. Pkt. 10 cts., oz. 75 cts., ¼lb. \$2, lb. \$6.50.

**Matchum.** A very valuable variety developed at the Pennsylvania State College of Agriculture, by Prof. C. E. Myers. It is the result of a cross of the variety Hummer by Matchless; the very appropriate name was suggested by Prof. R. L. Watts, Dean of the college. It is earlier in maturity than either of its parents, classed as a second-early. The fruit is rich red, very evenly colored, globular-flattened, very smooth and solid. It yielded at the rate of 17.29 tons of marketable fruit to the acre, 50 per cent more than its parents. The seed we offer is the crop from the stock seed furnished us direct by Prof. Myers. The recommendation of these state officials in charge of plant breeding will be sufficient assurance of its great value so that every person with a garden large or small will want to grow it. Pkt. 10 cts., ½oz. 40 cts., oz. 75 cts., ¼lb. \$2, lb. \$7.

**Schell's Number Ten.** A rather peculiar name to give to a high-class quality product. Plant, distinctly of a different type, bearing more clusters, each cluster with more Tomatoes on it than any of the other plants, the Tomatoes running remarkably uniform in size, shape, and color, ripening five days ahead of any of the others—this was the beginning of **Schell's Number Ten**. We consider it a very valuable first-early Tomato. These Tomatoes are very solid, almost globe-shape, color rich, lively red, quality extra fine, ideal for shipping. They begin to color up evenly in about 90 to 100 days. Try a good-sized patch of it this year; it may be just what you want. Pkt. 10 cts., ¼oz. 25 cts., ½oz. 45 cts., oz. 75 cts., ¼lb. \$2.50, lb. \$8, 10 lbs. \$75.

**Dwarf Champion.** Deep purplish red. Plants stand up like small trees. Pkt. 5c., oz. 45c., ¼lb. \$1.50, lb. \$5.

**Early Acme.** Early; purplish pink; prolific. Pkt. 5 cts., oz. 45 cts., ¼lb. \$1.50, lb. \$5.

**Enormous, or Eight-to-a-Yard.** Immense size; smooth and solid; deep red. Pkt. 10 cts., oz. 75 cts., ¼lb. \$2, lb. \$6.50.

**Golden Queen.** Large, smooth, pure yellow. Pkt. 5 cts., oz. 45 cts., ¼lb. \$1.50, lb. \$5.

**Livingston's Globe Improved Strain.** A beautiful, perfect globe-shape, large, smooth; few seeds; ripens evenly. Color purplish-pink. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Sparks' Earliana.** Extremely early and immensely productive. The fruits are crowded in clusters over the entire plant. Color is deep red. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Chalk's Early Jewel.** Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable where a first-early is not wanted. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Matchless.** Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. One of the heaviest yielders. An excellent main- or general-crop variety. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Crimson Cushion.** Large, handsome, crimson-colored fruits. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**New Red Rock.** Very solid; smooth and of very fine flavor. It is an extraordinarily heavy producer. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Stokes' Bonny Best.** Very early; a good forcing variety. Smooth, solid, and of the finest quality. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**I. X. L.** A very fine extra-early variety. Pkt. 10 cts., oz. 45 cts., ¼lb. \$1.50, lb. \$5.

**"West's First Early."** One of the best for forcing in the greenhouse and for extra-early garden crop where earliness counts more than size, for this is a small Tomato. Color rich attractive red. All over the plants are clusters of from 6 to 18 Tomatoes each. Pkt. 10 cts., ½oz. 35 cts., oz. 60 cts., ¼lb. \$2, lb. \$6.50.

**Ponderosa, or Beefsteak.** The largest Tomato in cultivation. Not so smooth as Stone or other smaller-fruited kinds, but very fine quality for slicing. Deep purple-crimson. Fleshly, with small seed-cells. Pkt. 10 cts., oz. 60 cts., ¼lb. \$2, lb. \$6.50.

**Yellow Ponderosa.** Similar in every respect to the above, except that in color it is a golden yellow. Pkt. 10 cts., oz. 60 cts., ¼lb. \$2, lb. \$6.50.

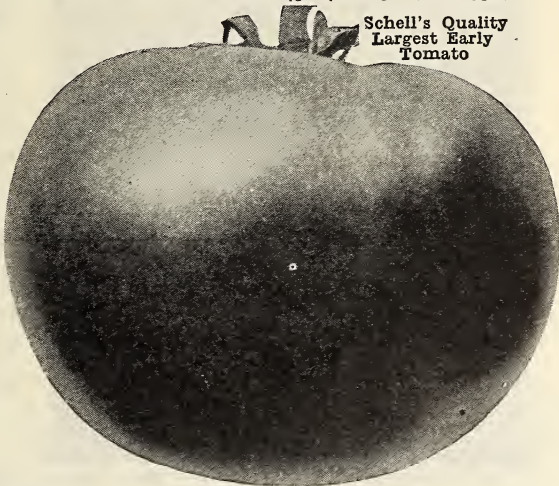
**Dwarf Stone.** Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. Pkt. 5c., oz. 50c., ¼lb. \$1.75, lb. \$5.50.

**June Pink.** Similar in every respect to Earliana, except in color, it being a flesh-pink. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Stone.** One of the most desirable main-crop varieties. Fruits large, smooth, bright scarlet, and of finest quality. Very productive. Ideal for home use or canning. Pkt. 5 cts., oz. 50 cts., ¼lb. \$1.75, lb. \$5.50.

**Disease and Wilt-Resistant Variety, The Norton.** For those who are having trouble with these diseases on their Tomatoes. Developed by the United States Department of Agriculture. The Norton resembles the Stone in color and shape. Excellent quality. Pkt. 10c., ¼oz. 25c., ½oz. 40c., oz. 75c., ¼lb. \$2.25, lb. \$8.

**SMALL-FRUITED TOMATOES:** Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, Yellow Peach, Golden Husk or Strawberry, Purple Husk. One pkt. of any one 5c., or 1 pkt. of each of the 11 varieties for 45c. (Oz. 65c., ½oz. 35c.)





# SQUASH

Grow more Squash—  
a fine winter crop

**HOW TO GROW SQUASH.**—Plant 8 or 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Winter Squash are also grown like Pumpkins in the corn fields at the same time you plant the corn, in every fourth hill. Spray Squash vines with Pyrox to kill bugs and prevent blight. One ounce will plant 25 hills; 4 pounds to the acre.

**Golden Custard, or Mammoth Yellow Bush (Yellow Pattypan).** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.25.

**Mammoth White Bush, or White Pattypan.** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.25.

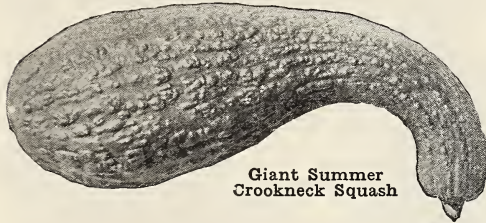
**Chicago Warty Hubbard.** In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.35.

**Golden Hubbard.** In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.50.

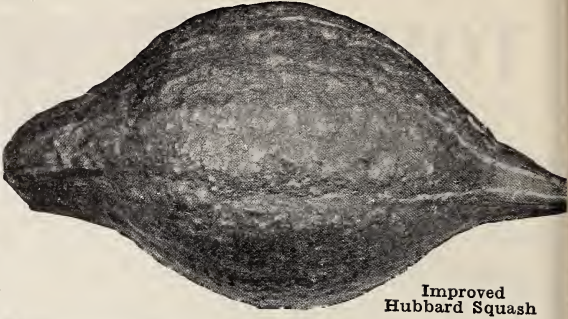
**Boston Marrow.** A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.25.

**Golden Summer Crookneck.** Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.25.

**Giant Summer Crookneck.** The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2 $\frac{1}{2}$  feet long. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.25.



Giant Summer  
Crookneck Squash



Improved  
Hubbard Squash

**Improved Hubbard.** One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.40.

**Fordhook (Vining).** Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50.

**Fordhook Bush.** The same as the above, only **bush** form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.

**Delicious.** A fall and winter Squash of medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick dark orange. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.40.

**Cocozele, or Italian Vegetable Marrow.** Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 45 cts., lb. \$1.25.

**Acorn, or Table Queen.** A new variety. The color of the skin is dark green; when overripe it changes to a buff flesh-orange. The fruits are oblong, slightly pointed at the blossom end, 7 inches long and 5 inches in diameter. Pkt. 5 cts., oz. 20 cts.,  $\frac{1}{4}$  lb. 60 cts., lb. \$1.75.

# TURNIP

**HOW TO GROW THEM.**—To have Turnips early, sow seed in early spring; for winter crop, sow in July and August. Sow alone or in corn fields at last cultivation of the corn. Do not sow too thick; in small gardens thin plants to 4 inches apart. Do not make soil too rich. Where chicken manure or heavy applications of stable manure have been used, it has caused the growth principally of foliage with only a small thin root instead of the heavy globe root and medium foliage it naturally should produce. One ounce of seed will sow a row 200 feet long; 2 pounds to the acre.



Perfect specimen of Purple-Top White Globe Turnip.  
Grown from Schell's Quality Seed

My Turnip seed is of a quality unexcelled.

**Purple-Top Strap-Leaf Flat.** A little earlier than the Globe. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**Purple-Top White Globe.** This is the best and most popular variety. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c.

**Red-Top White Globe.** Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**Yellow, or Amber Globe.** Yellow flesh; very fine. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**Early White Flat Dutch.** All white, flat. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**Cow Horn.** For stock; also used for a turning-under crop. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**White Globe.** Altogether white, globe-shaped. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**White Egg.** White, shaped oval like an egg. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.

**Seven Top.** Pkt. 5 cts., oz. 15 cts.,  $\frac{1}{4}$  lb. 40 cts., lb. \$1.25.

# RUTABAGA

**Purple-Top Yellow Globe.** Good for table use or for stock. Pkt. 5 cts., oz. 10 cts.,  $\frac{1}{4}$  lb. 25 cts., lb. 60 cts.



# Schell's Quality Flower Seeds

It is not difficult to grow flowers in abundance when Schell's Quality Seeds are sown. A house with no green grass around it, only cold hard bare earth, has a very dead, unattractive appearance, but just change the bare earth into a lovely lawn and you have made it beautiful indeed. Now, by having flowers in bloom around the porch, along the fences, in the flower-beds, outside the windows where they can be seen from indoors, along the garden borders, in fact, anywhere that they can be grown, will put a lot of joy in the hearts of all who look on them. A home without flowers blooming around it is not complete, while the one surrounded by an abundance of flowers and a well-kept lawn is the kind of a home where young folks and old folks like to stay.

**Grow an Abundance of Flowers**—for your own pleasure and profit as well. Farmers, there is no more profitable crop for you to grow and take to market than flowers—they sell quickly and at good prices and they cost very little. **My Flower Seeds are the Best that Grow.**

**How to Grow Flowers.** Flowers are divided into three classes: **Annuals, Biennials, and Perennials**, and these three are each divided into two kinds: **Hardy and Half-hardy**, as follows:

**Hardy Annuals.** Seeds of these may be sown in the open ground or garden early in the spring, last of April or during May. These will bloom abundantly the first year and die in the fall.

**Half-Hardy Annuals.** These should be sown in boxes indoors or in hotbeds in March or April, and the plants set out in the place they are to bloom in the garden, in May. They will bloom first season, then die.

**Hardy Biennials.** Sow the seed of these outside during the last of April or during May; they will not bloom until the following year, after which they die.

**Half-Hardy Biennials.** Sow the seeds in the house in boxes or in hotbeds in March or April, set the plants out where they are to bloom in May. They will bloom the following year, then die.

**Hardy Perennials.** When once started these will bloom year after year and will not freeze out or die unless by some influence other than nature. Sow the seeds outdoors last of April or during May and they will begin blooming the next season and continue for years, or by starting indoors or in hotbeds and setting plants out in May, some of the hardy perennials will bloom the first year and thereafter each succeeding year. The seed may also be sown during July and August outside, and these plants will bloom the next season and thereafter. These are hardy and need no protection over winter, but a covering of manure or leaves is beneficial.

**Half-Hardy Perennials.** Sow the seed indoors in boxes or in hotbeds in March or April. Some of these are especially suited for pot culture; others may be set out in the garden in May but must be taken up in the fall before frost and grown in pots in the house during the winter. They will bloom during the winter or the next season and each succeeding year.

**It is Important to Have a Good Seed-Bed** where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizard Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to make a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as possible. Use the hoe, but do not hoe too deep. Keep the surface broken always for plants get more nourishment from the air than they do from the soil.

## ANTIRRHINUM (Snapdragon) Hardy Annual

These form brilliant garden beds, flowering profusely and continuously the first season from seed. Unusually effective bedding displays are made from these noble plants; they grow about 2 feet high, are healthy and stocky, and completely enveloped with large Snapdragon flowers of splendid texture and substance, rendering them very durable under all conditions of weather. Their continuous-blooming qualities, ease of culture and independence of heat and drought, and pure, bright colors, should entitle them to a permanent place in gardens. Spring-sown seed produces flowering plants by July, which continue to bloom in increasing profusion until frost. Fine for vasing.

### ANTIRRHINUM MAXIMUM (Tall, 2½ feet)

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are slightly taller than the Majus group. The flowers are of magnificent size.

	Pkt.	¼oz.	½oz.
<b>Apple Blossom.</b> Rosy pink, white tube.....	\$0 15	\$1 25	\$2 50
<b>Bunch of Lilacs.</b> Lilac-purple.....	15	1 25	2 50
<b>Canary Bird.</b> (Florists' Strain.) Canary-yellow.....	20	1 50	3 00
<b>Copper King.</b> (Florists' Strain.) Velvety copper-scarlet...	20	1 50	3 00
<b>Old Gold.</b> (Florists' Strain.) Deep golden yellow.....	20	1 50	3 00
<b>Purple King.</b> Deep glowing purple.....	15	1 25	2 50
<b>The Rose.</b> (Florists' Strain.) Rose-pink.....	20	1 50	3 00
<b>Schell's Maximum Mixed.</b> .....	10	75	1 50

SPECIAL! One pkt. of each of the 7 separate colors (worth \$1.25) for \$1

### ANTIRRHINUM NANUM GRANDIFLORUM (Dwarf, 1½ feet)

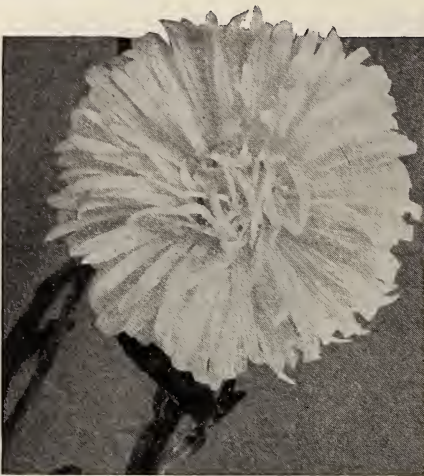
	Pkt.	¼oz.	½oz.
<b>Gloria.</b> (Florists' Strain.) Rich deep rose-pink.....	\$0 10	\$0 75	\$1 50
<b>Golden Queen.</b> Clear yellow.....	10	65	1 25
<b>Grenadier.</b> Orange-scarlet, white tube.....	10	75	1 50
<b>Peerless Pink.</b> (Florists' Strain.) La France pink.....	10	75	1 50
<b>Purity.</b> (Florists' Strain.) Pure white.....	10	65	1 25
<b>Silver Pink.</b> (Florists' Strain.) Pearly pink self.....	10	75	1 50
<b>Fawn.</b> Terra cotta, suffused yellow.....	10	65	1 25
<b>Schell's Dwarf Mixture.</b> .....	10	40	75

SPECIAL! One pkt. of each of the 7 separate colors (worth 70 cts.) for 50 cts.



Schell's Tall Snapdragon





Queen of The Market Aster

## ASTERS Hardy Annual

### THE FAVORITE FALL FLOWER

### Schell's Quality Asters

**SCHELL'S VICTORIA ASTERS.** This is one of the most wonderful varieties to bloom, each plant bearing from 40 to 50 flowers. The plants grow about 15 inches high and when grown in beds or as borders they make a beautiful effect for they grow very even and are covered with a mass of color. They bloom from early in August until late October. We have the following separate colors: **Rose-Pink, White, Fiery Scarlet, Light Blue, Purple-Violet, and Mixed Colors**, each, pkt. 15 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**Special! One pkt. each of 5 separate colors, 60 cts.**

**SCHELL'S SPECIAL STRAIN CREGO GIANT COMET ASTERS.** The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full double and well-formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high (see page 47). **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Mixed Colors**, each, pkt. 10 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

**Special! One pkt. each of 6 separate colors, 50 cts.**

**HEART OF FRANCE.** A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red asters. They bloom in September. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**SCHELL'S FANCY YELLOW ASTER.** Flowers are full, double and fairly large. It is by far the best yellow we have ever seen. Pkt. 15 cts., 2 pkts. 25 cts.,  $\frac{1}{2}$ oz. 80 cts.,  $\frac{1}{2}$ oz. \$1.50, oz. \$2.75.

**Asterium.** The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed**, each, pkt. 10 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts., oz. \$1.65.

**Special! One pkt. each of 3 separate colors, 25 cts.**

**NEW EVERLASTING ASTER.** Flesh color. This curious Aster resembles a large helichrysum. When cut and dried it retains its color and shape as an everlasting flower. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{1}{2}$ oz. 90 cts., oz. \$1.75.

**HARDY PERENNIAL ASTER (Michaelmas Daisies).** If the seed is sown early, they will bloom in first year. The flowers are single, daisy-like, and all colors. Plants grow 2 to 3 feet tall. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{2}$ oz. \$1.25,  $\frac{1}{2}$ oz. \$2.25, oz. \$4.

**"PINK ENCHANTRESS."** This truly is a magnificent, full-double pink Aster. The flowers grow twice the size of the illustration. It is a soft delicate pink, upright in habit of growth, with large, broad leaves, stems long, strong and graceful. It blooms between the earliest and the late varieties, being midseason. The general effect of the large, delicately colored flowers is indescribably soft and pleasing. Pkt. 10 cts., 4 pkts. 35 cts.,  $\frac{1}{2}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts.,  $\frac{1}{2}$ oz. \$1.50, oz. \$2.50.

**SCHELL'S EARLIEST WHITE.** The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense double, feathery flowers are produced by the plants on long slender, upright stems. The petals are long and beautifully

recurved. The ragged, irregular petals in the center of the flowers add to the beauty and grace of this earliest of all Asters. Planted at the same time, my new Earliest White Aster will bloom a week earlier than Queen of the Market. This makes it valuable in the markets. **White.** Pkt. 10 cts.,  $\frac{1}{2}$ oz. \$1,  $\frac{1}{2}$ oz. \$1.75, oz. \$3.25.

**QUEEN OF THE MARKET.** This variety is extra early, following my Earliest White. The plants are dwarf and branching. The flowers are very double and valuable for cutting. I have it in the following separate colors: **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.,  $\frac{1}{2}$ oz. 35 cts.,  $\frac{1}{2}$ oz. 60 cts., oz. \$1,  $\frac{1}{2}$ lb. \$3.50.

**EARLY LAVENDER GEM.** When first open, the flower is an exquisite lavender, deepening with age. The flower is always full-double, showing no tendency to produce single or semi-double blooms. The fluffy effect of the Ostrich-feathered type, to which it belongs, is enhanced by the fact that it bears a large proportion of long, partly tubular florets, that are irregularly cut and slashed, so that the flower looks like a ragged chrysanthemum. The plant is erect and of medium height, branching close to the ground. The flowers are borne in profusion on long, slender, wiry stems. In season it comes between Queen of the Earlies and Daybreak, and is therefore classed with the early sorts. To the florist the value of Lavender Gem can scarcely be overestimated. **Lavender.** Pkt. 10 cts.,  $\frac{1}{2}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

**SCHELL'S NOBLE ASTER.** In two distinct colors. Noble, because the plants are so vigorous and stand up so straight that they cannot but be admired for their firm, upright growth. The strong, stiff flower-stems are long and straight and the flowers are unusually large for so early a variety. The flowers are so very double and the petals so close that they are almost round or globe-shaped. My Noble Asters follow my Earliest White in blooming. They are early but not so early as the Earliest White. **White, Light Pink, and Mixed.** Each, pkt. 10 cts.,  $\frac{1}{2}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

**MIKADO, or ROCHESTER.** The flowers are immense in size, 5 to 6 inches across, and are borne on long stems. The plants grow 18 to 24 inches and are of branching habit. Indeed very valuable variety for garden, show, and for cut-flowers. I have it in **Pink** and in **White** and these two colors **Mixed.** Pkt. of either, 10 cts.,  $\frac{1}{2}$ oz. 45 cts.,  $\frac{1}{2}$ oz. 85 cts., oz. \$1.50,  $\frac{1}{2}$ lb. \$5.

**SCHELL'S GRANDEST ASTER.** Without a doubt this is the grandest and most beautiful Aster in cultivation. The immense, fluffy flowers, measuring 4 to 6 inches in diameter, are a glorious mass of gracefully reflexed petals, crossing, curling over each other in their individual habit, making the finished flowers the grandest of all Asters. The plants are very vigorous and the flowers are borne on long, stiff stems. This variety follows in bloom the Noble Asters and precedes in bloom the later varieties. I have two colors only of this Aster. **Lavender-Pink, Pure White, Mixed (Pink and White).** Each, pkt. 15 cts.,  $\frac{1}{2}$ oz. 85 cts.,  $\frac{1}{2}$ oz. \$1.50, oz. \$2.50.

**DAYBREAK.** This beautiful Aster is one of those rare gems that have come to stay; no private garden is complete without it and for florists' use it is unsurpassed. The flowers are round as a ball, very large and full, on long stems; the color a lovely seashell pink. The plant flowers very early, and is a continuous, free bloomer, a compact, strong grower. **Pink.** Pkt. 10 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**PURITY.** Is a fitting companion to Daybreak, being identical with it in form and habit, but the blooms are pure white. A finer combination of color cannot well be imagined than the massing together of these two beauties, either in bouquet groups or for decorative design. **White.** Pkt. 10 cts.,  $\frac{1}{2}$ oz. 75 cts.,  $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

**SCHELL'S LATE BRANCHING ASTER.** This magnificent Aster still reigns supreme. It is as well known among European as American growers, and every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The flowers are of extraordinary size, and are borne on long, graceful stems from 15 to 20 inches in length. The plants are extra large and of strong growth. It is unexcelled for cutting, and is by far the most satisfactory late Aster grown. **Snowy White, Pink, Crimson, Purple, Lavender**, all in separate colors and **All Colors Mixed.** Each, pkt. 5 cts.,  $\frac{1}{2}$ oz. 40 cts.,  $\frac{1}{2}$ oz. 70 cts., oz. \$1.25,  $\frac{1}{2}$ lb. \$4.

**AGERATUM (Floss Flower).** Hardy Annual. Dwarf, compact-growing plants, 6 to 8 inches high, covered with a sheet of bloom throughout the season. Splendid for bedding, edging or pot culture.

**Blue Perfection.** Deep blue. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 40 cts.

**Snowball.** Pure white. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.

**Mixed.** Blue and white. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.

**AMARANTHUS (Joseph's Coat).** Hardy Annual. Very showy plants, 3 to 5 feet high, desirable for backgrounds or massings, or interspersed with other bedding plants. The foliage is variegated; the upright plumes and pendant-like tassels are very interesting. The varieties are known as "Love-Lies-Bleeding," "Joseph's Coat of Many Colors," "Prince's Feather," etc.

**All Varieties Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.



# SCHELL'S QUALITY ASTERS

## *The Best Popular Varieties of Better Quality Attained by Exhaustive Selection*

Asters are one of the most popular of all the summer flowers, and we specialize in them. The substance of the flower, size, shape, fullness, color, vigor of plant, and length and strength of stem are the important factors necessary to consider in the selection and breeding for better quality flowers such as we offer you. There is a vast difference in the quality of the same varieties as produced by different growers. Since you want the finest flowers you can grow, we invite you to order your seed from us, and so sure are we that you will be more than pleased, that we will agree to refund the price paid if you are not.

We illustrate here three very popular Asters, the flowers of which are from one and a half to twice the size of these illustrations.

At the bottom of the page, **Schell's Special Strain Crego Giant Comet Asters**.

In the center, **Schell's Late Branching Aster**, and at the top **Schell's Victoria Aster**. All are fully described and priced on page 46.

## **SWEET ALYSSUM Madwort**

This popular flower, illustrated here, is a hardy Annual. It is one of the easiest flowers to grow and it blooms all the time without attention. By occasional loosening of the soil and regularly trimming off the spent blooms the new blooms will be brighter and the whole plant richer. For plants to present a solid sheet of blooms, and for a border or mixing among other bedding plants or for baskets it is unequaled. The Carpet of Snow grows but 2 or 3 inches high and makes a veritable carpet of snowy whiteness which is very beautiful. The Little Gem grows from 4 to 6 inches; hence, if wanted for cutting, this variety would have longer stems.

**Carpet of Snow** (*A. procumbens*).

White. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.

**Little Gem** (*A. compactum erectum*).

White. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.

**Basket of Gold** (*A. saxatile compactum*).

Hardy perennial. Bright yellow flowers.

Blooms first year if started indoors. Early.

1 foot. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 40 cts., oz. \$1.50.

**Lilac Queen**. Deep lavender-lilac. Annual.

Pkt. 10 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 70 cts.





## CENTAUREA CYANUS (CORNFLOWER)

This is one of those very popular flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow and from seed sown in early May outside, they will bloom abundantly until frost, and usually reseed themselves, coming up year after year. Centaureas alone make very beautiful bouquets and when the blue varieties are worked in with yellow flowers, such as calendulas, calliopsis, and marigolds, they are very attractive. We urge you to grow all varieties and plenty of them.

Double  
Centaureas

**Rose, fl.-pl., Reselected.** Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 80 cts.

**Blue, fl.-pl. (Florist's Strain).** Extra fine, very beautiful double blue. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 80 cts.

**Alba fl.-pl.** Pure white flowers; very double. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 80 cts.

**Double Mixed.** A mixture of rose, blue and white. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 50 cts.

**Single Blue.** The old favorite single blue. Pkt. 5 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 50 cts.

**Single Mixed.** Pkt. 5 cts.;  $\frac{1}{2}$  oz. 15 cts.; oz. 50 cts.

(For other varieties of Centaureas see page 49)

## CHRYSANTHEMUMS, Coronarium

### Double-flowered Annuals

These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Do not confuse them with the large Japanese perennial variety. The plants grow about 2 feet high and the flowers are borne on long stems. Pkt.  $\frac{1}{2}$  oz. Oz.

**Double White.**.....\$0 05 \$0 20 \$0 50

**Double Yellow.**.....05 20 50

**Double Lemon.**.....05 20 50

**Double Mixed.**.....05 20 50

### HELIOTROPE

The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets and is excellent also for bedding. A mass, carpet effect, is beautiful beyond description. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom throughout the summer.

**Choicest Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 80 cts.; oz. \$3.

Annual  
Chrys-  
anthe-  
mums

## FORGET-ME-NOTS, Myosotis

Every flower-garden should have in it the dainty lovely Forget-me-not. It is beautifully effective when used as a border with other flowers that bloom in May and June and when grown in mass or clusters. A hardy perennial, but should be given protection in fall and winter. Sow the seed any time from May until mid-summer or start indoors. Grows 8 to 10 inches high.

**Alpestris, Blue.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. \$1.25.

Forget-Me-Nots,  
Myosotis

Heliotrope



**AQUILEGIA** (Columbine). Hardy Perennial. Usually blooms first year from seed sown in spring and abundantly thereafter.

**Cærulea** (Rocky Mountain Blue Columbine). Pkt. 10 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{3}{4}$ oz. 90 cts.

**Chrysantha**. Yellow. Pkt. 10 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{3}{4}$ oz. 90 cts.

**Long-spurred Pink Hybrids**. Pkt. 15 cts.,  $\frac{1}{2}$ oz. \$1,  $\frac{3}{4}$ oz. \$1.80.

**Schell's Mixed Colors**. Very graceful plant growing about 2 feet high. Every color. Very effective for cut-flowers. Pkt. 10 cts.,  $\frac{1}{2}$ oz. 50 cts.,  $\frac{3}{4}$ oz. 90 cts.

**ARGEMONE** (Mexican or Prickly Poppy). Annual. A very pretty and odd ornamental plant about 3 feet high. Pale green, spiny foliage with silver midrib. The poppy-like flowers are 3 inches across, of very satiny texture. Sow seed in spring when soil is warm and they will begin blooming in July and continue until frost.

**Platyceras roseus**. Rich ruby-rose color. Pkt. 10 cts.,  $\frac{1}{2}$ oz. 25 cts.,  $\frac{3}{4}$ oz. 45 cts.

**Hybrida grandiflora, Mixed**. Pkt. 10 cts.,  $\frac{1}{2}$ oz. 25 cts.,  $\frac{3}{4}$ oz. 45 cts.

**BALLOON VINE** (*Cardiospermum Halicacabum*). Hardy Annual. A rapid-growing annual vine; does best in a light soil and warm situation; flowers are white; the seed-pods look like miniature balloons and are of great interest to the children. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 15 cts., oz. 25 cts.

**BALSAM PEAR**. Same as the above except the fruits are long pear-shaped. These are used for medicinal purposes. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.



Argemone (Mexican or Prickly Poppy)

**BABY'S BREATH** (*Gypsophila*). Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre in the suburbs of Paris and London for selling, to be used with other cut-flowers. Plants grow about 2 feet.

**Elegans alba grandiflora**. Annual. White. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 15 cts.,  $\frac{3}{4}$ oz. 25 cts.

**Rosea (viscosa)**. Annual. Delicate pink. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 15 cts.,  $\frac{3}{4}$ oz. 25 cts.

**Paniculata fl.-pl.** Hardy Perennial. Plants grow 3 feet and are covered with dainty little double white flowers, on much-branched panicles. Splendid for bouquets alone and with other flowers. They retain their beauty for months after being cut. Pkt. 10 cts.,  $\frac{1}{2}$ oz. \$2.50,  $\frac{3}{4}$ oz. \$4.50.

**BRACHYCOME** (Swan River Daisy). Annual. The plants grow 10 inches high and are a mass of very pretty blue and white flowers throughout the summer. Fine for edging, for massing, pot culture, and as a short-stem cut-flower. Pkt. 10 cts.,  $\frac{1}{2}$ oz. 40 cts.,  $\frac{3}{4}$ oz. 75 cts.

**BROWALLIA** (Amethyst). Annual. Very beautiful in the garden where it blooms profusely from July until frost. Plants grow  $1\frac{1}{2}$  feet high and if lifted and potted in the fall and cut back, they will bloom indoors throughout the winter. Flowers are somewhat star-shaped. There are two colors. **Blue, White, Splendid Mixed**. Each, pkt. 5 cts.,  $\frac{1}{2}$ oz. 30 cts.,  $\frac{3}{4}$ oz. 60 cts.



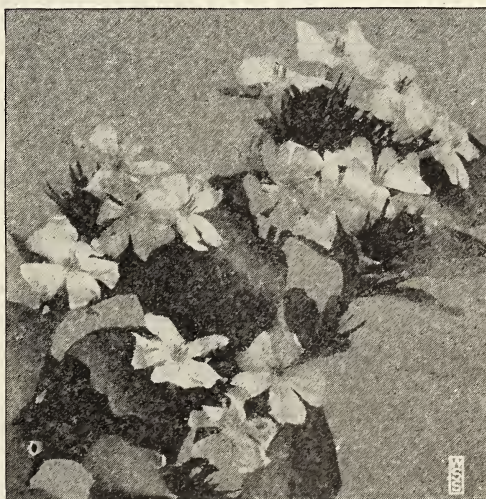
Brachycome (Swan River Daisy)

**BALSAM APPLE** (*Momordica*). Hardy Annual. A curious climbing vine; grows 10 feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warted and, when ripe, open and show the seed in the brilliant carmine center. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.

**BALSAM, or LADY'S SLIPPER, Camellia-flowered**. These are beautiful flowering Balsams. An old and favorite garden flower, producing its gorgeous masses of beautiful, brilliant-colored, double flowers in great profusion; of easy culture; succeeds in a good, rich soil; tender annuals; 3 feet. Start the seed indoors in April or sow out-of-doors in May. To grow fine specimens they should not be closer than 18 inches. I have the following colors separate and all of them in mixture: **Rose, Salmon King, Red and White Spotted, White, Bright Scarlet, Mixed**. Price of either separate colors or mixed, pkt. 5 cts.,  $\frac{1}{2}$ oz. 25 cts.,  $\frac{3}{4}$ oz. 45 cts.

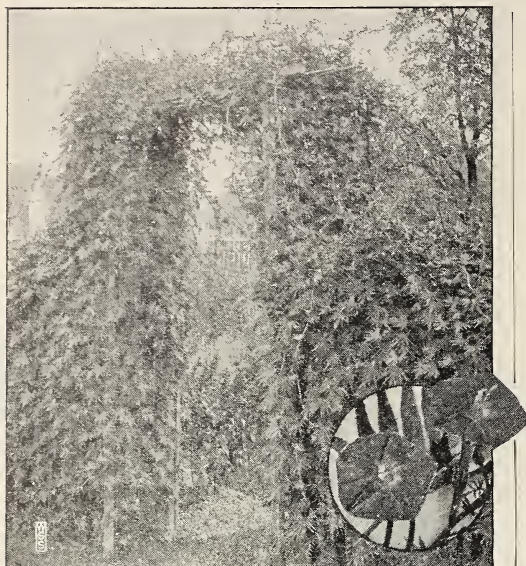
**BACHELOR'S BUTTON** (*Centaurea Cyanus*, Blue), and **Globe Amaranth**. Hardy Annuals. The latter is also called Bachelor's Button. The *Centaurea Cyanus*, Blue, is also known as Cornflower, Blue Bottle, Ragged Sailor, Bluet, or Kaiserblume. It is the favorite, dark blue variety so much used for cutting. The flowers of the other sort, the Globe Amaranth, resemble clover heads and are dried and used as winter bouquets. (See page 48 for *Centaurea Cyanus* and page 51 for Globe Amaranth).

"I never saw such wonderful flowers. Everybody who saw them wanted to know where I got such beautiful Asters. They were the Schell's Grandest and your Late Branching."—Mrs. LOUISE JOHNSON.



Browallia (Amethyst)





Cardinal Climber

**CALENDULA** (Pot Marigold). Hardy Annual. One of the best and showiest free-flowering hardy annuals growing in any good garden soil, producing a fine effect in beds or mixed borders; particularly bright in late fall, continuing in bloom from early summer until killed by frost; valuable also for pot culture, blooming freely in winter and early spring; fine for bouquets, being used very extensively by florists. 1 foot.

**Favorite.** Cream, striped yellow. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Lemon Queen** (Sulphurea). Sunflower-yellow. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Meteor.** Creamy white, striped orange. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Nankeen** (Le Proust). Cream, flushed apricot. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Orange King.** (Florist's Strain.) Dark orange-red, dark center. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**The Ball.** (Florist's Strain.) Orange, light center. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts., oz. 35 cts.

**Mixed Colors.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 15 cts., oz. 25 cts.

**CALIFORNIA POPPY.** See *Eschscholtzia*.

**CALLIOPSIS, Golden Wave.** Hardy Annual. Bright golden yellow, with brown centers. An edging of this resembles a strip of gold when viewed from a distance. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**CANARY-BIRD VINE** (*Tropaeolum canariense*). Annual. A fast-growing vine with good foliage and beautiful little canary-colored flowers somewhat resembling a bird with its wings partly expanded. The flower sprays are very pretty and fine for vases. Will keep for a week. Vine grows 15 to 20 feet in a season. Sow where it is to bloom. Pkt. 5 cts., oz. 40 cts.

**CANDYTUFT.** Hardy Annual. These have long been among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom. Plant several lots for succession of blooms.

**Empress.** This is the finest of all white varieties, the plants being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

For Hardy Candytuft see *Iberis*.

**CANTERBURY BELLS, or CUP-AND-SAUCER** (*Campanula Medium calyanthema*). Hardy Biennial. This is the favorite type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden.

**Blue, White, Pink, or Mixed Colors.** Each, pkt. 10 cts.,  $\frac{1}{2}$  oz. 75 cts.

**CARDINAL CLIMBER** (*Quamoclit hybrida*). Annual. This is one of the best annual climbers, growing 15 to 20 feet. Its beautiful, fern-like foliage almost hidden by the bright cardinal flowers make a rich effect. Pkt. 15 cts.,  $\frac{1}{2}$  oz. \$1,  $\frac{1}{2}$  oz. \$1.80.

**CARNATIONS, Marguerite.** Half-hardy Perennial (with protection can be wintered over outside). These are the Carnations for growing outdoors with other garden annuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Do not confuse these with the fancy Carnations grown in greenhouses by the florists. It is impossible to grow those fancy Carnations to perfection in the ordinary flower-garden; they must have greenhouse culture; not so, however, with the Marguerite variety; these grow in any good garden soil. Splendid for bouquets.

**Pure White, Crimson, Mixed Colors.** Each, pkt. 10 cts.,  $\frac{1}{2}$  oz. 40 cts.,  $\frac{1}{2}$  oz. 75 cts.

**CELOSIA Childsi** (Chinese Woolflower). Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. Pkt. 10c.,  $\frac{1}{2}$  oz. 50 cts.

**CENTAUREA gymnocarpa** (Dusty Miller). Fine cut silvery foliage. Makes a nice edging to a bed. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts.

*Cineraria maritima candidissima* is also called Dusty Miller.

**Suaevolens** (Yellow Sweet Sultan; Grecian Cornflower). Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts.

**Imperialis** (Royal Sweet Sultan). Annual. These beautiful, fragrant, graceful flowers, borne on long strong stems, are one of the most charming of all bouquet flowers.

**Amaranth Red, Brilliant Rose, Deep Lavender, Purple, White, Splendid Mixed.** Each, pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts., oz. 80 cts.

**CHRYSANTHEMUM, Japanese Hybrids.** Perennial. This is a splendid mixture of many varieties and colors. Sow the seed in the spring when the soil is warm and they will bloom in the fall and every year thereafter. Pkt. 20 cts., 3 pkts. 50 cts.

**CINERARIA.** My **Grandiflora Prize Mixture** is positively the finest selection of this favorite pot-plant. The colorings are magnificent, and the flowers the largest. Start them in shallow boxes and transplant to pots. Pkt. 25 cts.

**COBÆA** (Cup-and-Saucer Vine). Hardy Annual. A climber of rapid growth, attaining a height of 30 to 50 feet during the season; valuable for covering trellises, arbors, trunks of trees, etc.; will cling to any rough surface. In sowing, place seeds edgewise and merely cover with light soil; to get early results start the seed indoors in March or April; can also be sown out-of-doors in May.

**Scandens.** Large, bell-shaped, purple flowers. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 35 cts.

**Scandens alba.** Pure white. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 35 cts.

**COCKSCOMB** (Celosia). Hardy Annual. One of the most interesting and bright-colored annuals. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes, and the comb, which produces mammoth flowers resembling the comb of a chicken, yet very much larger, some of them 12 to 15 inches across.

**Bright Red Combs.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 40 cts.

**Crimson Plumes.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 40 cts.

**COIX Lacryma-Jobi.** See *Job's Tears*.

**COLEUS.** Hardy Annual. A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. The blending of colors is beautiful; fine for edgings or for pot-plants. Pkt. 10 cts.

**CONVOLVULUS.** See *Morning-Glory*.

**COREOPSIS lanceolata grandiflora** (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers in the greatest abundance from June until frost by sowing the seed early. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 35 cts., oz. 55 cts.

**COSMOS.** Hardy Annual. One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth, making them much more effective. Hundreds of flowers are borne on long stems; very desirable for bouquets.

**Giant White, Pink, Red, and Mixed Colors.** Each, pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts., oz. 75 cts.

**New Double-flowering.** The flowers are either full double petals or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.

**WILD CUCUMBER VINE** (*Echinosystis lobata*). Hardy Annual. A very quick-growing annual. The vines grow 20 to 25 feet in a season from seed sown in May in good, rich soil. The vine is covered with the fragrant, white flowers. The foliage is close and thick. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**CYCLAMEN.** Half-hardy Perennial. Charming plants; rich-colored, fragrant flowers; beautiful foliage. One of the most popular pot-plants. The plants are covered with odd-shaped flowers, resembling, in a measure, butterflies. Sow seed in spring for summer flowers, or in fall for winter flowers.

**Butterfly Cyclamen, Mixed Colors.** Pkt. (10 seeds) 35 cts.



**CYPRESS VINE** (*Ipomœa Quamoclit*). Hardy Annual. One of the most popular vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours.

**Scarlet.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**White.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**DAHLIA.** Half-hardy Perennial. An old, familiar, yet greatly admired flower, grown more extensively now than ever before. If the seed of the double varieties is started before April 1, and the single varieties by the middle of May, both will bloom abundantly the first year.

**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 60 cts.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

(I have roots of many separate colors; see page 65.)

**DELPHINIUM** (Hardy Perennial Larkspur). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, or in hotbeds in shallow boxes, and, when the seedlings are about an inch high, transplanting them to other flats or boxes, 3 to 4 inches apart each way, transferring them to the open ground as soon as the soil and weather are suitable, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

**Gold Medal Hybrids.** Without question the finest strain developed from the best named varieties. The spikes are 2 feet long, the flowers large and of the most beautiful shades of blue. Pkt. 15 cts.,  $\frac{1}{2}$  oz. 60 cts., oz. \$2.

**Belladonna** (Everblooming Hardy Larkspur). An exquisite variety. The flowers are a clear rich turquoise-blue. It is the most continuous blooming Hardy Larkspur. Pkt. 25 cts., 5 pkts. \$1.

**Annual Larkspur.** See page 52.

**DIANTHUS.** See Pinks, page 56.

**DIDISCUS cœruleus** (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about 1½ feet high and are a constant mass of bloom from July until November, as many as 50 flowers open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 50 cts.,  $\frac{1}{2}$  oz. 90 cts.

**DIGITALIS** (Foxglove). Hardy Perennial. Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in a partly shady place.

**Gloxiniæflora, Mixed.** A very select strain with large, handsome, spotted gloxinia-like flowers on long spikes. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 40 cts.

**Purple.** Pkt. 10 cts.,  $\frac{1}{2}$  oz. 40 cts.

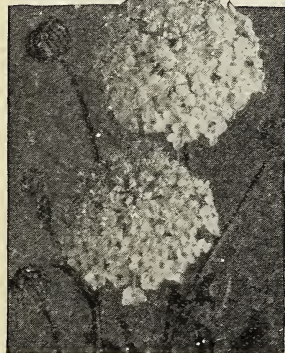
**Rose.** Pkt. 10 cts.,  $\frac{1}{2}$  oz. 40 cts.

**White.** Pkt. 10 cts.,  $\frac{1}{2}$  oz. 40 cts.

**DIMORPHOTHECA aurantiaca** (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are 2½ inches in diameter and are a rich, glossy, orange-red with a dark disc in center. They surely do make a magnificent sight when in full bloom, and continue to bloom from early summer to late fall. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{2}$  oz. 40 cts.,  $\frac{1}{2}$  oz. 75 cts.

**DOUBLE DAISY.** Hardy Perennial. This is the dwarf, white Daisy, used so much for borders and for cutting. The plants grow only 4 to 6 inches high and are covered with the double, white flowers. It is a perennial, but should be covered with leaves or litter to stand the winter. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 75 cts.

**SHASTA DAISY.** Very large, pure white, Daisy-like flowers, often measuring 4 inches across, and having three or more rows of petals; borne singly on long stiff stems from July to frost. 2 ft. Pkt. 10 cts.



*Didiscus cœruleus*

**ESCHSCHOLTZIA** (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

**Golden West.** Bright yellow. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 30 cts.

**Scarlet Beauty.** Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 50 cts.

**Schell's Best Single Mixed.** All shades mixed. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**Bush Eschscholtzia.** See *Hunnemannia*.



*Dimorphotheca aurantiaca*

**EUPHORBIA variegata** (Snow-on-the-Mountain). Hardy Annual. Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**FEVERFEW.** See *Matricaria*.

**FORGET-ME-NOT** (*Myosotis*). See page 48.

**FOUR-O'CLOCK** (Marvel of Peru). Hardy Annual. One of the best blooms of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Have the plants 12 to 15 inches apart. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 15 cts., oz. 25 cts.

**GAILLARDIA** (Blanket Flower). Hardy Perennial. The plants grow 1½ feet high and are covered with brilliant, showy, daisy-like flowers on long stems; a good flower for cutting. Colors are shades of red and orange.

**Double, Mixed Colors.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**Single, Mixed Colors.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 25 cts.

**GLOBE AMARANTH** (*Gomphrena*). "Bachelor's Button." Very pretty flowers of various colors, resembling clover heads. They can be dried when cut like "Everlastings," and can thus be used for winter bouquets. As *Centaurea cyanus* is also called Bachelor's Button, be sure to mention Globe Amaranth when ordering this variety. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 40 cts.

**GYPHOPHILA.** See *Baby's Breath*.

**GOURDS.** Hardy Annual. Vines that grow 15 to 20 feet and have ornamental foliage and odd-shaped fruits.

**Mock Orange** (Orange-shaped). Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Dipper, or Calabash.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Egg-shaped.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Hercules' Club.** 4 feet long. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Rag, or Dish-Cloth.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Pear-shaped.** Striped; very showy. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**Mixture of Above Varieties.** Pkt. 5 cts.,  $\frac{1}{2}$  oz. 20 cts.

**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors for bedding, or borders. They grow about 2½ feet high and are used extensively, after being dried, in vases and baskets during the winter. When to be used for this purpose, cut long stems, when blooms are a third open, break off the foliage, tie in bunches and hang, head downwards, in a dry, dark place until they are dried. **Crimson, White, Yellow, Violet, Rose, or Mixed Colors.** Each, pkt. 10 cts.; 1 pkt. each of 4 colors, 30 cts.,  $\frac{1}{2}$  oz. either 25 cts.;  $\frac{1}{2}$  oz. each of 5 colors \$1.

**HELIOTROPE.** See page 48.

**HOLLYHOCKS.** Hardy Perennial. One of our most beautiful hardy garden flowers, and a clump or line of them as a background or along a fence gives an effect not attainable with any other plants. The colors are gorgeous; the flower petals are like silk. My mixture is very fine. Pkt. 10 cts.,  $\frac{1}{2}$  oz. 50 cts.

**HUMULUS japonicus variegatus** (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects nor affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 5 cts.,  $\frac{1}{2}$  oz. 40 cts.





*Hunnemannia fumariæfolia*

**HUNNEMANNIA fumariæfolia** (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. Sow the seed in May and the plants, 2 feet high and very bushy, will be covered with flowers from July until frost. This is the best Poppy for cutting and will retain its form in fine condition for several days. Flowers are large, poppy-like shape and yellow. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts., oz. 90 cts.

**IBERIS sempervirens** (Hardy Candytuft). Hardy Perennial. White blooms; grows 1 foot; fine for rockeries and edgings. Pkt. 10 cts., 3 pkts. 25 cts.,  $\frac{1}{4}$  oz. 90 cts.,  $\frac{1}{2}$  oz. \$1.75.  
**Queen of Italy.** Very dwarf; lavender-pink. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 30c.,  $\frac{1}{2}$  oz. 60 cts.

**JOB'S TEARS** (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. Pkt. 5c., oz. 20 cts.

**KOCHIA trichophylla** (Standing Cypress; Belvedere; also called Mexican Firebush and Ball of Fire). Hardy Annual. This makes a very pretty hedge along the walk or to separate the flower-garden from the vegetable-garden, or planted singly it is also beautiful. The plants grow about 3 feet high, into a perfect pyramidal-shaped bush. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**LANTANA.** Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are Orange, Rose, White, etc. Mixed, all colors, pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**LARKSPUR, Dwarf Rocket.** Hardy Annual. The annual Larkspur is one of the brightest and showiest garden flowers. From seed sown in May they produce a continuous mass of bloom until frost. This variety grows about 18 inches high. Flowers double and of the richest colors. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**Double-flowered Annual Larkspur.** Large spikes of very beautiful double flowers. Their bright colors are very showy in the garden and are also fine for cutting.  $2\frac{1}{2}$  to 3 feet.

**Dark Blue.** Pkt. 10 cts.,  $\frac{1}{4}$  oz. 30 cts.

**Newport Pink.** Lustrous carmine. Pkt. 10c.,  $\frac{1}{4}$  oz. 30c.

**Azure Fairy.** Azure-blue.

**Shell-Pink.** Pkt. 10 cts.,  $\frac{1}{4}$  oz. 30 cts.

**Pure White.** Pkt. 10 cts.,  $\frac{1}{4}$  oz. 30 cts.

**Finest Mixed.** Pkt. 10 cts.,  $\frac{1}{4}$  oz. 25 cts.

**LARKSPUR.** Hardy Perennial. See *Delphinium*.

**LINARIA, or KENILWORTH IVY.** Hardy Perennial. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. Pkt. 10 cts.

**LOBELIA, Crystal Palace compacta.** Hardy Annual. Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 50 cts.

**LUPINUS** (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue, and Splendid Mixed.** Each, pkt. 5 cts.,  $\frac{1}{4}$  oz. 15 cts.,  $\frac{1}{2}$  oz. 25 cts.

**MARIGOLD.** Hardy Annual. Both the single- and double-flowering varieties are rich bedding plants. The French Marigold is dwarfier and better adapted for borders and for massing among other dwarf annuals. Their bright colors liven up the flower-garden all summer. Easy to grow, sure to bloom.

**Double African Mixed.** Tall. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**Double French Mixed.** Dwarf. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**Single French.** Yellow and brown. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**Orange King.** Enormous double flowers of rich deep golden orange color. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 40 cts., oz. \$1.25.

**MATRICARIA capensis albo-plena** (Double White Feverfew). Half-hardy Perennial. Fine for bedding or for pot culture. Plants grow  $1\frac{1}{2}$  feet high, and are covered with double white flowers all season. Fine for bouquets. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 40 cts.

**MATHIOLA bicornis** (Evening-scented Stock). Annual. The flowers, somewhat like Baby's Breath in appearance, are a purplish lilac color and emit a most delightful fragrance during the evening. Well worth growing. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts.

**MIGNONETTE.** Hardy Annual. A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost. Can be grown in pots for winter flowers.

**Goliath.** Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 40 cts., oz. \$1.50.

**Odorata.** Small spikes, sweetly scented. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.

See also page 53.

**MIMOSA pudica, or SENSITIVE PLANT.** Half-hardy Perennial. Interesting plants, growing about  $1\frac{1}{2}$  feet high, with pinkish white flowers. The leaves close and droop, suddenly as if dying, when touched or shaken, then open out again. Very interesting indeed for pot culture. Pkt. 10 cts.

**MOONFLOWER** (*Ipomœa grandiflora alba*). Hardy Annual. During cloudy days and at night the plants are covered with almost numberless pure white flowers, very fragrant and of immense size—5 to 6 inches in diameter. They grow quickly. Sow early. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts.

**Bona Nox** (Evening-Glory, or Good Night). Blue flowers expanding in the evening. This is also a rapid-growing vine. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 30 cts.

**MORNING-GLORY** (*Convolvulus major*). Hardy Annual. **Finest Japanese Single Mixed.** Pkt. 5 cts., oz. 40 cts. **Japanese Double Mixed.** A large percentage of the flowers are double but not all. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.



Lupinus





Schell's Exquisite Exhibition Pansies

## Schell's Exquisite Exhibition Pansies

This, our best mixture, is incomparable. The flowers we illustrate here are reduced to only half their real size, which averages 4 inches in diameter, but give an idea of some of the gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers of this our Exquisite Mixture include the richest shades of lavender and gold, red with silver rim, garnet, canary yellow, purple, rose, bronze, blue, lavender, black, white and red. Be sure to include this Mixture in your order.

**Pkt. 25 cts.; 5 pkts. \$1; oz. \$10.**

**One ounce will produce about 6,000 plants**

**Schell's Mammoth Mixture Pansies.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Small pkt. 10c., large pkt. 25c.;  $\frac{1}{8}$ oz. 75 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**How to Grow Pansies.** In sowing the seed, never allow your seed-beds to become dry, for any dryness after the seeds sprout is absolutely fatal. When your seedlings or young plants are ready to set out or transplant to where you want them to bloom, dig your plant-bed to a depth of 10 to 12 inches, pulverize thoroughly to a depth of 6 to 8 inches, mix in 2 to 3 inches of well-rotted manure, or Wizard Brand Sheep Manure. Cultivate often; too little cultivation is the cause of most failures in obtaining first-class results. Good drainage is necessary; set your plants deep in rows 8 inches apart so you can cultivate, and set plants 6 inches apart in the rows.



Schell's Improved Shirley Poppies

## Improved Shirley Poppies,

### Schell's Gorgeous Mixture

"They are simply gorgeous"—this is the way our friends write to us about this improved selection of Shirley Poppies. The brilliancy of the many bright-colored, silky flowers produces a gorgeously beautiful sight such as no other flower can equal. So varied are the colorings you seldom find two exactly alike. They do well anywhere and when grown in mass or solid beds they are wonderful. Sow outside in May or when soil is warm. **Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.; oz. 75c.**

## Petunia, Rosy Morn

Among our flower seed crops last year was one solid acre of Rosy Morn Petunia. We never saw anything more beautiful. The flowers are a rich soft rose-pink. The plants bloom freely. The individual plant alone in the flower-bed, in window boxes, and a mass effect, or as a border, all are very beautiful. Be sure to include Rosy Morn in your flower-garden plans. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{8}$ oz. 50 cts.; oz. \$3.50.**





Schell's Scabiosa

## Stock, Ten-Weeks Gilliflower

If you have not grown Stocks before, do so this year. We are sure that if you could have seen the acres of these in bloom last year, producing the seed we are now offering you, you would want to grow many of them. It is an annual, grows easily, producing spikes of flowers of every color. Fine for bedding, for pot culture, and for vasing.

<b>Azure-Blue</b>	<b>Crimson</b>	<b>Lavender</b>
<b>Blue-Red</b>	<b>Dark Blue</b>	<b>Purple</b>
<b>Bright Pink</b>	<b>Flesh</b>	<b>White</b>
<b>Canary-Yellow</b>		

Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{8}$ oz. 80 cts.

**Schell's Choice Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{8}$ oz. 40 cts. (For other Stocks see page 55.)

**SMILAX.** Half-hardy Perennial. Very graceful climber; grown extensively by florists for bouquets. Pkt. 10 cts.;  $\frac{1}{8}$ oz. 25 cts.; oz. 75 cts.

**SNOW-ON-THE-MOUNTAIN.** (See *Euphorbia*.)

**SOLANUM, or JERUSALEM CHERRY.** Half-hardy Perennial. A very interesting pot-plant for winter decoration. The plants grow 1 foot high and are covered with bright scarlet, round berries resembling cherries. Pkt. 10c.

**SUNFLOWER** (*Helianthus*). Hardy Annual. The Mammoth Double California is a very beautiful type of this common flower. The individual flowers are full to the center and so very double that they are half globe-shape. I have seen these sell readily and at a good price in the markets. They resemble mammoth yellow dahlias. The Russian is the large variety, grown principally for the big seeds they produce, which are used as poultry-feed.

**Mammoth Double California, or Chrysanthemum-flowered.** Pkt. 5 cts.;  $\frac{1}{8}$ oz. 20 cts.;  $\frac{1}{2}$ oz. 35 cts.

**Mammoth Russian.** Immense flowers, with brilliant yellow petals. This is the large common Sunflower. Pkt. 5 cts.; lb. 15 cts., postpaid, 20 cts.

**SCARLET RUNNER BEANS.** Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.

## Scabiosa

One of the best flowers for bouquets and bedding

The great variety of colors, from the most brilliant to the most delicate and also dark colors, even black, make this a great favorite of all flower-lovers. It is a hardy annual, growing 2 $\frac{1}{2}$  feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. We urge you to grow all the separate colors. If your space is limited, grow the mixture.

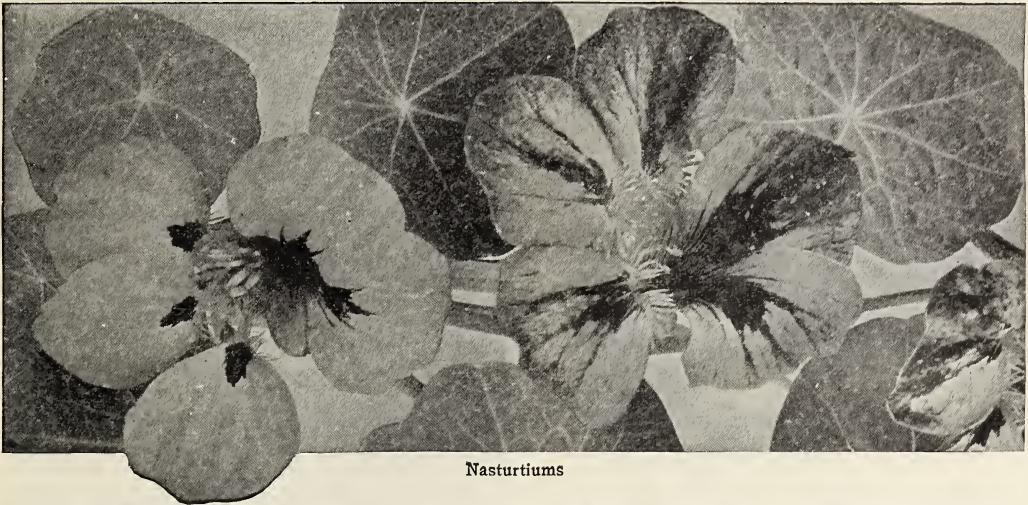
	Pkt.	$\frac{1}{8}$ oz.	Oz.
<b>Azure Fairy.</b> Beautiful lavender-blue.....	\$0 10	\$0 25	\$0 80
<b>King of the Blacks.</b> Velvety black-purple.....	10	25	80
<b>Crimson.</b> Bright rosy crimson...	10	25	80
<b>Yellow.</b> Sulphur-yellow.....	10	25	80
<b>White.</b> Pure white.....	10	25	80
<b>Red.</b> Rich red.....	10	25	80
<b>Rose.</b> Rose color.....	10	25	80
<b>Flesh Pink.</b> Pure pink.....	10	25	80
<b>Schell's Choice Mixed.</b> .....	10	20	60

**SCARLET SAGE** (*Salvia*). Hardy Annual. **Bonfire.** The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage, completely covering the plant. It is one of the most effective and gorgeous bedding plants in cultivation. This Bonfire variety is one of the finest of the Scarlet Sages, the bushes being very compact and about 2 feet high and 2 feet in diameter. The seed may be sown in May outside or started indoors earlier and the plants set out when the soil is warm. Pkt. 10 cts.;  $\frac{1}{8}$ oz. 50 cts.;  $\frac{1}{4}$ oz. 90 cts.; oz. \$3.50.



Schell's Improved Stock





Nasturtiums

## NASTURTIIUMS Hardy Annual

**Tall, Quality Mixture.** A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.50.

**Dwarf, Quality Mixture.** The dwarf varieties grow only a foot high. The plants are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the stems being long makes them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 50 cts.; lb. \$1.50.

**NEMESIA.** This is one of the most beautiful dwarf annuals I have ever seen. The plants, which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. I know of no better flower for edgings, walks, or borders or massing in beds. They are gorgeous.

**Nana compacta, Triumph Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. \$2;  $\frac{1}{2}$  oz. \$4.

**NICOTIANA affinis.** Hardy Annual. Pure white, star-shaped flowers, borne on long stems; very sweet-scented. Blooms continually. Plants grow 2 to 3 feet high. Pkt. 5c.;  $\frac{1}{4}$  oz. 25 cts.

## PETUNIA Hardy Annual

For the flower-garden or for growing in pots and for window-boxes, Petunias are unequalled in effectiveness. They begin blooming early and are a sheet of bloom the entire summer until killed by frost in the fall. The separate colors we offer are wonderfully effective in mass beds and as borders. Sow seed outdoors in May in well-prepared soil or indoors in March or April and transplant in May. Cover the seed very lightly.

### Schell's Hybrida, Single Bedding Petunias

**Carmen Sylva** (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**General Dodds.** Velvety blood-red flower. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 60 cts.;  $\frac{1}{2}$  oz. \$1.10.

**Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Lord Courtney.** Brilliant rose with yellow throat. Pkt. 10c.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Rose of Heaven.** Very dwarf; beautiful rose-pink. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 90 cts.;  $\frac{1}{2}$  oz. \$1.75.

**Rosy Morn.** An acre of this variety in bloom, last year, producing the seed we are now offering, was a gorgeous sight indeed. This is one of the most popular bedding plants, producing a perfect sheet of bloom the entire summer. Beautiful, dainty, soft rosy pink flowers with white throat. We have very select strain of it. Pkt. 10 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$1.90.

**Snowball.** Pure snow-white; very compact. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Violaacea.** Deep violet; very fine. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 90 cts.;  $\frac{1}{2}$  oz. \$1.75.

**Schell's De Luxe Mixture.** A grand mixture of the best large-flowering varieties. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 60 cts.;  $\frac{1}{2}$  oz. \$1.10; oz. \$2.

**Schell's Choice Mixture.** A very fine mixture, not equal to our **De Luxe** mixture yet sure to give splendid satisfaction. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. \$1.10.

**SPECIAL!** One pkt. each of these 8 fine named varieties for 65 cts.

## Schell's Balcony Petunias *Hybrida pendula*

This type is single-flowering of a semi-trailing habit. The flowers are large and of the purest and most brilliant colors. Blooms throughout the summer. We recommend them highly for window-boxes, hanging-baskets, and vases, as well as for bedding.

**Balcony White** (*Pendula alba*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{3}{4}$  oz. \$3.75.

**Balcony Crimson** (*Pendula purpurea*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{3}{4}$  oz. \$3.75.

**Balcony Rose** (*Pendula rosea*). Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{3}{4}$  oz. \$3.75.

**Balcony Blue** (*Pendula violacea*). Pkt. 20 cts.;  $\frac{1}{4}$  oz. \$2;  $\frac{1}{2}$  oz. \$4;  $\frac{3}{4}$  oz. \$7.50.

**Balcony Mixed.** Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1;  $\frac{1}{2}$  oz. \$2;  $\frac{3}{4}$  oz. \$3.75.

**GIANT PRIZE FRINGED, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.;  $\frac{1}{4}$  oz. \$4;  $\frac{1}{2}$  oz. \$8;  $\frac{3}{4}$  oz. \$15.

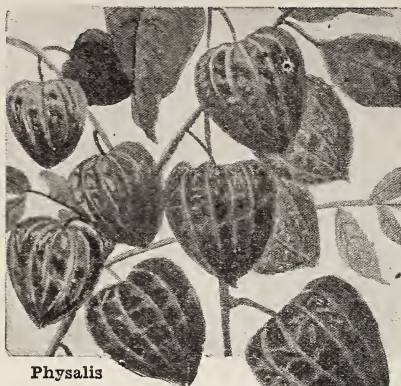
**SHELL'S GIANT FRINGED, Double Mixed** (*grandiflora flore-pleno fimbriata*). An exceedingly fine strain of double fringed flowers of richest colors, of which there is none finer on the market. Pkt. 50 cts.;  $\frac{1}{2}$  oz. \$24;  $\frac{3}{4}$  oz. \$45.

**Note.**—This and Giant Prize Single Mixed should be sown indoors under the very best soil and temperature conditions.



Schell's Balcony Petunias





Physalis

## PANSIES

**Hardy Biennial.** (See also page 53)

Who does not know and love the Pansy blossom? No artist, however great his ability, can blend colors so gorgeously, so inexpressibly beautiful as our Creator has painted these little gems. Do not plan your flower-garden without allowing for a bed of Pansies. I offer only two mixtures and they are absolutely the grandest of all. What is the use of planting anything less than the best? These mixtures include every conceivable color, and the seed is saved from the largest specimen flowers of the most varied colorings.

**How to Grow Pansies.** In sowing the seed, never allow your seed-beds to become dry, for any dryness after the seeds sprout is absolutely fatal. When your seedlings or young plants are ready to set out or transplant to where you want them to bloom, dig your plant-bed to a depth of 10 to 12 inches, pulverize thoroughly to a depth of 6 to 8 inches, mix in 2 to 3 inches of well-rotted manure, or Wizard Brand Sheep Manure. Cultivate often; too little cultivation is the cause of most failures in obtaining first-class results. Good drainage is necessary; set your plants deep in rows 8 inches apart so you can cultivate, and set plants 6 inches apart in the rows.

See page 53 for Exhibition Pansies.

**One ounce will produce about 6,000 plants**

**Schell's Mammoth Mixture Pansies.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4.

**PHLOX Drummondii.** Hardy Annual. Sow the seed, as soon as danger of frost is over, where you want them to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high and your flower-garden should have these in it. The colors are bright and showy.

**Best Mixture.** 1 foot. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 60 cts., oz. \$2.25.  
**Pure White, Scarlet, or Rose.** 1 foot. Either color, pkt. 5 cts.,  $\frac{1}{4}$  oz. 60 cts., oz. \$2.25.

**Dwarf Mixture.** Plants grow 6 to 8 inches. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 75 cts., oz. \$2.50.

**Dwarf Scarlet, Rose, or White.** 6 inches. Each, pkt. 5 cts.,  $\frac{1}{4}$  oz. 75 cts.

**PHLOX, Hardy Perennial, All Colors Mixed.** Grow 2 to 3 feet and form large spikes or heads of flowers, very beautiful, and bloom year after year. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 75 cts.

**PINKS (Dianthus).** Hardy Annual. The old favorite, hardy garden Pink, seen growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets.

**Chinensis, Double Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.

**Double Pure White.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.

**Double Red.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 80 cts.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts., oz. 60 cts.

**PHYSALIS Francheti (Chinese Lantern Plant).** Annual. A very highly interesting plant growing 2 feet high covered with bright orange-scarlet fruits resembling Chinese lanterns. These fruits may be cut and dried for winter bouquets. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 50 cts.,  $\frac{1}{2}$  oz. 90 cts.

**PERIWINKLE.** See Vinca.

We are very much pleased with your seeds and shall continue to use Schell's seeds first and others only when yours are not available. The Asters in the photograph enclosed averaged 6 inches in diameter. They were Schell's Grandest."—Mrs. W. HENRY ABEL, Marietta, Pa.

## POPPIES

**Hardy Annual**

The double and single annual varieties bloom abundantly from seed sown in the spring and are very beautiful when grown in mass beds, borders, and in window-boxes with other flowers. The Oriental Poppy is perennial; this also should be sown in the spring; during July and August the plants will disappear, growing out again as soon as cool weather sets in. Annual sorts cannot stand transplanting, but the perennial Orientals should be transplanted in the fall to where you want them to stay permanently. The following summer, and thereafter, they will produce the most gorgeous, silk-like, mammoth, cup-shaped flowers imaginable; the flowers measure from 4 to 6 inches in diameter on stems 2 to 3 feet long.

**Improved Shirley Poppies, Schell's Gorgeous Mixture.**

The very finest mixture, scarcely two flowers alike in color. See them on page 53. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 25 cts., oz. 75 cts.  
**American Legion, or Flanders Poppy.** Brilliant orange-scarlet single Poppy; very beautiful. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 25 cts.,  $\frac{1}{2}$  oz. 45 cts., oz. 75 cts.

**Wild-Rose Pink.** A very dainty, charming pink single Poppy, very rich and attractive when grown in beds alone or with other flowers. Very fine for cutting. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 35 cts., oz. 60 cts.

**King Edward.** Brilliant scarlet, bright showy single flowers which are very large. Plants 2 $\frac{1}{2}$  feet high. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 20 cts.,  $\frac{1}{2}$  oz. 35 cts., oz. 60 cts.

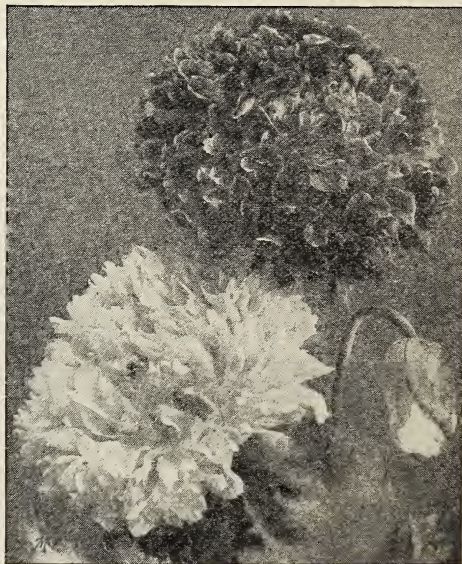
**Double Carnation-flowered Poppies, Mixed Colors.** Very beautiful double-fringed flowers somewhat resembling the carnation. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 15 cts.,  $\frac{1}{2}$  oz. 25 cts., oz. 40 cts.

**Double Peony-flowered Poppies, Mixed Colors.** Very large, double flowers very much resembling peonies. Pkt. 5 cts.,  $\frac{1}{4}$  oz. 15 cts.,  $\frac{1}{2}$  oz. 25 cts., oz. 40 cts.

**Hardy Perennial Oriental Poppy.** Very large, handsome, silky scarlet flowers that should be in every flower-garden. Please note that the seed of this variety should be sown in May or when the soil is warm. The plants "die down" or disappear in July and August, then grow again as soon as the weather is cooler; this is the proper time to transplant them if desired. Pkt. 10 cts.,  $\frac{1}{4}$  oz. 35 cts.,  $\frac{1}{2}$  oz. 60 cts.

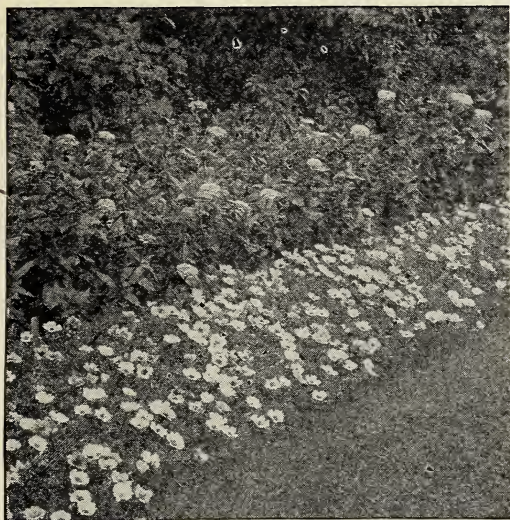
**PRIMROSE (Primula).** Half-hardy Perennial. These beautiful Primulas are among the most desirable house-plants for winter blooming in pots. The upright stems throw out heads of flowers which, when in full bloom above the rich carpet of foliage, produce a charming effect. While Primulas are grown very extensively by florists, they can be grown just as successfully in your window-garden. However, it must be remembered that they are not nearly so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot plant and must have very loose, mellow soil. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots. Sow the seed in the spring in good, porous loam.

**Oboeonia grandiflora, Mixed Hybrids.** Pkt. 15c.,  $\frac{1}{2}$  oz. \$1.  
**Primula chinensis.** The Chinese Primrose, one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts., 3 pkts. 60 cts.



Double Carnation-flowered Poppies





Border of Portulacas, Zinnias in background

**PORTULACA** (Rose Moss or Sun Plant). Hardy Annual. Fine for massing in beds, for edgings, baskets or window-boxes, 6 inches high.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 30 cts.,  $\frac{1}{2}$ oz. 60 cts.

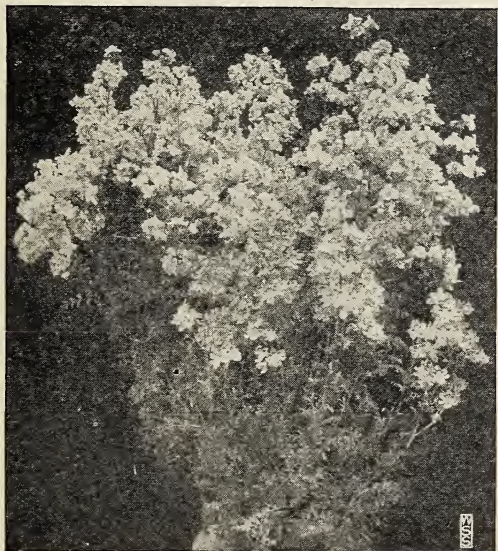
**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{8}$ oz. 40 cts.,  $\frac{1}{4}$ oz. 75 cts.

**PUERARIA** (Kudzu Vine). Hardy Perennial. The fastest-growing hardy vine. From seed sown in the early spring the vines grow about 10 feet; they are then established and thereafter they will grow from 25 to 50 feet in a season, depending on conditions of soil and weather. The foliage is large and dense. In August it bears small panicles of rosy purple, pea-shaped blossoms. For permanently covering a porch, dead trees, outbuildings, etc., it is very desirable. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 35 cts.

**PYRETHRUM hybridum, Single Mixed.** Hardy Perennial. Large, daisy-like flowers, the colors of which range from white to deep red, with bright yellow centers. It is one of the most graceful for cutting and keeps well a long time after being cut. They bloom during May and June and then again in the fall. Plants grow about 2 feet high. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 75 cts.

**RICINUS** (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high.

**Zanzibarensis.** Pkt. 5 cts., oz. 25 cts.,  $\frac{1}{2}$ lb. 80 cts.



Schizanthus

**SAPONARIA caucasica flore-pleno** (Bouncing Bet). Hardy Perennial. Flowers white, tinted with rose; double. Blooms all summer and fall. Plants grow 15 inches high. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 60 cts.

**Vaccaria multiflora rosea.** This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged gypsophila. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 5 cts.,  $\frac{1}{2}$ oz. 20 cts., oz. 35c.

**SCHIZANTHUS** (Butterfly or Fringe Flower). Annual. Here is one of the most beautiful and daintiest flowers in the whole list. The plant bears so many flowers that they completely obscure the foliage, making the plant a glorious pyramid of the most delicate and charming bloom. The seeds germinate quickly and the plants are in bloom in a few weeks from sowing. Splendid for outside and for pot plants in the house in late winter and in early spring. Sow the seed in August or September for pot culture.

**Schell's Giant-flowering Hybrids.** Plants grow about 1 $\frac{1}{2}$  feet high and are covered with myriads of beautiful orchid-like flowers of every color. Pkt. 15 cts.,  $\frac{1}{4}$ oz. \$2.50,  $\frac{1}{2}$ oz. \$5.

**STATICE** (Sea Lavender). Hardy Perennial. Bears continually throughout the summer panicles of minute flowers fine for vasing and working in with other flowers. As an "everlasting" they can be dried and used for winter bouquets. Fine for border or rockery. **White, Rose, Deep True Blue, Fine Mixed**, each, pkt. 10 cts.,  $\frac{1}{4}$ oz. 25 cts.,  $\frac{1}{2}$ oz. 45 cts.



Statice

**STOCKS.** Hardy Annual. The Stocks, or Cut-and-Come-Again, are among the most satisfactory bedding plants and make very beautiful pot-plants when grown indoors. The flowers are borne on long stems, and are delightfully fragrant, thus making them of great value for cutting.

**Schell's Mammoth Beauty of Nice.** A newly developed strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 2 feet high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. These bloom earlier than the Ten Weeks varieties shown on page 54. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May outside in August or September for winter flowers.

**Monte Carlo.** Canary-yellow.

**Souv. de Monaco.** Crimson.

**Summer Night.** Deep blue.

**Beauty of Nice.** Flesh-pink.

**Queen Alexander.** Rosy lilac.

**Mont Blanc.** White.

**Salmon King.** Salmon-rose.

**Schell's Splendid Mixture.**

Any of above varieties, pkt. 10 cts.,  $\frac{1}{4}$ oz. \$1.40,  $\frac{1}{2}$ oz. \$2.60

**SPECIAL!** One pkt. each of above 7 separate colors for 60 cts.

**SWEET ROCKET** (Hesperis). Hardy Perennial. Very pretty old-fashioned flower, excellent for naturalizing among shrubbery or for planting in a permanent border. Plants grow 2 to 3 feet high and bear spikes of fragrant, showy white, lilac, and purple flowers. Pkt. 5c.,  $\frac{1}{4}$ oz. 20c.,  $\frac{1}{2}$ oz. 35 cts.





Schell's New Double Giant Zinnias, grown from our seed by Mrs. Henry Berry, of Pomeroy, who says "they are wonderful —7 inches in diameter, everybody is crazy about them."

**SWEET WILLIAM** (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright, rich-colored flowers continually. Both double and single sorts are fine.

**Double Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 40 cts., oz. \$1.25.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 35 cts., oz. \$1.

**Double White.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 50 cts., oz. \$1.50.

**Double Crimson.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 50 cts., oz. \$1.50.

**THUNBERGIA, or BLACK-EYED SUSAN.** Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises; very pretty little flowers in orange, buff, white, etc. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 40 cts., oz. \$1.25.

**VERBENA.** Hardy Annual. Very few plants will make such a gorgeous display during the summer months as the Verbenas, or furnish more flowers for cutting. Start seed in the house or under glass early in the spring, and transplant after 3 to 4 inches of growth. Good, healthy plants can be produced from seed as readily as almost any tender annual. They flower in July, and continue strong and healthy until destroyed by frost.

**Mammoth Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 50 cts., oz. \$1.50.

**Largest White.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 50 cts., oz. \$1.50.

**Lucifer.** Vivid scarlet. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 50 cts., oz. \$1.50.



Sweet William

**VINCA** (Madagascar Periwinkle). Grows 2 feet high. One of the best free-flowering bedding plants we have. Best results are obtained by sowing the seed early indoors or under glass then transplanting out, yet if seed is sown outside in May they bloom abundantly from August until frost and may be potted and kept in bloom all winter. They make fine cut-flowers, every bud opening when placed in water.

**Alba.** White with crimson eye. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 65 cts.

**Alba Pura.** Pure white. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 65 cts.

**Rosea.** Rose with dark eye. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 65 cts.

**Mixed.** All colors. Pkt. 10 cts.,  $\frac{1}{4}$ oz. 50 cts.

**WALLFLOWER.** Half-hardy Perennial. Deliciously fragrant. Bloom early in the spring. Start the seed inside and set out in April or May.

**Single Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts.

**Double Mixed.** Pkt. 10 cts.

**ZINNIAS, or YOUTH AND OLD AGE.** Hardy Annual. Largest-flowering sorts. The well-known Zinnia has long been a favorite and deserves a place in every flower-garden. The bright-colored flowers bloom profusely until frosts kill the plants. My mixture contains all colors and varieties.

**Schell's New Double Giants.** (See them in color, page 59.)

**Schell's Double Giants** in separate colors. New magnificent varieties. I urge you to grow all of these if you have the room.

**Exquisite.** Light rose with center a deep rose. A handsome flower.

**Golden State.** A very rich orange-yellow.

**Crimson Monarch.** By far the largest and best red. Flowers often 6 inches in diameter. A marvelous production of extraordinary merit.

**Meteor.** A rich glowing deep red, the darkest of all the red shades.

**Lemon Queen.** This is next to Crimson Monarch in size and form. Golden yellow on brown—decidedly a pastel shade and should be in every collection.

**Oriole.** We consider this the most beautiful of its class. It is an immense orange and gold bicolor, worthy of the beautiful bird for which it is named.

**Polar Bear.** A very large pure white. The best white yet seen in Zinnias.

Any of the above named varieties, pkt. 20 cts.,  $\frac{1}{4}$ oz. \$3,  $\frac{1}{2}$ oz. \$5.50, oz. \$10

**SPECIAL!** One pkt. of each of these 7 separate colors in Giants for \$1.25

**Golden Pheasant.** Deep gold ground with well-defined tips of maroon—beautiful. Pkt. 15 cts.,  $\frac{1}{4}$ oz. 60 cts.

**Dahlia-flowered Zinnia, Mixed.** Very large and so near like dahlias that it is difficult to distinguish one from the other. Pkt. 15 cts.,  $\frac{1}{4}$ oz. 60 cts.

**Tall Mixed.** Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts., oz. 75 cts.

**Orange Yellow.** A gorgeous, double, glowing yellow flower; fine for cutting. Pkt. 5 cts.,  $\frac{1}{4}$ oz. 25 cts., oz. 75 cts.



## Schell's New Double Giant Zinnias

*The Largest-flowering, Brightest  
Colored Strain of this Popular  
Flower Ever Introduced*

This illustration, for lack of space, shows the flowers in only about one-half their natural size. They are naturally enormous in size and when grown in good soil, with proper cultivation, they will average 5 inches in diameter.

These glorious flowers are borne on strong, stiff stems, making them of the greatest value as cut-flowers for vasing, and in the flower-garden they stand perfectly erect, showing them in all their beauty.

The flowers are not only of immense size but of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc., with the tips of the petals distinctly marked. They are truly wonderful and must be seen to be appreciated. I urge you, if you love flowers or grow them for profit, to grow Schell's New Double Giant Zinnias and you will see something surprisingly new in size and beauty in this new strain I am offering you.

The Zinnia has always been a great favorite because it is so easy to grow and blooms from midsummer until frost. By starting the seed indoors in boxes, or in hotbeds or greenhouse in March, and transplanting out carefully in May, without disturbing the roots any more than necessary, they will start blooming in June and continue until killed by November frosts. By sowing the seed out in the garden or seed-bed in last of April or May, when the soil is warm, and transplanting when 3 to 4 inches high to where you want them to bloom, they should start flowering in July. I know of no other flowers so easy to grow, never failing to give a mass of blooms. The plants, averaging about two and a half feet high, covered with their brilliant flowers, are very effective when bedded with others, as borders, or planted in clusters. If you want to brighten up around your home, plant these large-flowering, bright-colored Zinnias.

**By all means include Schell's New Double Giant Zinnias in your order**

Last year we received many thousands of orders from our customers for these wonderful Zinnias, and many wrote us of the marvelous flowers they grew.

### Schell's Double Giant Mixture

**Pkt. 15 cts.; 4 pkts. for 50 cts.; 1/4oz. \$1; 1/2oz. \$1.50; oz. \$3; 1/4lb. \$10**

(For other varieties and separate colors of Zinnias, see p. 58)





## SCHELL'S "BEAUTIFUL" COLLECTION OF GLADIOLI

**FIVE BEAUTIES!** Beautiful in the garden, beautiful for vasing, for bouquets, for decorative purposes. Beautiful when used together or separately. Whether you grow them for your own pleasure or to sell, you have here five of the very best in color and perfection of flower.

See page 61 for full description and our Special Offer, and page 62 for other varieties.



We offer this, our "Beautiful" Collection, again this year. We were literally "swamped" with orders last year, for all who love flowers could readily see that we had wisely chosen, not only the five most popular colors but the five varieties that are, perhaps, the most gorgeously beautiful Gladioli in the entire long list of varieties. See our special offer of these on page 61 and send your order for as many as you have room to plant.

We are pleased to announce quite a reduction in the prices of these five varieties this year. This enables you to order many more of them. Remember they are all First-size Mammoth Bulbs, producing unusually large spikes of large individual flowers.



# Schell's "Beautiful" Collection of Gladioli

*See them on the opposite page in their natural colors*

We offered this collection of these five wonderful varieties last year, and were literally swamped with orders. Our friends saw the marvelous beauty of these particular varieties which we showed then, and now, again, in their natural colors and, of course, everybody wanted them. You who ordered last year will want more of them, and we urge everyone who did not get them last year to do so now. We believe we have sufficiently large quantities to fill all orders received throughout the season, but to be sure of getting them you had better order yours at once.

Five of the most beautiful, charming varieties of the entire list of Gladioli. In the first place, they are the five most popular colors. Whether for bedding effect, vasing, bouquets, or design work, these five colors—pure white, pink, scarlet, lavender, and blue—are the leaders, and every one of these five varieties is exceedingly rich in itself; together they make a gorgeous color combination. Read these descriptions (they are numbered according to the numbers on the flowers).

**NO. 1. SCARSDALE.** An exquisite pinkish lavender, shading to rose. The flowers are very large, on tall, graceful spikes. We consider it the very best lavender, a popular color in all flowers. It is a beautiful type. Prices, when ordered alone, 15 cts. each, \$1.50 per doz., \$12 per 100, \$100 per 1,000.

**NO. 2. BARON HULOT.** Its color is a gorgeously rich, royal violet-blue. One of the grandest of its color; very beautiful and effective. Prices, when ordered alone, 15 cts. each, \$1.50 per doz., \$12 per 100, \$100 per 1,000.

**NO. 3. PEACE.** An exceedingly beautiful, rich, refined variety. Its immense flowers are pure white, with a little touch of carmine in the lower petals. The tall, graceful spikes of pure white flowers have made "Peace" very

popular. When ordered alone, 12 cts. each, \$1.25 per doz., \$8.50 per 100, \$75 per 1,000.

**NO. 4. LE MARECHAL FOCH.** In our opinion this is the most beautiful, delicate, charming, clear pink ever developed in the Gladiolus. It is superb and will be the leader in pinks as soon as generally known by growers. The flowers are extra large. Prices, when ordered alone, 15 cts. each, \$1.50 per doz., \$12 per 100, \$100 per 1,000.

**NO. 5. FIRE KING.** A wonderful flower! Long, graceful spikes, showing six to eight blooms open at the same time. Its color is an intense fire-scarlet, more brilliant than any other scarlet variety, making no exception. Fire King is a blaze of glory with sparkling luster. Prices, when ordered alone, 12 cts. ea., \$1.25 per doz., \$8.50 per 100, \$75 per 1,000.

## OUR SPECIAL OFFER

We know that everyone who receives our catalogue and sees these beautiful Gladioli in their natural colors, just as they will bloom for you, will want them, some in thousand lots, others hundreds, and others, who have limited room, dozens or less. We know in advance that we will receive large numbers of orders, therefore we have prepared and are able to make very special prices to you. Order thus—1 "Beautiful" Collection No. 1 or No. 5, or No. 10, etc.

<b>BEAUTIFUL COLLECTION NO. 1.</b>	(1 of each, 5 in all) for.....	<b>\$0.65</b>
<b>BEAUTIFUL COLLECTION NO. 5.</b>	(5 of each, 25 in all) for.....	<b>2.50</b>
<b>BEAUTIFUL COLLECTION NO. 10.</b>	(10 of each, 50 in all) for.....	<b>4.75</b>
<b>BEAUTIFUL COLLECTION NO. 20.</b>	(20 of each, 100 in all) for.....	<b>9.00</b>
<b>BEAUTIFUL COLLECTION NO. 50.</b>	(50 of each, 250 in all) for.....	<b>21.50</b>
<b>BEAUTIFUL COLLECTION NO. 100.</b>	(100 of each, 500 in all) for.....	<b>42.00</b>
<b>BEAUTIFUL COLLECTION NO. 200.</b>	(200 of each, 1,000 in all) for.....	<b>80.00</b>
<b>BEAUTIFUL COLLECTION NO. 1000.</b>	(1,000 of each, 5,000 in all) for.....	<b>375.00</b>

All are postpaid or express prepaid by us—all are First Size Mammoth Bulbs. Look again at these beautiful flowers shown on the opposite page, then order as many as you have room for.

If you grow for market, these will prove one of your most profitable crops; if you grow them for your own pleasure, they will be the talk of the community. Order early.

I want at least ten thousand of our customers and friends to order our "Beautiful" Collection No. 1—One bulb each of these five beauties for 65 cts., and to everyone who orders this Collection, we are going to send one bulb free of the beautiful, charming new Mary Pickford, described on page 62. We want more of our customers to grow and get acquainted with these beautiful new Gladioli.

(For other varieties see page 62)



## GLADIOLI (Sword Lilies)

We offer here only Mammoth First-Size Bulbs, 1½ inches and over in diameter

**How to Grow Gladioli.** Plant them, as soon as the soil is in condition to be worked properly, in full exposure to the sun, in any well-enriched garden soil, avoiding direct contact with manure, which should never be used fresh (have it well-rotted); in fact, it is better to thoroughly manure the soil in the fall and respace in the spring. Where the soil is stiff clay, fill the drill rows with sandy loam. Water when necessary during the early stages of growth and again when the buds show color. After planting, a light dressing of three parts ashes and one part bone-meal will be beneficial. The bulbs may be planted in double rows 2 inches apart in a 4-inch drill, 2, 3 and 4 inches deep, according to size. Plant from the middle of April to the end of May and in June. To secure a succession of blooming, make two or even three plantings, at intervals of about two weeks. Before the ground freezes, dig up the bulbs, cut off the stalk close, and store in a cool, dry place. The old bulb, or more properly speaking, corm, may be removed a few weeks later when convenient.

**Schell's Meadowvale Exhibition Mixture.** This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or more of these Gladioli, and they are among the best cut-flowers for vasing. First-size bulbs, 8 cts. each, 75 cts. per doz., \$6 per 100, \$45 per 1,000.

**Schell's Extra Choice Mixture.** A very fine mixture of many varieties and colors that will please you. It is not, however, nearly so fine a mixture as the above, which accounts for this mixture being sold at less than the above. 6 cts. each, 60 cts. per doz., \$4.50 per 100, \$30 per 1,000.

**Separate Colors,** the very best of a long list; and our bulbs are of individual quality not to be compared with those quoted at less price. 50 of a kind at the 100 price, 500 at the 1,000 price.

### SCHELL'S SELECT LIST OF THE BEST NAMED VARIETIES

**America.** Acknowledged to be one of the finest varieties both for cutting and bedding. Large flowers of the most beautiful soft flesh-pink. 6 cts. each, 60 cts. per doz., \$4 per 100, \$30 per 1,000.



Gladioli. Fine for bouquets

**Mrs. Francis King.** Brilliant light scarlet or flame-color; very attractive. 7 cts. each, 75 cts. per doz., \$5 per 100, \$40 per 1,000.

**Niagara.** A delicate creamy yellow with small rosy carmine markings in the throat. For vasing or bedding. 10 cts. each, \$1 per doz., \$7.50 per 100, \$65 per 1,000.

**Panama.** Rich rosy pink flowers of largest size. 10 cts. each, \$1 per doz., \$7.50 per 100, \$65 per 1,000.

**Princes.** Rich dazzling scarlet, marked with white on the lower petals. This combination is most striking. Flowers are very large and are borne on long stems. 12 cts. each, \$1.25 per doz., \$10 per 100, \$90 per 1,000.

**Augusta.** Pure white with blue anthers. 8 cts. each, 85 cts. per doz., \$6 per 100, \$50 per 1,000.

**Golden Measure.** The most perfect pure dark yellow that has yet been introduced. It is a beautiful flower of perfect form, large and showy. Bulbs are in very limited quantity this year. \$1 each, \$12 per doz.

**Halley.** Large, open flowers of delicate salmon-pink. 7 cts. each, 75 cts. per doz., \$5 per 100, \$40 per 1,000.

**Mary Pickford.** This marvelous new creation may be described as Mary herself—"very sweet and pretty." The flowers are a lovely creamy white, with a fine, soft sulphur-yellow throat. Everybody should have a few of this charming variety. 35 cts. each, \$3.50 per doz., \$25 per 100.

**Mrs. Watt.** Distinct and beautiful rich, deep cherry-red. 10 cts. each, \$1 per doz., \$7 per 100, \$60 per 1,000.

**Myrtle.** One of the most beautiful clear rose-pinks. 15 cts. each, \$1.50 per doz., \$10 per 100, \$90 per 1,000.

**War.** Deep blood-red flowers of largest size, in fact one of the largest flowering varieties. We do not like the name, but all admire this gorgeous flower. 15 cts. each, \$1.50 per doz., \$10 per 100, \$75 per 1,000.

**Schwaben.** The most magnificent clear canary-yellow showing a small blotch of garnet in the throat. The flowers are large and the spikes strong and erect. 12 cts. each, \$1.25 per doz., \$7 per 100, \$60 per 1,000.

**Glory.** Giant "Ruffled" Gladiolus. The flowers are large and the edges of the petals are daintily frilled or ruffled. The color is a beautiful creamy blush, lightly tinted carmine-rose; the throat is yellowish overlaid with purplish carmine blotches. 12 cts. each, \$1.25 per doz., \$8 per 100, \$70 per 1,000.

**Mrs. Frank Pendleton.** One of the grandest varieties ever introduced. The flowers are enormous and their color is a lovely salmon-pink with brilliant deep red blotches in the throat. A most exquisite flower. Be sure to order it. 10 cts. each, \$1 per doz., \$7.50 per 100, \$60 per 1,000.

**SPECIAL OFFER!** We will send one of each of the above 15 magnificent varieties including Golden Measure and Mary Pickford, for \$2.50, postpaid.



## SCHELL'S QUALITY SWEET PEAS

**Sweet Peas—How to Grow Them.** Soil—the soil for Sweet Peas should be rich and deep and worked up fine, loose, free of lumps before sowing the seed. Plenty of well-rotted manure (never fresh), or, better still, work Wizard Brand Pulverized Sheep Manure thoroughly into the soil (we have it). This helps greatly to increase the number and size of the blooms. Plant so that both sides of the row get plenty of sunshine and air.

**Time to Plant the Seed.** This depends on the weather and the condition of the soil—usually from March 15 to April 15 is the time when the soil is in best condition to work properly. Seed may also be planted any time during May.

**How to Plant Them.** After working the soil thoroughly, make a trench 6 inches deep. Now sow the seed thick in this trench and cover with 1 inch of soil pressing down firmly. When the plants are about 1½ inches above ground, thin them out, allowing one plant to stand every 4 inches. As they get firmly established, keep working a little more soil up to the plants, until the trench is filled. Water frequently and thoroughly in dry weather. Keep cutting the flowers—it makes them bloom better and longer.

There are hundreds of varieties of Sweet Peas, many of which are practically identical, that is, if they were placed together you could see no difference. Then there are many more that vary only in form.

We give you here the "cream" of all the best, and very latest introductions, for we know that is what you want.

### Five New Glorious Spencer Sweet Peas

#### *Beautiful Mary Pickford Sweet Pea*

*Mary, the "Sweetheart of America." This New Sweet Pea, the "Sweetheart of the Garden"*

The very newest creation, the most charming of all. Everybody who has a garden should grow Mary Pickford Sweet Peas this year.

This very sweet and beautiful new Sweet Pea is offered for the first time. It was named, last June, when at a reception given to seedsmen in the studio-grounds of Mary Pickford, she was presented with a very beautiful basket of this Sweet Pea by Mr. Lester L. Morse, the originator of it, who named it in her honor as he presented them to her.

Mary Pickford is one of the choicest Spencer varieties ever introduced. It is a beautiful light and dainty cream-pink, with just the faintest suffusion of salmon, making the color combination difficult to equal and most hard to surpass. The large flowers are perfectly formed, with both standards and wings decidedly waved. Pkt. 25 cts.

**CAMPFIRE.** One of the newest scarlet Spencer Sweet Peas. In Campfire we have the grandest brightest scarlet sunproof Sweet Pea ever offered. It surpasses every other variety in this color class for vividness. Pkt. 15 cts.; ½ oz. 30 cts.; oz. 50 cts.; ¼ lb. \$1.75; lb. \$5.

**DOREEN.** Another new Spencer. A huge, bright carmine, the largest flowering of all carmines. A real exhibition flower. Pkt. 15c.; ½ oz. 30c.; oz. 50c.; ¼ lb. \$1.75; lb. \$5.

**YOUTH.** An exceptionally large and fragrant Spencer Sweet Pea. The color is white, edged in a beautiful manner with a delicate soft rose-pink. Pkt. 10c.; oz. 30c.; ¼ lb. \$1; lb. \$3.

**MISS CALIFORNIA.** One of the most outstanding new pink Spencer Sweet Peas. Granted Award of Merit by the British National Sweet Pea Society, 1924. The beautiful coloring of the flowers cannot be conveyed in a word picture as the blending of the shades is so perfect and wonderful. The general effect is a rich, beautiful salmony cream-pink of a distinctly new shade. The flowers are large, beautifully waved, and borne in fours on long stout stems. Every lover of Sweet Peas should grow Miss California. We offered it last year for the first time in packets only. Pkt. 15 cts.; ½ oz. 35 cts.; oz. 60 cts.; ¼ lb. \$1.75; lb. \$6.

### The Six Very Best Early-flowering Spencer Sweet Peas

We consider the following, which are marked Early-flowering, to be the best of these colors for either greenhouse or outside culture where earliest flowers are desired, and they are recognized as the best by Sweet Pea specialists.

**Fair Maid.** (Early-flowering.) This is considered the best bluish-pink of the early-flowering type. Pkt. 15 cts.; oz. 50c.; ¼ lb. \$1.50; lb. \$5.

**Glitters.** (Early-flowering.) We consider this one of the most beautiful of the bright-colored varieties. Its large flowers of glittering fiery orange compel admiration the moment you see them. Pkt. 15 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.

**Grenadier.** (Early-flowering.) Dazzling scarlet flowers of large size. Very fine. Pkt. 25c.; oz. 75c.; ¼ lb. \$2.50; lb. \$10.

**SPECIAL OFFER!** One pkt. each of the above 6 Early-flowering Spencers for \$1

**Harmony.** (Early-flowering.) The best pure, clear lavender early flowering. Pkt. 15 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.

**Madonna.** (Early-flowering.) Without question it is unexcelled among early white Sweet Peas for size of flowers, purity of color, and free flowering. The very best pure white. Pkt. 15 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.

**New Blue.** (Early-flowering.) This is not only the newest but the best true deep blue. Very rich in color and graceful form. Pkt. 40 cts.; oz. \$2; ¼ lb. \$7; lb. \$20.

### The Ten Best New Spencer or Orchid-flowering Sweet Peas

*In addition to the Five New Novelties at top of page*

**Austin Frederick.** This is, without exception, the grandest lavender. The flowers are of enormous size and a lovely pure, soft lavender, and of perfect graceful form. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Blanche Ferry Spencer, Extra Select.** A charming Spencer of this very popular and beautiful pink and white Sweet Pea. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Commander Godall.** The grandest deep violet-blue. The flower is immense, the best of its color, extra fine. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Constance Hinton.** Mammoth pure snow-white flowers. The grandest white to date. Some flowers measure 2½ inches across, and four and five are borne on a stem. Very fine. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Crimson King.** This is a beauty. Positively the grandest rich deep crimson ever introduced. The flowers are very large. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Dobbie's Cream.** This is the finest clear primrose-yellow. The flowers are extra large and beautifully waved. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Mrs. Tom Jones.** A bright clear delphinium-blue; flowers are very large, usually four on a stem. A magnificent bright blue. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Picture.** This is a wonderful flower, the largest of all. The gigantic blooms, four and five on a long stem, make you exclaim with admiration as soon as you see them because of their great size and beautiful pink color which is delicately suffused with creamy apricot. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Royal Scot.** A new and exceedingly beautiful rich orange-scarlet; flowers of very large size and artistic form. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**Rosabelle.** Very large flowers of a very lively, dainty, light rose color. This is another new variety you should grow. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$3.

**SPECIAL OFFER!** We will send 1 pkt. of each of these 10 grand Spencers for 80 cts.; or 1 oz. of each for \$2

### Schell's Large-flowering Spencer Mixture

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the best. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 80 cts.; lb. \$2.75.

### GRAND OFFER OF BOUQUET GARDEN FLOWERS! FIFTY DIFFERENT KINDS

I have made a splendid mixture of fifty of the prettiest flowers that grow easily from seed and bloom abundantly all summer. Every color is in this mixture and all are valuable for bouquets as well as for beautifying the yard. This mixture of ours has been so popular that we have vastly improved it this year by giving you fifty different varieties of flowers instead of twenty as in previous years. This will give you a great and delightful surprise. I want every lover of flowers to order this mixture, for I have made it for you.

**Large Package (full ounce of seed) only 25 cts. (These are NOT Sweet Peas)**





Canna Border

## SUMMER-FLOWERING BULBS

Plant them as soon as the soil is in condition to be worked properly—usually from April 15 to May 15, or later. All these Flowering Bulbs and Roots are very satisfactory to grow, producing the most beautiful bedding and bouquet flowers until frost. Take up the bulbs or roots before freezing and store in a cool, dry place until the next spring, then plant out again.

### LARGE-FLOWERING CANNAS

For planting in beds, by the porch, along the fence, no other plant is more effective and as easy to grow if the soil is well prepared. The earlier the roots are started, the better. There are hundreds of varieties of Cannas; if I listed them all you would have difficulty in selecting them, so I am offering you here twelve of the best of them—six tall and six dwarf. I know you will be wonderfully pleased with all of them. To obtain the best effect in bedding, place the tall varieties in the center and the dwarf ones around them, arranging the colors to harmonize best.

Prices of large roots of any of the following 12 grand varieties, 25 cts. each, 3 for 70 cts., \$2.50 per doz., \$18 per 100

### BEST SIX DWARF CANNAS Grow 3 to 4 feet high

**City of Portland.** 3 feet. One of the most beautiful pink Cannas. Fine bedding variety; large flowers.

**Cheerfulness.** Bright fiery deep orange florets, broadly bordered golden yellow. 3½ feet.

**Harmony.** Great clusters of Geranium-red flowers, very graceful. Carmine-bronze foliage. 3½ ft.

**Mrs. Alfred Conrad.** 4 feet. Often called "Queen of Cannas." Its large exquisitely shaded salmon-pink flowers are produced in great abundance.

**Golden Eagle.** A beautiful clear golden yellow. 4 ft.

**Surprise.** The brightest red dwarf Canna; large trusses; very brilliant. 4½ feet.

### BEST SIX TALL CANNAS Grow 5 to 6 feet high

**Wintzer's Colossal.** 5 feet. Without doubt the largest flowered Canna to date, as the average flowers more than cover a man's hat. A vivid scarlet that retains its brilliancy.

**Eureka.** 5 feet. Beautiful creamy white flowers; the best white Canna.

**Yellow King Humbert.** 5 feet. Beautiful shade of yellow, lightly spotted red.

**King Humbert.** 5 feet. Bronze foliage; immense flowers, brilliant orange-scarlet, with bright red markings.

**The President.** A wonderful Canna. The flowers are of immense size, unsurpassed in vigor, size and richness of color. It is the grandest red Canna. 5 feet.

**Orange Bedder.** 5 feet. Best bright orange with just enough scarlet to intensify its dazzling mass of color.

**TUBEROSES, Double Excelsior Pearl.** These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. My bulbs are extra large and sure bloomers. 10 cts. each, 3 for 25 cts., 75 cts. per doz., \$3.50 per 100.

**CALADIUM, Elephant's Ear.** This is the big-leaved foliage plant which attains an enormous size. I have had plants with leaves more than 3 feet long. Fine for center of lawn, corner of yard, center of flower-bed—in fact, looks splendid anywhere. **Monster bulbs,** 30 cts. each, \$3 per doz.; **Large bulbs,** 20 cts. each, \$2 per doz.; **Medium bulbs,** 10 cts. each, \$1 per doz.

**WHITE CALLA LILY.** The White Calla, or "Lily-of-the-Nile," is one of our old favorites. It does well indoors or in the gardens, and produces its handsome, pure white Lilies continuously. 30c. each, 3 for 75c.

**MADEIRA VINE (Mignonette Vine).** An old-fashioned popular vine, covering a large space in a short time. Fleshy, heart-shaped leaves of a light green, and numerous racemes of feathery white flowers of delicious fragrance. Protect for the winter with litter in this latitude. Strong tubers, 15 cts. each, \$1.50 per doz.

**CINNAMON VINE.** Grows quickly to a height of 25 to 40 feet; is hardy and will last for years. Thick foliage free from insects; white flowers with delightful cinnamon odor. Thrives in sun or shade. 10 cts. each, 5 for 40 cts., 85 cts. per doz.

### PEONIES

**Pink, White, Red.** Any color, 75 cts. each, \$8.50 per doz.

I issue a special catalogue of Fall Bulbs, Hyacinths, Tulips, etc. Write for a copy. Ready in August



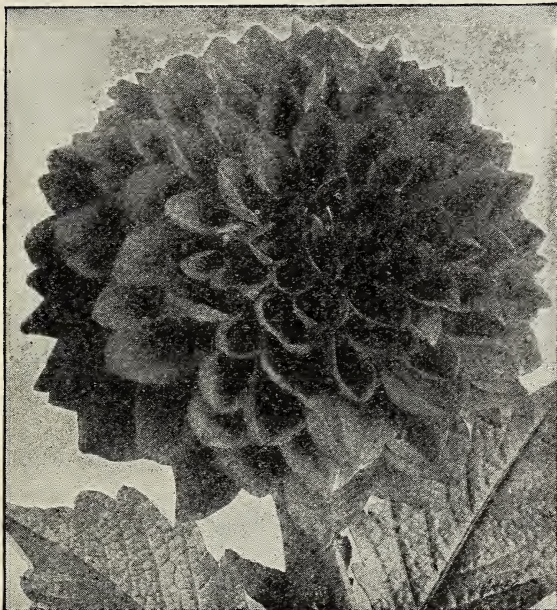
## SELECT LIST OF CHOICEST DAHLIAS

These flowers are increasing in popularity with flower-lovers every year, and one does not wonder that this is so when one sees the charming new "creations" in color, size, and form of flower which are constantly being produced. One must grow and see the marvelous size and beauty of the newer varieties of Dahlias to appreciate them.

### Here Are Schell's "Glorious Six" for 1926 YOU OUGHT TO HAVE THEM ALL

Six grand new varieties of extraordinary beauty in color and form and size which should be in every Dahlia fancier's collection and be grown for profit as well. Whether grown for either pleasure or profit it is to your advantage always to grow these latest improved varieties, for their flowers are wonderful.

**SPECIAL OFFER:** One of each of these 6 for \$5.75



The Dahlia is one of the best long-stemmed bouquet flowers

**MRS. WARNAAR.** (Hybrid Cactus.) The flowers are of gigantic size, often over 8 inches in diameter, and are borne on strong, stiff stems. The color is a rich creamy white, suffused with just enough faint apple-blossom-pink to make it a charming flower. The petals are long and peculiarly twisted and curled. \$1 each, \$11 per doz.

**INSULINDE.** (Hybrid Decorative.) Great mammoth flowers, 7 to 8 inches in diameter, of a very beautiful autumnal coloring—golden ochre with salmon-red suffusion, which deepens toward the center. Very distinct in form and color, the flowers are borne on very strong, stiff stems. Last year it was the most popular on the city markets and brought the highest price. It should be in your collection. \$2 each, \$22 per doz.

## SCHELL'S 12 CHOICE DECORATIVE DAHLIAS

**Bountiful.** Entirely distinct from all other varieties. Immense flowers, 6 to 7 inches in diameter, of absolutely perfect form; very graceful. The color is a rich pink, with white shadings in the center. It is unsurpassed in its color as a cut-flower and likewise splendid for the garden. 50 cts. each, \$5 per doz.

**Carolyn Wintzer.** A very large, beautiful exhibition variety. The flowers averaging 8 to 10 inches in diameter, are a rich salmon-pink, shading to rose. \$1.50 each, \$15 per doz.

**Duchesse de Vendome.** Pure snow-white. A French introduction which has become very popular because of its free-flowering habit and its great value as a cut-flower. It is of medium size borne on strong stems. \$1 each, \$10 per doz.

**Gloire de Verdun.** Another French variety. Perfect flowers of immense size held on stiff stems. It is a very intense and brilliant shade of cardinal-red, very richly colored, and is most effective for both garden and cut-flowers. \$1 each, \$10 per doz.

**WHOPPER.** (Decorative.) Enormous flowers of a beautiful soft shade of yellow-buff suffused, with orange, borne on strong, stiff stems. It is a wonderful flower. 75c. each, \$8.50 per doz.

**MRS. EDNA SPENCER.** (English Cactus.) A charming delicate lavender-pink color, with white suffusion. One of the most popular and best for cutting. The flowers are very large, of the narrow-petaled Cactus type, borne on strong stems, and have wonderful lasting qualities. 75 cts. each, \$8.50 per doz.

**PATRICK O'MARA.** (Decorative.) Awarded the Gold Medal by the American Dahlia Society, and it has also won many high honors at numerous shows throughout America. The flowers are of perfect form, rich chrome-yellow in color, with salmon-red suffusion. Very free flowering. Every Dahlia fancier should have this variety in his collection. \$1 each, \$11 per doz.

**CAMILLE FRACHON.** (Peony-flowered.) Its gorgeous flowers compel the attention of all who see them. It is distinct in its make-up and in its color. The flowers are very large, averaging 6 to 7 inches under the most ordinary cultivation. Its color is an intense glistening aniline-red, deepening to a rich garnet which forms a rayed halo around the yellow disc. The entire flower is overlaid with a silvery sheen which intensifies its coloring, giving it a richness difficult to describe. Make sure that you order Camille Frachon. 75 cts. each, \$8.50 per doz.

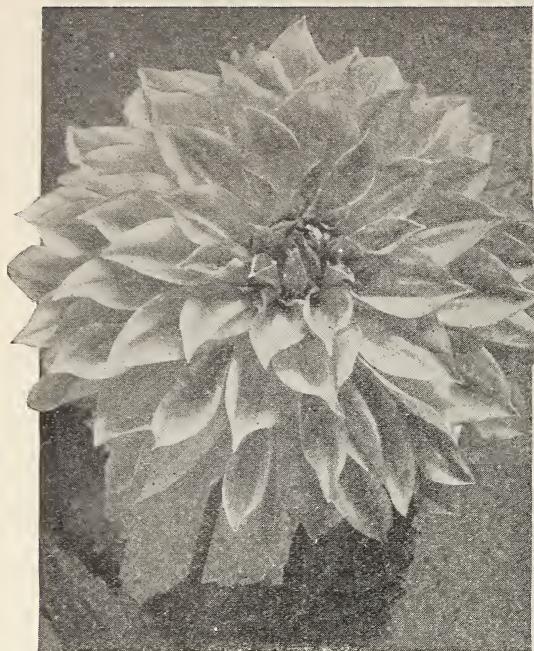
**Hortulanus Fiet.** Very beautiful. The great flowers, 8 inches in diameter, are a very delicate shade of pink, with the tip of each petal tipped with gold. The entire flower has a suffusion of delicate tints of red and yellow which gives a glow yet a softness of color that is charming. \$1 each, \$10 per doz.

**Jack Rose.** Brilliant crimson-red; very fine. 30 cts. each, \$3 per doz.

**King of the Autumn.** Its coloring is truly wonderful and most effective; rich salmon-pink, passing to a golden suffused buff near the edges of the petals. The plants are covered with the immense flowers averaging 6 inches and over in diameter. 75 cts. each, \$8 per doz.

**Millionaire.** The flowers are of giant size. It is one of the largest Dahlias grown, frequently measuring 10 to 12 inches across under good cultivation, a real exhibition winner for both size and color which is a very pleasing delicate lavender with a touch of faint pink overshadowing. \$1.50 each, \$15 per doz.





Decorative Dahlia

### DECORATIVE DAHLIAS, continued

**Miss Minnie McCullough.** A handsome flower; clear soft yellow, overlaid with bronze. 35 cts. each, \$3 per doz.

**Mrs. Nat Slocombe.** Without question the very best bright primrose yellow. A very free-flowering variety of fine form and rich color. 75c. each, \$8 per doz.

**Oregon Beauty.** A beauty! Its color an intense oriental-red with golden sheen and garnet suffusion. The flowers are immense, on long stiff stems. 40 cts. each, \$4 per doz.

**Princess Juliana.** One of the finest pure white Decorative Dahlias. Blooms very early and continually. Flowers are large, borne on strong stems, and set well above the foliage. 50 cts. each, \$5 per doz.

**SPECIAL OFFER!** We will send you 1 each of the above Schell's 12 Choice Decorative Dahlias for \$8.50 postpaid; 2 of each, 24 in all, for \$16.

### SCHELL'S 12 CHOICE CACTUS DAHLIAS

**Attraction.** (Hybrid Cactus.) Very lively, yet soft silvery mauve-rose color with white suffusion. The large, graceful flowers are 6 inches across. 75 cts. each, \$8 per doz.

**Crystal.** A grand exhibition flower of the largest size and beautiful form. The flowers have long, twisted, incurved, tubular petals of a tender silvery pink, which passes gradually to the center to a soft ivory-white. Very fine. 50 cts. each, \$5 per doz.

**Evangeline.** Large, pure white flowers with just a touch of cream at the center. It is one of the very finest whites in the Cactus varieties. The flowers are large, borne very freely on long, stiff stems. 35 cts. each, \$3.50 per doz.

**Florence Nightingale.** A very rich bright scarlet of exhibition size and most beautiful form, very fine. 75 cts. each, \$8 per doz.

**F. W. Fellowes.** This is one of the best Cactus Dahlias ever introduced. It is an intense coral-red with deeper suffusion at the center. The flowers are of unusual size for the long narrow-petal type of which this is one of the very finest. Be sure to include it in your order. 75 cts. each, \$8 per doz.

**Gay Paree, or Jean Chazot.** A very beautiful autumn tinted Cactus Dahlia. The flowers are of graceful form and in color are a glorious autumn red with golden suffusion, frequently tipped with golden yellow. It is considered the best of its color. Very valuable for cutting as well as for garden decoration. \$2.50 each, \$25 per doz.

**Kalif.** A pure dazzling scarlet flower, truly majestic in form and size, measuring over 9 inches in diameter. The plants, growing 4½ feet high, are covered with these gigantic flowers, borne erect on strong, stiff stems. Do not fail to grow it. 75c. each, \$8 per doz.

**Marathon.** A brilliant rich French purple, illuminated with brighter shadings, altogether distinct in color and form. 75 cts. each, \$8 per doz.

**Marguerite Bouchon.** A charming shade of brilliant yet soft rose with a large white center and clearly defined white tips. It is of perfect form and one of the most beautiful of the Cactus class. You should have it. 75 cts. each, \$8 per doz.

**Pierrot.** A wonderful exhibition flower of exquisite form, possessing an individual refinement different from all others. The graceful, tubular petals, which are of a deep amber color, usually showing white tips, make this flower very unique and striking. Every lover of the Dahlia should grow Pierrot. 75 cts. each, \$8 per doz.

**Red Cross.** Very large flowers with a striking combination color of golden bronze, blending to coral-red at the tips of the petals. Red Cross has been greatly admired at the many Dahlia exhibitions. \$1.50 each, \$15 per doz.

**Rheinkoenig.** One of the best pure white Cactus Dahlias. Flowers 5 inches across on strong stems. 50 cts. each, \$5 per doz.

**SPECIAL OFFER!** We will send you 1 each of the above Schell's 12 Choice Cactus Dahlias for \$9 postpaid, or 2 of each, 24 in all, for \$17.

### FANCY DAHLIAS

**White Swan.** Fine, pure white; perfect shape. 35 cts. each, \$3 per doz.

**Princess Victoria.** Rich primrose-yellow; every flower a perfect one, on long stems. A great bloomer, early and late. 35 cts. each, \$3 per doz.

**Dorothy Peacock.** Large, bright shell-pink flowers. An early and continuous bloomer. 40c. each, \$4 per doz.

**David Warfield.** Rich cherry-red flowers, large, and of fine form, on long stems. 50 cts. each, \$5 per doz.

**SPECIAL OFFER!** One each of these 4 Fancy Dahlias for \$1.25



Cactus Dahlia, F. W. Fellowes. One of the best





## HAVE A GOOD LAWN

# Sow Schell's Quality Lawn Grass Seed

A beautiful velvety green lawn adds joy to one's life, gives peace and rest to tired minds and bodies, adds value to property. Sow Schell's Quality Lawn Seed. It is positively the very best, mixed by ourselves, and we use the very fanciest, purest, cleanest grades of grasses. The results it produces prove its superior, lasting qualities. We supplied hundreds of bushels to the Pennsylvania State Department of Public Grounds and Buildings, to landscape gardeners, public parks, private estates, cemetery associations, colleges and to hundreds of our friends who keep their homes beautiful with green grass growing round about.

**To Have a Good Lawn.**—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or with a board or back of shovel. Sow the seed very evenly; do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich velvety green sod.

Sow 1½ pounds to each 100 square feet, that is 10 feet long and 10 feet wide; more will not hurt—better sow thick than not enough. Sow 200 pounds to the acre to produce a heavy sod at once.

**Schell's Quality Lawn Grass Seed.** Prices of Lawn Grass Seed are subject to change with market prices of various grasses. **Store Prices:** ½lb. 40 cts.; 1b. 75 cts.; 2 lbs. \$1.30; 5 lbs. \$3; 10 lbs. \$5.50; 20 lbs. \$10; 100 lbs. \$47.50. (Sent by mail, postpaid, ½lb. 45 cts.; 1b. 85 cts.; 2 lbs. \$1.45; 5 lbs. \$3.35; 10 lbs. \$6; 20 lbs. \$10.50.)

**Schell's Special Shady Place Lawn Seed.** Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow the same quantity as of the above. **Store Prices:** ½lb. 45 cts.; 1b. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.50; 10 lbs. \$6; 20 lbs. \$11.50; 100 lbs. \$55. (Sent by mail, postpaid, ½lb. 50 cts.; 1b. \$1; 2 lbs. \$1.80; 5 lbs. \$3.85; 10 lbs. \$6.50; 20 lbs. \$12.25.)

**"Fair Green" Mixture.** Sow 200 to 300 pounds per acre, according to the kind of soil. \$65 per 100 lbs.

**"Putting-Green" Mixture.** Sow 100 to 150 pounds per acre, according to the kind of soil. \$75 per 100 lbs.

**For Fertilizing Lawns.** Wizard Brand Pulverized Sheep Manure is the ideal lawn fertilizer. It is far superior to stable manure; has every advantage of it without the objectionable weeds and unsightly appearance which always follow its use; is easily applied, being finely pulverized.

It makes strong, thrifty turf, beautiful in color, and is largely used in landscape fertilizing by parks, golf and country clubs, private estates, etc. Has been successfully used on our State Capitol lawns, and through its use grass has been grown under the trees, right up to the trunk, for it supplies the grass with the necessary plant food which the trees have taken from the soil. Scatter broadcast, when there is little wind, from 75 to 100 pounds to the thousand feet of surface, or 10 pounds to each 100 square feet (10 feet long by 10 feet wide), and wet down thoroughly, if possible. **By express or freight, 5 lbs. 35c.; 10 lbs. 60c.; 25 lbs. \$1; 50 lbs. \$1.75; 100 lbs. \$3; 500 lbs. \$14; 1,000 lbs. \$25; ton \$50. F. O. B. Harrisburg.** (We also have Bone Meal and Lime for lawns.)

**Lawn Supplies.** We have almost everything you need for your lawn—Hose, Lawn Rollers, Lawn Mowers, Lawn Sprinklers, Hedge Shears, Grass Shears, Sickles, Border Knives, Lawn Rakes, Plant-Tubs, Grass Catchers, Weed Eradicator, etc. Ask for prices.

**White Rose Plant Food** Puts PEP into Lawns, Flowers, and Shrubs. Buy a package and watch 'em grow.

White Rose Plant Food is scientifically prepared by experts after exhaustive study and experiment. The ingredients are of such a nature that the plant is supplied with food during all stages of its growth.

**ANALYSIS:**—Ammonia 5 per cent. Available Phosphoric Acid 8 per cent, Potash (soluble in water) 3 per cent. For old lawns apply at the rate of 2 lbs. to every 100 square feet; for new lawns at the rate of 2½ lbs. to every 100 square feet.

**Packed in the following sizes:**—1-lb. pkg. 25 cts.; 5-lb. pkg. 75 cts.; 10-lb. pkg. \$1.25; 25-lb. bag \$2.50; 50-lb. bag \$4; 100-lb. bag \$6.50. (Postpaid, 1b. 35 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.50.)

TO HAVE SUCCESS WITH LAWNS AND FLOWERS YOU MUST GIVE THEM THE NECESSARY FERTILIZER



# The Latest and Best Books That Are Worth While Reading

Our Book Department offers you very interesting and helpful reading on all subjects of General Farming, Fruit-Growing, Gardening, Live-Stock, Bee-Keeping, Poultry, Soils, Flower Culture, etc. Many of these books are beautifully illustrated and wonderfully interesting. Start a library of them now by ordering one or more and keep adding as you can. Any of the following sent postpaid at the price quoted.

**"Knowledge is power"**—the power that brings success—to the farmer and gardener as well as to the merchant, manufacturer, surgeon, chemist, and others. This power of success is obtained by reading helpful books, and by practical experience applied after learning how from those who have previously succeeded and have told how they did so in the books we offer on this page. Buy these books and read them; they are the "guide-posts" on the road to success. Buy them for yourself, for your children, and for your hired help.

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Planting with a No. 25 Seeder

Seed  
Drills

**Planet Jr.**

Wheel  
Hoes

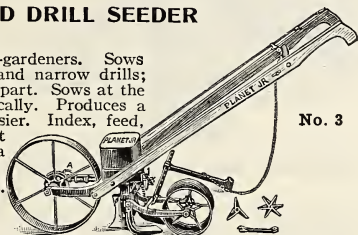
We have garden tools of every description to do every kind of work necessary for the growing of crops. They cannot all be shown here. Ask us for a Planet Jr. catalogue; or for information concerning any tool that you are interested in. **We guarantee every tool to be satisfactory.**

### NO. 3 PLANET JR. HILL AND DRILL SEEDER

Price, \$17.50

The favorite seed-drill among market-gardeners. Sows practically all vegetable seeds in straight and narrow drills; also drops in hills 4, 6, 8, 12, or 24 inches apart. Sows at the proper depth and thickness, and economically. Produces a uniform stand which makes cultivation easier. Index, feed, opening plow, covers, are all of the latest design and give maximum service with a minimum of repairs. Capacity, 3 quarts.

No. 5. Same, but capacity is 5 quarts. Price, \$20.



No. 3

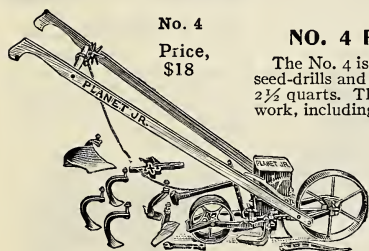
### NO. 4 PLANET JR. HILL AND DRILL AND SINGLE-WHEEL HOE

No. 4  
Price,  
\$18

The No. 4 is a great favorite with the home gardener and with those who do not require separate seed-drills and wheel-hoes. Sows in drills or drops in hills, as explained under the No. 3. Capacity 2½ quarts. The assortment of cultivating attachments enables one to do a great variety of garden work, including plowing, opening and closing of furrows, hilling up plants, and general cultivation.

Equipment: large garden plow, 3 steel cultivator teeth, pair 6-inch hoes, one leaf-lifter. This is a wonderful combination of a seed-drill and wheel-hoe, and there are more of them in use in the world than any other.

The No. 4D. Seeder only. Price \$14.25.



No. 25

Price, \$21.50

### NO. 25 HILL AND DRILL SEEDER, SINGLE AND DOUBLE WHEEL HOE COMBINED

The No. 25 is known to thousands who use it as the "Complete Gardener." Sows all vegetable seeds in drills and drops in hills as explained above. The assortment of cultivating attachments includes a pair of garden plows, 4 steel cultivator teeth, a pair of 6-inch hoes, leaf-lifters, and a marker. Using the No. 25 as a double wheel hoe, the row can be straddled until the plants are 20 inches high; then using as a single-wheel hoe, you can cultivate between rows. The No. 25 will soon pay for itself in any garden.



### NO. 12 PLANET JR. DOUBLE AND SINGLE-WHEEL HOE

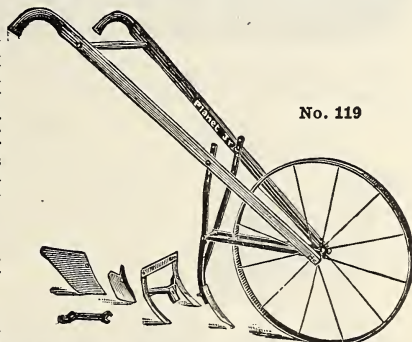
The most popular Double-Wheel Hoe in use today. Equipment consists of a pair of 6-inch hoes, a pair of plows, 4 steel cultivator teeth, and a pair of leaf-lifters. As a Double-Wheel Hoe it straddles the row until the plants are 20 inches high; it is changed instantly to a Single-Wheel Hoe and does a great variety of cultivating. Cultivating both sides of the row at one time cuts in half the time and work of cultivating your garden.

Price,  
\$10.75

### NO. 119 PLANET JR. GARDEN PLOW AND CULTIVATOR

Price, \$4.75

You who prefer a high wheel tool will want a No. 119. Do not confuse the No. 119 Garden Plow and Cultivator with cheaply constructed high-wheel tools of this type. Equipment includes a large garden plow, 4-inch cultivator teeth, 3-prong cultivator



No. 119

Planet Jr. No. 12

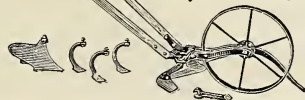
teeth, with a scuffle blade on the other end, and a 24-inch steel wheel. This assortment of tools permits one to do practically all his garden work and when you find how easy it is to keep your ground in perfect cultivation with a Planet Jr. No. 119, and to have a better garden in every way and with less work, you will wonder how you got along without it.

### NO. 17 PLANET JR. SINGLE-WHEEL HOE

Steel frame, 15-inch wheel. Price, \$7.75

The highest type of Single-Wheel Hoe made. Light, but strong, and can be used by man, woman, or boy. Will enable you to do all the cultivation in your garden in the easiest, quickest, and best way. Equipment includes a large garden plow, 3 steel cultivator teeth, and a pair of 6-inch hoes.

No. 17



No. 13. Same as No. 12, with a pair of 6-inch hoes only. Price, \$8.

No. 17½. Same as No. 17, less plow. Price, \$6.75.

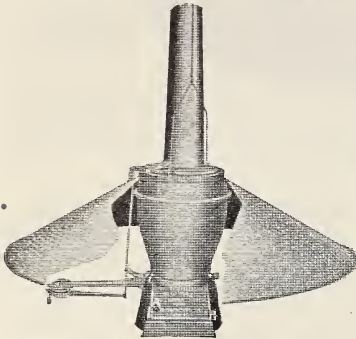
No. 18. With pair of 6-inch hoes only. Price, \$5.75.



## POULTRY SUPPLIES

To have success with poultry you must have the best sanitary equipment

We have the best of everything for Poultry—Incubators, all sizes, all styles of Brooders and Hovers, Baby Chicks in season—practically everything. Write us for what you want.



**The New Improved Royal Chick Brooder**

We consider this the best stove Brooder. Gives most heat radiation for amount of fuel used. Burns hard or soft coal or coke. Grate is of rocker type and will not clog. Fire-pot is larger and holds 30 per cent more fuel than others. Larger pipe; more accurate control of draft. Regulator once adjusted never need be changed, controls both check draft and direct draft to fire. Fireproof—just as safe as any stove or range. Use Royals and have success. **We pay the freight.** No. 5. 500 chick size \$21.50. No. 6. 1,000 chick \$26.50. **Special!** We will give free with each order for a Royal Brooder Stove, either size, 6 Chick Feeders and 6 Chick Fountains. **Waters.** 50c. each; 6 for \$2.70; 12 for \$4.80.



**Norwich Chick Feeder showing it with Rain Cover and without.**



**The Wonderful Norwich Chick Feeder**

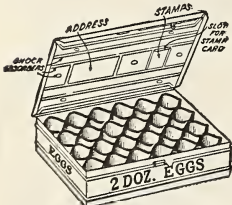
Indorsed and recommended by Prof. T. E. Quisenberry, American Poultry School; U. R. Fishel, world-renowned poultryman, and many others.

Can be used for mash, chick feed, or water. Made strong; will last a lifetime. **Prices, with Rain Top** (postpaid \$1.15), \$11.50 per doz. (you pay express). **Without Rain Top**, postpaid 90 cts., \$8.50 per doz. (you pay express).



chicks, at one time comfortably. **Look at these low prices postpaid!**

No. 12. 12 inches, 14 holes. 30 cts. each, 6 for \$1.50.  
No. 18. 18 inches, 22 holes. 40 cts. each, 6 for \$2.40.



### Aluminized Metal Egg-Crates

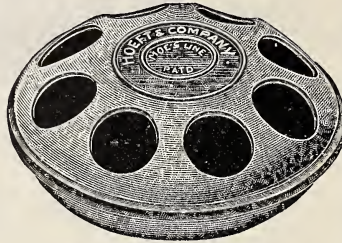
Solves the problem of shipping eggs by parcel post. They combine solidity, strength, and lightness; they are provided with built-in shock absorbers to cushion the eggs. A dressed chicken or other articles can be sent with eggs instead of all eggs. No outside wrapping is required; a pin fastener and a short string hold it securely. They are furnished with a reversible address card to be placed over the eggs, and which need only be turned before being mailed back to you.

#### PRICES

1½ doz. size—all eggs... \$1 25      4 doz. size—all eggs... \$2 00  
2 doz. size—all eggs... 1 50      6 doz. size—all eggs... 2 50  
3 doz. size—all eggs... 1 75      9 doz. size—all eggs... 3 25

By using your telephone you can sell all your eggs to responsible customers in town without delivering them yourself—just mail them C. O. D. in these crates and "Uncle Sam" brings back the money and crates. Try it!

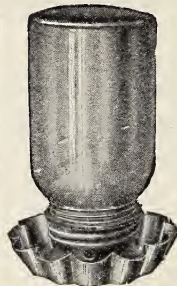
**TWO GOOD BOOKS.**—The Mating and Breeding of Poultry, \$2.50. Turkey Raising, \$1.75



**Baby Chick Feeder**

Saves feed; keeps it clean; can also be used for water or milk. Made in two sizes: No. 11, 6 in. 20 cts.; No. 12, 8 in. 35 cts., postpaid.

### Keystone Fountain



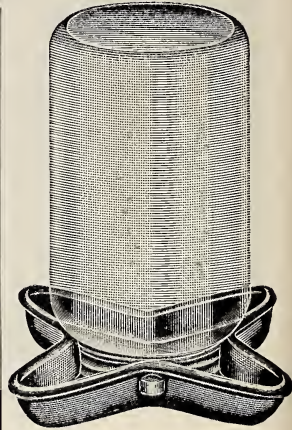
**Keystone Fountain**



**Economy Drinking Fountain**

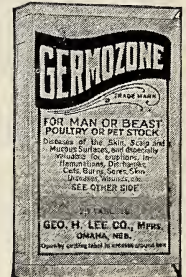
### Economy Drinking Fountain

The shape gives a broad base and it is almost impossible to upset the Fountain. The chicks cannot get dirt into the water. Made from galvanized sheet iron. Price, postpaid, 20c.



**Star Fountain No. 32**

One-piece, non-rusting metal. Fits pint, quart, or half-gallon Mason jar. One of the best fountains for little chicks. Only 15c. each, postpaid. Per doz. \$1.50 postpaid, without jar.



### Germozone

A most valuable remedy for roup, canker, inflammations of the feet, gap worms, bowel complaints, white diarrhea. Should be used at regular intervals in the drinking-water.

Tablet form, 20 (make 4 ozs. of liquid) for 25 cts., 75 (make 16 ozs. of liquid) for 75 cts., 200 (make 42 ozs. of liquid) for \$1.50.



A scientific, helpful tonic, to be given in the feed. It makes hens produce eggs no matter how cold the weather and is guaranteed to pay you egg profits or your money will be refunded. Price, 50 cts. and \$1.





## Our Frost-proof Cabbage Plants

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

They can be planted in the open ground a month to six weeks sooner than the home-grown hotbed or coldframe plants. **These Frost-proof Cabbage Plants will stand a temperature of 20 degrees above zero without injury.** The land freezing, or the plants being covered with ice, sleet, or snow after they are planted will not injure them, providing temperature does not go below 20 degrees above zero.

The top of the plant does not grow until regular spring weather opens up, but the roots grow from the time they are planted, and just as soon as spring weather starts, the established root-growth assimilates the fertilizer in the soil, the plants grow very fast, maturing headed cabbage **two to three weeks sooner** than you can mature them from hotbed and coldframe plants. You know what the difference in profit will be **if your crop** is matured and marketed **two weeks** before the general crop from home-grown plants is matured.

To get the advantage of these frost-proof Cabbage Plants **they must be planted a month or six weeks earlier** than you would plant home-grown plants. We fill orders from January 1 to May 1.

**Please note this explanation.**—The plants when received will be somewhat wilted and have a hard, stunted appearance, which will be disappointing to persons who have never used these plants before. Regardless of appearance, set them out and **they will produce the crop results** if weather conditions are at all favorable.

**Varieties:** Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. Do not ask us to send plants C.O.D. for this delays them.

**Prices by Parcel Post**, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cts. per 100, \$1.60 for 500; 1,000 or more, at \$3 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

These prices are for even quantities of one variety to package; if you ordered 200 of one variety and 300 of another variety you would pay at the 100 rate. (It requires 10,000 to 12,000 plants for an acre; for small gardens order 100 plants for each 80 feet of row.)

**Order Early to Get Plants Delivered in Time.**—You can place your order one, two, or three months ahead, but be sure to tell us when you want them sent. Plants cannot be pulled or shipped when beds are wet. We sometimes have a week or ten days of continued wet weather which prevents shipment. If you do not receive your plants as soon as you expect them, you will know that weather prevents shipment. Send your order **now** and state when you want them sent or state that you will advise us later when to send them. Be sure to order early for while we can supply **millions** of plants yet there is a possibility of our receiving more orders than we can fill.



## WIZARD Sheep Manure

TRADE BRAND MARK

Pulverized—convenient—every weed seed destroyed—a natural fertilizer that supplies both the plant food and humus your soil needs in the ideal form for Nature to work with.

Every experienced gardener uses all the manure he can get because nothing else puts so much life and fertility into his soil. Sheep Manure is the richest and best of all animal manures and **Wizard** gives you the equivalent of a whole wagon load of stable manure in a bag.

**Wizard** Sheep Manure comes from the great western sheep feeding stations and is prepared through an extensive process of drying, sterilizing and grinding into a convenient natural fertilizer. Every weed seed is destroyed by the intense heat of the driers and this makes **Wizard** safe for landscape work.

Use **Wizard Brand** just once and know the convenience of it and the success it will bring to your gardening and you will never plant again without it. Feed your soil liberally.

### For Lawn Making

**Wizard** Sheep Manure is the most effective and satisfactory of all lawn fertilizers. It promotes a strong, healthy turf, of beautiful color—is easily applied by anyone, and brings no weed seeds. Use 10 pounds for each 100 square feet, scattered one-half before spading and the remainder immediately after. Rake down to a smooth finely pulverized surface. Then sow one-half your seed from north to south, remainder from east to west to obtain uniform distribution, roll or press down firmly with back of a spade, water thoroughly and results will surprise you.

An old lawn should have a dressing of 6 to 8 pounds of **Wizard** to each 100 square feet, applied broadcast in the early spring and fall because the turf absorbs all its nourishment out of the shallow top soil very rapidly. This treatment, with an occasional addition of some new seed, will insure an attractive lawn year after year and avoid the unsightly appearance of the old-time manure-littered grounds.

### Flower-Gardens

The best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big, strong, healthy plants. Dig it deeply into garden soil and then mix a small handful with the soil in planting each bulb, and more, depending upon size in setting shrubs, vines and trees. Rake it into top soil before planting seed in rows or hills. Ten pounds for each 100 square feet is all you require.

For planting in pots or window-boxes, use one pound of **Wizard** thoroughly mixed with each cubic foot of earth—or a pound in 5 gallons of water set over night for liquid dressing. **Wizard** is far better than a chemical stimulant because it is a natural plant food.

### Vegetables and Fruits and Farm Crops

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. **Wizard** Sheep Manure is Nature's fertilizer and it does make Nature hustle. A light side dressing during the growing season can be worked in along the row or around the hills while cultivating. Small fruits, berries, etc., and the larger vegetable plants respond wonderfully for this extra feeding. Farm crops, corn, oats, wheat, grains and grasses of all kinds, flourish best where it is applied.

### Conveniently Packed

**Wizard** is put up in all sizes for all needs. Easy and clean to handle. Use it for all purposes from a potted plant to a field of any acreage.

### PRICES GREATLY REDUCED

	Postpaid	
2½-lb. pkg. ....	\$0 25	\$0 40
5-lb. pkg. ....	35	55
10-lb. pkg. ....	60	85
25-lb. bag. ....	1 00	
50-lb. bag. ....	1 75	
		100-lb. bag. .... \$3 00
		500 lbs. .... 14 00
		1,000 lbs. .... 25 00
		2,000 lbs. .... 50 00
		Carload (20 tons) ...900 00





# Kill the Bugs! Save the Crops!

Be sure to spray with the right insecticide, for different insects require different sprays to kill them. As a guide we give here some suggestions as to what is most effective. Full directions for using with each package. Those marked "postpaid" may be sent by mail. (Those using large quantities of 100 to 1,000 pounds, please write for quantity prices, stating how much you need.) Prices on insecticides change with the market prices on chemicals. If prices decline we will refund the difference; if they advance we will write you before filling your order.

**FOR CABBAGE WORMS**, dust **Slug Shot** on the plants at intervals as often as found necessary to kill the worms. **Slug Shot** will also kill potato bugs, melon, cucumber and squash bugs, and eating insects that attack flower plants. **Price of Slug Shot**, postpaid, lb. 30 cts., 5 lbs. 80 cts.

**FOR CABBAGE MAGGOTS** at the roots of cabbage, cauliflower, radishes, onions, beets, beans, etc. I am glad indeed to announce to you that there has at last been discovered a sure, effective remedy for this trouble—it is **Carco**. Mr. Page, of Eagle Gorge, says, "For five years we have been unable to grow a radish on account of the maggots. Last year we used your **Carco** for the first time and not one plant was eaten by a maggot." Full directions for using with each package. **Price of Carco**, ½ pt. 50c., pt. 75c., qt. \$1.25, gal. \$2.75. (Ppd. prices are ½ pt. 60c., pt. 85c., qt. \$1.40, gal. \$3.)

**FOR CURRANT WORMS**, use **Hellebore**. Dusting this on the plants thoroughly will be found very effective. **Price of Hellebore**, ½ lb. 35 cts., lb. 70 cts., 5 lbs. \$3.25, 10 lbs. \$6.

**FOR LICE ON PLANTS**. These destructive insects get on every kind of plant, on cabbage, potatoes, beets, radish, turnips, lettuce, peas. They are often found in great numbers on the under side of the leaves and along the stems and sometimes on the tops of the leaves. These lice are green and red. You should watch for them and spray when you see the first one, for that is a sure sign there are more, and they multiply by the thousands, destroying a crop in a few days if not controlled. They do not eat but suck the sap from the plant, causing it to curl, wither, and die, so they are not killed by eating poisons but by a contact poison. **Black-Leaf 40** is the one most effective spray—it kills these lice as soon as it touches them and does not harm vegetable or flower plants when used as directed. **Price of Black-Leaf 40**, small bottle (makes 6 gals.) 35c., ½-lb. can (makes 50 gals.) \$1.25, 2-lb. can (makes 200 gals.) \$3.50, 10-lb. can (makes 1,000 gals.) \$13.50.

**NICOTINE DUST**. **Black Leaf F1**. Recommended for dusting against aphids attacking melon, cucumber, cabbage, bean, beet, spinach, potato, eggplant, etc. 5 lbs. \$1.10, 25 lbs. \$3.75, 50 lbs. \$6.75, 100 lbs. \$12.75.

**HALL'S NICOTINE FUMIGATOR**. For fumigating green-houses. Lb. \$1.25, 2½ lbs. \$2.50, 10 lbs. \$8.50.

**FOR POTATO BUGS**. There are a number of effective poisons which will kill the potato bug. **Pyrox** is used more than any other, for it is more economical in that it kills both the bugs and prevents blight. In other words, it is a non-burning combination of bordeaux mixture and arsenate of lead, giving you the benefit of two sprays in one, sticking to the leaves, like paint, and does not wash off as others do. We sell thousands of pounds of it annually. **Pyrox** is good to spray on all kinds of vegetable plants to kill all bugs or worms that eat the foliage or the vegetable, and it is good also for spraying fruit blossoms and fruit. (Ask us for booklet on this subject.) **Price of Pyrox**, lb. 50 cts., 5 lbs. \$1.75, 10 lbs. \$3, 25 lbs. \$6.25, 50 lbs. \$10.75, 100 lbs. \$17, 300 lbs. \$48.

**Paris Green**, dusted on, will kill potato bugs, and also when sprayed on, in liquid form, using 1 to 1½ pounds to 50 gallons of water, depending on the age of the bugs and the tenderness of the plants. Making it too strong on young plants or on very hot days may burn the plants. **Price of Paris Green**, ½ lb. 25 cts., ¼ lb. 40 cts., lb. 70 cts., 2 lbs. \$1.30, 5 lbs. \$3, 10 lbs. \$5.75, 14-lb. keg \$6.50, 100 lbs. \$35.

**Arsenate of Lead, in dry, powdered form**, is just as effective in killing potato bugs and all other eating insects. Used also for spraying fruit, both by dusting and in liquid form. **Prices of Arsenate of Lead Powder**, ½ lb. 25 cts., lb. 45 cts., 5 lbs. \$1.50, 10 lbs. \$2.50, 25 lbs. \$5.75, 50 lbs. \$11, 100 lbs. \$20.

**FOR CUCUMBER AND MELON BUGS**. Use same as recommended for potato bugs.

**PARA-DICHLOROBENZENE**. Recommended by the State Department of Agriculture for destruction of the **peach borers**. 100-lb. drums \$26, 50 lbs. \$13.50, 25 lbs. \$7, 10 lbs. \$3, 5 lbs. \$1.75, 1 lb. 50 cts.

**FOR ASPARAGUS BEETLE**. Use **Dry Arsenate of Lead**.

**FOR KILLING SAN JOSE SCALE** on fruit trees use **Sunoco Spraying Oil**. **Scalecide** or **Lime-Sulphur Solution**.

**SUNOCO SPRAYING OIL**. Highly recommended by Prof. Sanders, former Pennsylvania State Zoologist, under whose direction all spraying tests were made. Very effective, spreads perfectly, is easy to apply and to handle and mixes quickly and thoroughly. It is gratifying to call your attention to the low cost of it. Qt. 50 cts., ½ gal. 85 cts., gal. \$1.50, 5 gals. \$5.75, 15 gals. \$10.50, 30 gals. \$18, 50 gals. \$25. (Special Booklet with full directions for using free.)

**SCALECIDE**. It kills the San José and other scales affecting trees. Safe to use and on rough barked trees it spreads better than any other. Thousands of fruit-growers everywhere have been using **Scalecide** and thus kept their orchards perfectly clean and healthy. Special booklet giving full information about it, sent on request. Qt. 75 cts., gal. \$2, 5 gals. \$6.35, 10 gals. \$10.60, bbl. (30 gals.) \$26, 50 gals. \$38.

**LIQUID LIME-SULPHUR SOLUTION**. Effective in killing San José scale. All ready to use when you get it by adding 9 to 10 gallons of water to each gallon of material; stir thoroughly. Qt. 40 cts., gal. \$1.25, 5 gals. \$3.50, 10 gals. \$7, bbl. (50 gals.) \$11.50, f. o. b. factory, or \$13.50, f. o. b. Harrisburg.

**SOLUBLE SULPHUR COMPOUND IN POWDERED FORM**. For use as a fungicide, insecticide and preventive of aphis. Reduce the cost of spraying by fighting three different classes of pests and diseases with the same weapon at the same time. **For Winter Spraying**, when trees are dormant, use 10 pounds of the material to 50 gallons of water, for the control of San José scale, oyster-shell bark-louse, pear psylla and other sucking insects; for leaf-blister mite, peach leaf-curl, apple scab and other fungous diseases. Lb. 40 cts., 5 lbs. \$1.50, 10 lbs. \$2.25, 25 lbs. \$4, 50 lbs. \$7, 100 lbs. \$12.

**LEMON OIL**. ½ pt. 35 cts., pt. 60 cts., qt. \$1, gal. \$3.

**FORMALDEHYDE**. Used to prevent grain smut, oat anthracnose, potato scab, black leg, lettuce rosette and rot, cabbage, brown or black rot, club root, onion smut, and rot. 1-lb. can 60 cts.; 45-lb. keg 40 cts.; per lb. 60-lb. keg 35 cts. per lb.; 125-lb. keg 34 cts. per lb. Ask for instructions for using it.

**FISH-OIL SOAP**. Lb. 35 cts., 5 lbs. \$1.60, 25 lbs. \$6. (Postpaid, lb. 45 cts., 5 lbs. \$1.80.)

**BORDEAUX MIXTURE, DRY**. Lb. 45 cts., 5 lbs. \$2, 10 lbs. \$3.75, 25 lbs. \$6, 50 lbs. \$10, 100 lbs. \$16. (Postpaid, lb. 50 cts., 5 lbs. \$2.25.)

**BORDEAUX MIXTURE, PASTE**. Lb. 35 cts., 2½ lbs. 65 cts., 5 lbs. \$1.25, 10 lbs. \$2, 50 lbs. \$7, 100 lbs. \$12.

**BORDO-LEAD PASTE**. Lb. 40 cts., 5 lbs. \$2, 10 lbs. \$2.75, 25 lbs. \$5, 50 lbs. \$9.50, 100 lbs. \$17.

**BLUE STONE**. (Copper Sulphate.) Ask for prices.

**SULPHUR (Flour)**. Lb. 10 cts., 5 lbs. 30 cts., 25 lbs. \$1.25, 50 lbs. \$2.25, 100 lbs. \$4.

**STERLINGWORTH ANT DRIVER**. Postpaid, 35 cts.

**KAYSO (Spray Spreader)**. ½ lb. 25 cts., 2 lbs. 45 cts., 10 lbs. \$2.10, 50 lbs. \$9.50, 100 lbs. \$18.

**APHINE**. Pt. 65 cts., qt. \$1, gal. \$3.

**TOBACCO DUST**. Lb. 20 cts. (27 cts., postpaid), 5 lbs. 50 cts., 10 lbs. 80 cts.

We have many other standard insecticides—ask us for what you want.

**HYDRATED LIME**. (In 50-lb. bags.) 75 cts. per bag.

**GRAFTING WAX**. Best quality. ¼ lb. 15 cts., ½ lb. 25 cts., lb. 45 cts.



## "A, B, C, Plant Protectors"

### Special Pads for Cabbage and Cauliflower Plants

Gives practically 100 per cent protection against the cabbage maggot which is a menace to early cabbage and one of the most difficult pests to control except with these specially prepared Plant Protectors. They are endorsed by the U. S. Department of Agriculture, by thousands of gardeners everywhere, and we highly recommend them. They are inexpensive.

Prices, 1,000 to 5,000 at \$2.50 per 1,000; 6,000 to 10,000 at \$2.25 per 1,000; 11,000 to 25,000 at \$2 per 1,000.

If wanted sent postpaid, add 15 cts. per 1,000 for postage. **Small Quantities, postpaid**, doz. 10 cts., 25 for 15 cts., 50 for 25 cts., 100 for 40 cts., 500 for \$1.50.



# SPRAYERS

Spray your trees, their fruit, and your vegetable crops and save them. An official statement says, "The annual loss to the United States by bugs is \$500,000,000." Don't let them get your crops. The best time to spray is before bugs or disease appear and thus prevent their damage—spray when your crops are healthy and keep them so. **Spray! I guarantee every Sprayer we sell to be satisfactory.**

## Schell's Baby Fountain Compressed-Air Sprayer

**Construction.** Heavy galvanized steel or brass, as ordered.

Like No. 110 only smaller and without strap or rod.

**Nozzle.** Brass. Spray or solid stream.

**Uses.** For spraying trees, shrubs, vines, field crops, in the greenhouse, poultry-house. For applying disinfectants and cattle fly-oils. For any general spraying purposes.

**No. 120.** Galvanized steel, aluminized Tank. \$4.75.

**No. 121.** Brass, polished, and lacquered Tank. \$7.

## Schell's Fountain Compressed-Air Sprayer

This is a splendid Sprayer.

Diameter, 9 inches; height, 13 inches; capacity, 3 gallons.

Is devoid of complex or intricate parts. Is automatic and positive in its action. Simple in construction. Strongest Air-Pressure Sprayer made—standing five times the pressure necessary to operate.

**No. 110.** Galvanized steel, aluminized Tank. \$6.50, ppd.

**No. 111.** Brass, polished and lacquered Tank. \$9.50, postpaid.

Brass Extension Rod Section, 2 ft., ea., 75 cts. (For trees use 3 or 4 sections according to the height of trees.)

## Schell's Business Compressed-Air Sprayer No. 123

A heavy, strong, substantial, medium-priced Compressed-Air Sprayer for all general purposes. Will throw a spray or stream.

The tank is galvanized steel, 5 1/4 inches in diameter, 7 1/2 inches long. Brass nozzle. Pump tube, 1 3/4 inches in diameter, 16 inches long. 1/4-inch plunger rod; special type leather plunger. 3/4-inch brass check valve. Standard on tank to prevent tipping over. Well braced throughout. Capacity, 1 gallon. \$3.50 postpaid.

## Schell's Ideal Sprayer

An extra-strong, substantially constructed, compact and handy Sprayer. The cone passes through the solution tank and is thoroughly soldered thereto, giving great strength and rigidity.

Length over all, 20 1/4 inches. Single spray tube reaches to bottom of tank, making it possible to spray in any direction. Capacity, about 1 quart. Made in tin, and galvanized steel.

**No. 125.** All Tin. 75 cts., postpaid.

**No. 126.** Galvanized Steel Tank, Tin Tube, 90 cts., postpaid.

## Schell's Baby Midget Sprayer

A small-sized single tube Tin Sprayer for household use, or where only a few plants are to be sprayed. Strong and substantial and possessing every feature of

our larger types.

Tank tin, 3 inches in diameter, 2 3/4 inches long. Length over all, 15 1/2 inches. Capacity, about 1/2 pint.

**No. 122.** Tin, 50 cts., postpaid.

## Schell's Blow Powder Sprayer

A successful Hand Sprayer for poisons and disinfectants in powder form. Valve arrangement is such that no powder or dust can reach the plunger leather.

Tank tin. Length over all, 22 1/2 inches.

**No. 108.** All Tin, \$1, postpaid.

## Myers Pneumatic Compressed-Air Sprayer No. 296

One of the special features of this Sprayer is the nozzle by means of which the spray can be adjusted from a broad, fine spray to a long distance spray, throwing water 25 feet so that the tops of ordinary trees can be easily reached. This nozzle is adjusted by simply opening or closing the hand.

**No. 296.** Myers Pneumatic Sprayer complete with hose and long-distance nozzle, Galvanized Tank. \$6.50, ppd.

**No. 297.** as above, except with Brass Tank. \$9.50, postpaid.

## Auto-Spray No. 1 Compressed Air Sprayer

Strong, simple Compressed Air Sprayer, equipped with a clog-proof nozzle. Made with 3 1/2-gallon brass or galvanized tank, as ordered. The pump is locked to the tank by means of a malleable iron cam lock, very simply operated.

**Uses**—For spraying gardens, trees, shrubs, white-washing or painting with cold-water paint, removing wallpaper, washing windows

and automobiles and all purposes.

Auto-Spray No. 1-B, brass tank, Auto-Pop Nozzle... \$9 50

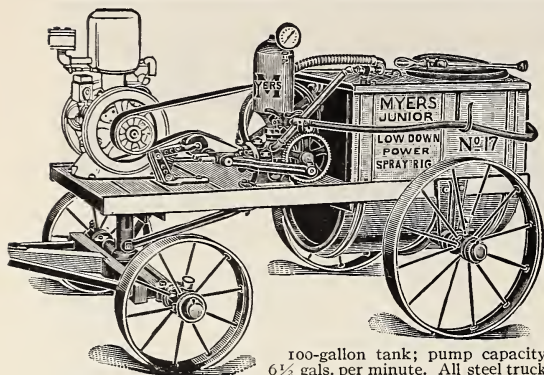
Auto-Spray No. 1-D, galv. tank, Auto-Pop Nozzle... 6 50

No. 50. Same Sprayer except smaller size, 2 1/2 gals.

Brass screw top instead of clamp.

No. 50-B. Brass.... \$7 90 | No. 50-D. Galv.... 5 40





100-gallon tank; pump capacity 6½ gals. per minute. All steel truck

### Power Spray Rig No. 17

A splendid outfit for the farmer who has a medium sized orchard. It may be used also as a four-row potato sprayer by ordering attachment No. 4 complete for \$26.

We furnish this outfit complete as shown (except no engine) for \$190—cash or add 10 per cent to price if time is desired. If potato spraying attachment is wanted the total price is \$216 cash or \$237.60 time payments which are \$57.60 cash and the balance in six equal monthly payments of \$30 each. This is a wonderful rig at a special low price, just what is wanted for the man who needs a power sprayer but does not feel able to invest \$500 or more for which most all others sell for.

Our No. 17 is equipped as shown with truck, tank, pump, belt tightener, one spray gun, 25 feet ¾-inch special high-pressure hose, complete with fittings, double cut-off, pressure gauge, agitator, relief valve, strainer and suction hose.

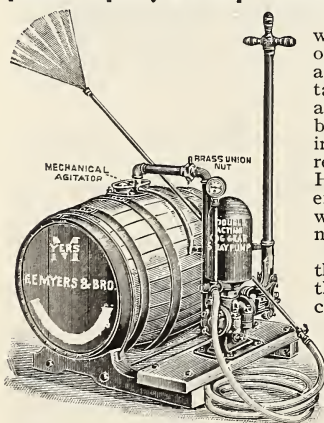
Belt for this rig is \$5.50. Extra hose if desired (high pressure) 50 cts. per foot.

Hydraulic Tank Filler if desired \$12.50 extra.

This Outfit requires a 1½ or 2 H. P. Engine. If you do not have the engine we furnish it complete for \$65.

Order your sprayer now and tell us when to ship it—don't wait until you are ready to spray—do it **now**.

### Myers Double-Acting Cog-Gear Complete Spray-Pump Outfit No. R316B



No. R316B

Mounted on skids with 50-gallon barrel or 100-gallon tank and mechanical agitator. Brass valves and ground bevel brass seats. Has 2-inch seamless brass removable cylinder. Hemp-packed plunger. A complete outfit will set in an ordinary farm wagon box.

We recommend this Myers Outfit to those who desire large capacity through hand power. It operates very easily, being equipped with a Myers Easy-Operating Cog-Gear Pump, is very powerful and has sufficient

capacity to supply eight nozzles. It is most complete in every respect, occupies small place, is easily handled, and can be loaded on to a wagon, cart, or drag, making it an ideal Outfit for general spraying or for field work, such as spraying potatoes and similar crops.

No. R316B, as above, with pressure gauge, one 15-ft. lead ¾-in. 7-ply discharge hose, one Fembro, Fig. 1290 nozzle, one 8-ft. pipe extension, with lever shut-off and mechanical agitator. \$54, freight paid.

Four-Row Potato Attachment for this Sprayer \$20.

### Myers Handy Portable Sprayer No. R336B



No. R336B

With cog-gear spray pump and dasher agitator. Made of extra-heavy galvanized iron. Capacity 12½ gallons. Suitable for spraying trees, whitewashing, painting, etc.

We have sold many spraying outfits like we picture under No. R336B. A handy

equipment easily transported from place to place, and one that will not only do regular spraying but also handle other mixtures such as cold-water paints, disinfectants and the like, with equal success.

The Myers Handy Portable Sprayer is designed for general service—a handy outfit for the home. We recommend this Outfit—it will do your regular spraying efficiently and can be depended upon for many other services.

No. R336B, Myers Handy Portable Sprayer, complete as shown in illustration with mechanical agitator, Vermorel nozzle and pipe extension. \$26, freight pd.

### Myers Cog-Gear Bucket, Imperial, and Defiance Spray Pumps

Detachable hose, brass ball valves, patent agitator—all working parts brass. Plunger can be withdrawn through top of pumps.

Good construction, proven hose and nozzles, are just as important in a Bucket Spray Pump as they are in the larger capacity Pumps. You will find the quality of Myers Bucket Spray Pumps is of the highest order. They are constructed of brass, with heavy malleable iron handles and foot-rests, and have brass ball valves, patent agitator, large air chambers, detachable hose and other features as indicated in the brief descriptions given below.

No. R324, Cog-Gear Bucket, with agitator, hose, Vermorel nozzle and foot-rest. \$6.50.

No. 325, Myers Imperial Bucket, with agitator, hose and Vermorel nozzle, and malleable foot-rest. \$4.30.

No. 319, Defiance Bucket, with Vermorel nozzle, hose and malleable foot-rest. \$7.



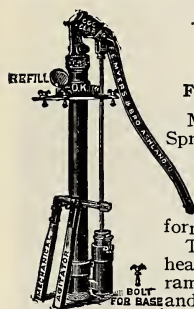
No. R324

### The Myers Whitewash, Cold-Water Painting Machine and General-Purpose Sprayer

No. R329 illustrates a most complete and serviceable outfit designed for general spraying work. Tank is made of galvanized iron, has removable cover and wide bottom—holds 7 gallons. Pump is our easy operating Cog-Gear Pump, No. R324, being fitted with Bordeaux nozzle, hose, pipe extensions and both jet and dasher agitator. As the name indicates, this Pump can be used for a wide range of work and being well built, it will stand hard service. Complete as illustrated and described above. \$13.







## The Myers O. K. Cog-Gear Spray Pump

FOR HEAD OR SIDE OF BARREL

Myers O. K. Cog-Gear Barrel Spray Pumps stand at the very top of the list, and we believe that there are no better Pumps, regardless of price, to be had today, that equal them for ease of operation, uniform pressure and powerful spray.

They have easy operating cog-gear head, mechanical agitator, solid brass ram plunger, ground bevel brass valve and seat, large air-chamber, and are equipped as indicated in list below.

This construction enables the operator to carry up to 200 pounds pressure with ordinary exertion which is sufficient to supply two leads of hose satisfactorily. Adjustable malleable iron base permits pump to be used in different size barrels.

No. R308, as shown in illustration, without hose. \$21.50.

No. R308B, outfit same as above, with one lead of 15 ft. of 7-ply, 3/8-inch discharge hose and one Fembro nozzle. \$28.

No. R308C, with adjustable malleable base, with two leads of 15 ft. 7-ply 3/8-inch hose and two Fembro nozzles. \$35.

## The Vermorel Eclair No. 1

Your attention is invited to the Vermorel Eclair No. 1 perfect Sprayer—a marvel of French ingenuity, a

revelation to fruit-growers and truckers.

The Eclair is the most perfect hand-sprayer ever invented, and in a class by itself.

We wish to draw your attention to a few of the features of this winner.

1. It is extremely compact in construction, which enables it to be carried around with

the greatest ease, its weight being only 14 pounds.

2. Its mechanism is simplicity and efficiency itself, thus insuring a uniform and maintained pressure; a constant agitation of the fluids, and a thorough distribution of the spray in an all-enveloping mist that reaches every spot. The agitation of the chemicals commences in the reservoir, and is passed through a long strainer inserted in the grip handle of the spray rod, and then projected out from the nozzle in a whirling spray of very fine mist. This nozzle is a masterpiece of scientific construction; there is nothing on the market to compare with it.

3. There are no Pump troubles with the Eclair. All the usual annoyances caused by corrosion, wear of metal or cup leather plungers are eliminated in this wonderful model, a small diaphragm being the main working part of the Pump, and will wear many years.

The tank is elliptical in shape and concaved on one side, which allows it to fit snugly against the back. It is supported by two leather straps, which distribute the weight evenly over both shoulders, thus allowing the operator the free use of both hands. A 40-pound pressure is maintained by an occasional stroke of the lever which is placed at the right-hand side.

**Simplicity, Efficiency, Durability, and Lightness**—these are the outstanding points of the Eclair No. 1. Price, \$25.

## The Vermorel Duster

This dry-powder Duster, made in France, is, in our opinion and of the many to whom we sold them last year, the best—yes, most perfect Duster on the market. It is simple, compact, durable, efficient and always dependable.

The flow being intermittent, this type is commonly called a "puffer." For general use it is most serviceable.

For dusting sulphur or sulphur and arsenate mixtures arsenate of lead or calcium, arsenite of zinc, paris green, bordeaux or bordeaux-lead powders, lime, nicotine dust, etc., it is unexcelled.

The Vermorel, being of the bellows type, has no wheels, cogs, belts, or other complicated mechanism that would be likely to wear and give trouble.

Size 12 x 16 inches. Hose and tube length 4 1/2 feet. This reaches down and shoots the dust under the leaves without stooping. Weight, 11 pounds (shipping weight 17 pounds). Capacity, 6 quarts, dry measure (9 pounds sulphur flowers).

The machine is placed on the back and carried like a knapsack. The straps with which it is equipped hold it firmly in position. An easy stroke of the lever insures an even flow of material with sufficient force for thorough penetration.

Equipped with fine and coarse screens and adjusting slide to regulate volume of flow. Price, \$20. Double Action, \$25.



## McKenny Pruners

They were designed and built to meet the requirements of the professional fruit-growers of America and are the easiest and only perfect cutting Pruners on the market. The only Pruners that will cut branch limbs close to the main limb, making better cuts than can be obtained by use of the finest toothed pruning-saw.

Number 1 Pruner cuts limbs up to 1 inch in diameter.

Number 2 cuts limbs 1 1/2 inches in diameter easy and perfect. It has two cutting blades drop forged from tool steel, and with the patented leverage is the most powerful Pruner built.

Besides the double leverage this Pruner has an addition of two separate cutting powers which is provided by the slots in the handles. If any time the blades are wedged in the limb and more power is required it may be obtained by stopping the pressure on the handles and pulling each handle into the middle notch, this change increases the original power 25 per cent.

If more power is required, pull the handles into the last notch, increasing the power 50 per cent. Two springs are provided which return the blades to their original position.

No. 1. Weight, 2 1/4 lbs., length 23 inches. Price \$4.50. \$4.70, postpaid.

No. 2. Weight 5 1/4 lbs., length 30 inches. Price \$6. \$6.25, postpaid.







Here is our field of Certified Irish Cobblers growing in Maine last summer. Planted May 18 and 20; photographed July 27. What do you think of this crop? Is it not pretty fine? Did you ever in all your life see a better one or one as good? Every plant was perfect. There is a world of difference in our **Pure-bred High-yielding Seed Potatoes** and ordinary Seed Potatoes—do not buy your Seed Potatoes on a price basis—buy them on a **yield** basis. Be sure of the biggest and best crop your land will produce by planting Schell's Quality Seed Potatoes—They Grow Better as the picture shows you, and **They Yield Better** as they will prove to you after you plant them and as they have done for thousands of our other customers.

## SCHELL'S QUALITY SEED POTATOES

Grown in Maine and brought in sealed cars direct from the farms to my warehouse

**IMPORTANT!** The general crop of Potatoes in this country was only about 60 to 70 per cent normal. New York state less than half a crop. Michigan crop badly damaged; other states very short. This has caused an unusual demand for Seed Potatoes from every section and good Seed Potatoes, such as we offer you, will not be sufficient to supply the demand, therefore send your order at once while we have them to offer.

**PLEASE NOTE.** We are offering this year, in addition to our famous Maine-grown Seed Potatoes, **Michigan Russets, Certified** and **Pennsylvania-grown Certified Russets**, both of which are highly recommended by county agents and by those of the Department of Agriculture in charge of the certification of Pennsylvania-grown seed. Be sure to state which you want when ordering.

**HOW TO GROW POTATOES.**—You can grow Potatoes anywhere in good, rich, loose, well-drained soil if weather conditions are right. It requires 10 to 12 bushels (4 sacks) to plant an acre, which should produce from 200 to 300 bushels. A Potato can be cut in two, three, or four pieces and each piece should contain two or three eyes. Plant these pieces 15 inches apart in the rows. First work the soil thoroughly, make rows 2 to 3 feet apart for hand or horse cultivation; open a furrow 4 inches deep in each row; then put in your fertilizer (mix thoroughly with the soil) and plant the pieces in these furrows. Cultivate often and spray every ten days or two weeks with an insecticide to kill the bugs and prevent blight, and if lice get on the plants, spray quick and thoroughly with Black-Leaf 40 (see page of insecticides). This is the only spray that will kill lice and should be kept on hand ready to use as soon as lice appear for they can destroy a healthy crop in a few days. To plant a row 100 feet long, 80 pieces, or about a peck, are required, and this row should yield 4 to 5 bushels.

We will enter all orders received from January 1 on and hold them until weather conditions are such as to make it safe to ship. Then we will advise you that we are sending them.

### What You Get When You Order Our Seed Potatoes

You get genuine Seed Potatoes, grown expressly for planting purposes, grown from stock seed of carefully selected mother plants, bred to perfection for **yield, purity and uniform size**. They are grown in the state of Maine, where the soil and climatic conditions are so naturally favorable that it is **acknowledged by all authorities on Potato-growing** to surpass any other state in the United States in the production of **highest quality and highest yielding Seed Potatoes**.

### You Get Many Extra Bushels to Every Acre

Hundreds of my customers have proved this fact for themselves by planting an equal number of acres or rows with my Maine-grown Seed Potatoes and their own carefully selected stock or that secured from a neighbor, and in every case where the same variety was planted at the same time, in the same field, sprayed and cared for in the same manner, they report that my Maine Seed Potatoes have yielded **double** the quantity that the home-grown produced. Where their own produced 125 bushels to the acre, our Maine-grown Seed Potatoes produced 250 bushels; where their own produced 25 baskets to the row, our Maine-grown Seed produced 50 baskets in the next row.

By reason of its northern latitude and the virgin soil in which the Potatoes are grown, they inherit those staple and vigorous qualities which make them grow better and yield better. By all means, be wise enough to spend a few dollars more per acre and plant my Maine-grown Seed Potatoes and thus increase your yield, which will mean many, many more dollars made in the crop than you would save by planting your own.

**We Guarantee Our Seed Potatoes** to be free from disease of any kind, true to name, and of the finest quality, and if, after you receive and examine the Potatoes, they are not absolutely satisfactory to you, send them back immediately and we will refund the full amount you paid for them. We will not, however, be responsible for the crop, for other influences than good seed, such as preparation of the soil, fertilizer, heat, cold, moisture, all weather conditions, insects above and under ground, have much to do with the final results of the crop.

Remember that we have everything in equipment needed by the man who grows many or few Potatoes. **Potato Planters, Sprayers, hand-, horse-, and engine-power Diggers, Graders, Crates, Spray Materials, Fertilizers.** Write for prices.



## LEADING VARIETIES OF SEED POTATOES

**IRISH COBBLER.** A great favorite; very early; heavy yielder; good keeper. We sell more Irish Cobblers than any other. We have *certified seed*, also seed grown from stock that was certified the previous year. Sack (2½ bus.) \$10; certified seed \$10.50.

**EARLY OHIO.** One of the best early varieties on the market and in our opinion it is **the best** early Potato. Sack \$10.

**BLISS' TRIUMPH.** Extra-early; round; red, fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these. \$10 per sack.

**EARLY ROSE.** The genuine Early Rose; a standard variety. Sack \$10.

**GREEN MOUNTAIN.** Medium-early Potato; snow-white; gives excellent results on all kinds of soil; very fine. Sack \$10.

**GOLD COIN.** Exceptionally heavy yielder; main crop; roundish oblong. Sack \$10.

**RUSSET.** Splendid late or main crop; big yielder; very robust plants. Maine-grown \$10, Michigan-grown Certified Russets \$10.50, Pennsylvania-grown Certified Russets \$10.50 per sack.

**RURAL NEW YORKER.** Well-known favorite; late variety. Sack \$10.

**CARMAN NO. 3.** Large; late; skin and flesh white; finest quality; very prolific. Sack \$10.

**EUREKA.** One of the best extra-earlies; finest quality. Sack \$10.

**SIR WALTER RALEIGH.** One of the best late or main-crop varieties. Heavy yielder, large and smooth, fine quality, skin and flesh white. See illustration below. We recommend it highly. Sack \$10.

**AMERICAN GIANT.** One of the biggest yielders. Large, long, white, smooth Potato. Sack \$10.

**SURPRISE.** A variety that met with favor last year; somewhat resembles Irish Cobbler in shape and size. Sack \$10.

**Prices.** The above prices are for sacks containing 2½ bushels or 150 pounds, and are *subject to change with the market*. We suggest sending your order at once.

**PRICES FOR SMALL QUANTITIES.**—Any of the above varieties: Bus. (60 lbs.) \$5; ½bus. (30 lbs.) \$2.50; pk. (15 lbs.) \$1.25; ½pk. (7½ lbs.) 65 cts.; 4 lbs. 35 cts.

Above prices are at our store or by freight or express, not prepaid. Customer pays freight or express if shipped to you.

**POSTPAID PRICES.**—(We pay the postage at these prices.) 4 lbs. 50 cts.; 8 lbs. \$1; 15 lbs. \$1.75; 30 lbs. \$3.

You cannot afford to risk your crop by buying Seed Potatoes from sources you know nothing about, with no one to back up their "guarantee," just because you can save a few dollars on the price. Look **further** than the price. The size of your crop, and likewise the amount of your profit, depends largely on the yielding qualities of the seed you plant. Any ordinary Potatoes may be called "seed potatoes." When a dairy farmer wants more milk he buys **proven milkers**, not just "cows" because they are cheaper than the other cows. Do not buy Seed Potatoes just because they are called Seed Potatoes. Buy proven stock and let them make you real profit. **Our Seed Potatoes are proven stock.** You have the **same expense** in growing a small crop as a large one, therefore plant **Schell's Pure-Bred High-Yielding Genuine Seed Potatoes** and make every hill, every row, every acre produce its best for you.

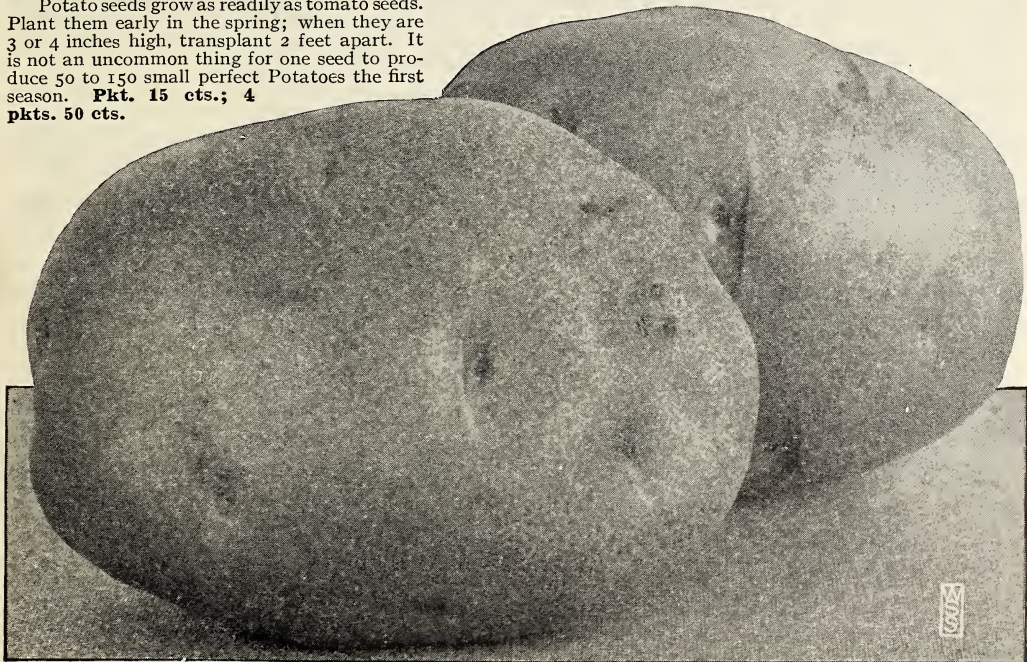
**Send your order now.** We will reserve them for you and ship them as soon as the weather permits.

I wish we could spare the space to print a hundred or more out of thousands of testimonials we receive. They would readily convince every reader of this catalogue that the right place to send for best Seed Potatoes is Schell's.

### POTATO SEEDS FROM SEED BALLS.

Potato seeds are curious and wonderful. The product of a packet of seeds will be a vast number of colors, shapes and sizes. There will be white, yellow, pink, red, blue, purple, and black Potatoes.

Potato seeds grow as readily as tomato seeds. Plant them early in the spring; when they are 3 or 4 inches high, transplant 2 feet apart. It is not an uncommon thing for one seed to produce 50 to 150 small perfect Potatoes the first season. **Pkt. 15 cts.; 4 pkts. 50 cts.**



Sir Walter Raleigh, the kind of Potato every housewife wants—shallow eyes, white skin, fine quality



# SCHELL'S QUALITY FARM SEEDS

## The Great Importance of Sowing Good Seed

I cannot emphasize this too strongly. We could sell you seeds of any kind at just as low prices as you may be quoted elsewhere if we were willing to give you that grade of seed (which you will recall you always expect to be the best), but we are not willing, and would rather lose your order than to supply you with any but the **best**. That is why we offer **only one grade of all seeds**, and that is **our own Fancy Quality Grade**, the purest and best in the land. Surely you see the wisdom of depending upon us for **your** seeds, for your **profit** is in the size and quality of your crops which depend on the quality of the seed you sow. The best of everything, seeds included, always costs a little more.

### IMPORTANT REGARDING PRICES ON ALL FIELD SEEDS LISTED ON PAGES 78 TO 84

**WE PAY THE FREIGHT ON ALL SEEDS** quoted on the above pages to all points within 300 miles of Harrisburg, providing your order calls for seeds to the amount of 300 pounds or more.

If you live beyond 300 miles, you may deduct from the total of your order, 25 cents for each 100 pounds of field seeds you order, then you pay the freight or express when the seeds arrive.

If your order is for less than 300 pounds, whether you are within or beyond 300 miles, you may deduct 25 cents for the first 100 pounds and 25 cents for the second 100 pounds from the total of your order, then you pay the freight.

**POSTPAID PRICES ON FIELD SEEDS.** This means we pay the postage within 1,000 miles on the quantities and at the prices given in the parentheses (). If you live beyond 1,000 miles, send 10 cts. for each pound to cover additional postage.

**BAGS ARE FURNISHED FREE** on all Field Seed orders that are shipped (store prices do not include bags).

**Please Note This.** The prices of all field seeds are subject to change with the market, up and down. If there should be any reduction in prices, we will refund the difference, sending you our check, and if the price should advance then we will write you before filling your order. If you should prefer, write us for prices when you are ready to order and state how much seed you want.

## Alfalfa, Schell's Gold Brand Quality Seed

### HARDY NORTHWESTERN GROWN

This valuable crop is now so generally raised and every farmer is so thoroughly acquainted with its value, both for feed and soil improvement, that we feel it unnecessary to describe it in detail. However, we do feel the necessity of emphasizing to you the very great importance of sowing seed that is positively of highest possible purity and vitality—you take no chance if you order your Alfalfa Seed from us. We have been specializing in the highest quality seed for years and supply thousands of the best farms in the East with our seed. We would like to supply you also. We know of many farmers clearing off their mortgages as a result of the saving of feed bills made possible by the three and four crops of hay their Alfalfa has been producing every year. You can do it, too, with Schell's Gold Brand Seed. **Our Gold Brand Quality Alfalfa Seed** cannot be obtained except direct from us. Sow 20 pounds to the acre. Price, \$15 per bus. of 60 lbs. (Postpaid, lb. 50 cts., 5 lbs. \$2.25, 10 lbs. \$4, 20 lbs. \$7.)

**GENUINE GRIMM'S HARDY ALFALFA.** This Alfalfa is very well known and widely sown because of its hardiness. Price, bus. \$29.50. (Postpaid, lb. 75 cts., 5 lbs. \$3.50, 10 lbs. \$6.50.)

**VARIEGATED ALFALFA.** A new variety with variegated foliage, originated in Canada; very hardy. Price, bus. (60 lbs.) \$18.50. (Postpaid lb. 55 cts., 5 lbs. \$2.50, 10 lbs. \$4.50, 20 lbs. \$8.)

**COSSACK ALFALFA.** A variety brought to this country first by Prof. Hanson of North Dakota Experiment Station who claims it to be the hardest known. Seed we offer has been produced in the Northwest from the original seed. Price, bus. (60 lbs.) \$31. (Postpaid, lb. 85 cts., 5 lbs. \$4, 10 lbs. \$7, 20 lbs. \$12.)

We have in stock all leading Grasses but have not space to list them. Write for prices on any seeds you want.

## CLOVER SEED THE PUREST AND BEST QUALITY

We recommend that you inoculate Alfalfa, Clover Seed, Soy Beans, Canada Field Peas, Cowpeas (also Garden Peas, Beans, Lima Beans, and Flowering Sweet Peas) with Farmgerm. It aids the crop wonderfully

**RED.** Sow 4 to 6 quarts to the acre. (1 qt. equals 2 lbs.) Well known as the common Red or June Clover. Sow in early spring in the wheat, or in fall. A Clover sod turned under is a real soil-builder. Red Clover is very valuable for dairy cows because of its high percentage of nitrogenous elements. My seed is extra fancy, highest quality. Price, bus., 60 lbs., \$24.50. (Postpaid, lb. 60 cts., 5 lbs. \$3, 10 lbs. \$5.50, 20 lbs. \$10.)

**ALSIKE or Swedish.** Sow 4 to 6 quarts to the acre. Alsike is hardy and will grow on land where Red Clover fails. It likes plenty of moisture, and it will thrive on low, wet soils if they are rich enough to grow an average grain crop. And sown alone for pasturage is very valuable and lasts for years. Many farmers sow Red and Alsike mixed, three parts Red, one Alsike. It will pay you well to sow my **High-Quality Seed**. Price, bus., 60 lbs., \$20.25. (Postpaid, lb. 50 cts., 5 lbs. \$2.50, 10 lbs. \$4.50, 20 lbs. \$8.)

**MAMMOTH or Pea-Vine.** (Also called Sapling Clover.) Sow 4 to 6 quarts to the acre. Attains a length of 5 feet. Variety of Red Clover but of greater size and strength and lasts longer. Price, bus., 60 lbs., \$25.50. (Postpaid, lb. 65 cts., 5 lbs. \$3.25, 10 lbs. \$6, 20 lbs. \$11.)

**CRIMSON or Scarlet.** Sow 15 pounds to the acre. A most valuable winter cover crop and soil enricher. Seed should be sown in August or September; many sow it in cornfields at last working. Valuable also for pasture or hay. I have only the very best quality seed. Price, bus., 60 lbs., \$7.25. (Postpaid, lb. 25 cts., 5 lbs. \$1, 10 lbs. \$1.75, 20 lbs. \$3.25.)

**WHITE** (White Dutch or Lawn Clover). Sow 3 pounds to the acre, with other grasses, or 6 pounds alone. It should be used in all grass mixtures for meadows, pasture, and especially for lawns. Price, bus., 60 lbs., \$30.25, lb. 80 cts. (Postpaid, lb. 90 cts., 5 lbs. \$4.50, 10 lbs. \$8.50, 20 lbs. \$15.)



SEE PAGE 78 REGARDING PRICE CHANGES, PREPAID FREIGHT, AND FREE BAGS

### Clover Seed, continued

**HUBAM.** We had much difficulty in securing this seed last year and we are not able to quote a price now, therefore suggest you sow the regular White Sweet Clover in its place or White Dutch Clover.

**SWEET CLOVER, WHITE BLOSSOM or Bokhara.** Biennial. Sow 15 pounds to the acre. Sweet Clover will grow on land too poor to raise Alfalfa or Red Clover, providing there is a good supply of lime in the soil. It will often grow and thrive on poor, clay, or sandy land where most crops would fail. For quick results in improving poor soil nothing surpasses it. Poor, sandy or heavy clay soil can be made

rich by growing Sweet Clover for a few years, especially when the whole crop is plowed under occasionally. It is a shrub-like plant, growing to a height of 4 to 6 feet. It produces a fair quality of hay and makes a good pasture for cattle, sheep, horses, and hogs, rarely causing bloating. Never sow any except the best seed; it is unwise and against your own interests. I can supply you with the best. Price, bus. 60 lbs., \$8. (Postpaid, lb. 30 cts., 5 lbs. \$1.25, 10 lbs. \$2, 20 lbs. \$3.75.)

**ALFALFA.** (See page 78.)

**FARMOGERM.** (See page 80.)

## GRASSES AND FIELD SEEDS

**TIMOTHY.** Sow 4 to 6 quarts to the acre when sown in grain, or 10 quarts (15 pounds) when sown alone for meadow use. Timothy is the most important hay crop in this country. My high-quality seed averages 99 7-10 per cent pure, which is the highest quality possible to have. Why consider any other? Price, bus., 45 lbs., \$5. (Postpaid, lb. 30 cts., 5 lbs. \$1.25, 10 lbs. \$1.75, 20 lbs. \$3.)

**KENTUCKY BLUE GRASS.** (Very short crop.) This, the best of all native American grasses, is best suited for pasture. It succeeds everywhere and lasts for years. All stock like it, and after it is once well established, after the second year, its sod is heavy and it will stand close grazing, but it should not be grazed too closely the first two years. Twenty pounds of Kentucky Blue Grass, mixed with 8 pounds of Fancy Red-Top (per acre) will make for you a splendid pasture. Kentucky Blue Grass seed is valuable for sowing on lawns to renew them. When sown alone for pasture use 28 pounds to the acre in spring or fall. A legal bushel weighs 14 pounds (it takes from 19 to 21 pounds of the best seed to make a measured bushel). Price, bus., 14 lbs., \$7. (Postpaid, lb. 80 cts., 5 lbs. \$3.50, 10 lbs. \$5.50.)

**FANCY RED-TOP.** No other grass will grow under a greater variety of conditions than Red-Top. It is the best of all wet-land grasses and will grow successfully on soils so deficient in lime that most other grasses would fail. On wet heavy bottom soil it grows to perfection and is especially valuable for land liable to overflow. It is also a valuable grass for binding soils on land that slopes. Sow 15 pounds of Fancy seed per acre for meadows. There is such a vast difference in the qualities of the different grades of the seed of Red-Top that the weight per bushel varies from 14 to 32 pounds, so it will be readily seen that you should sow no other seed than Schell's Fancy Red-Top, 32 pounds to the bushel which is the highest quality. Prepare your seed-bed with care, have it fine and mellow and do not cover too deep. Sow in spring or fall. Price, bus., 32 lbs., \$12.75. (Postpaid, lb. 70 cts., 5 lbs. \$3.50, 10 lbs. \$5.)

**ORCHARD GRASS.** Very valuable for both pasture and hay grass and all stock like it. It stands close grazing and will stand dry weather better than almost any other grass. It starts its growth very early in the spring and is one of the last grasses to be affected by frost in the fall. It is the best grass for growing in orchards and for sowing in wooded land used for pasture. Sow 2 bushels, 28 pounds, to the acre. Price, bus., 14 lbs., \$3.50. (Postpaid, lb. 45 cts., 5 lbs. \$1.75, 10 lbs. \$3.)

**PERMANENT PASTURE MIXTURE for Uplands and for Lowlands.** I have a well-balanced pasture-producing mixture made up of grasses specially suited for uplands and also one for lowlands. If you have a piece of ground you wish to put into permanent pasture use either one of these high-quality mixtures. Sow 45 pounds (3 bushels) to the acre. One seeding lasts for many years and may be renewed by sowing Kentucky Blue Grass or Fancy Red-Top, or both, over the pasture field in spring or early fall, at the rate of 10 pounds per acre. I sell great quantities of my Permanent Pasture Mixture. Price, bus., 15 lbs., \$5. (Postpaid, lb. 60 cts., 5 lbs. \$2, 10 lbs. \$4.)

**WOOD MEADOW GRASS.** Is excellent in wooded or shaded meadows or lawns. Sow 30 pounds to the acre. Price, \$60 per 100 lbs. (Postpaid, lb. \$1, 5 lbs. \$4, 10 lbs. \$7, 20 lbs. \$13.)

**CANADIAN BLUE GRASS.** Thrives well on clay soils. Price, bus., 14 lbs., \$6.50. (Postpaid, lb. 75 cts., 5 lbs. \$3.25, 10 lbs. \$6.)

## FORAGE AND SILO CROPS

**MILLET, Golden.** Sow 3 pecks (36 pounds) to the acre, either by using grain drill or broadcast it. If less than this quantity of seed is sown, the hay is coarse. This is the most popular variety and I sell great quantities of it. It is sown from May until as late as the early part of July and produces an immense crop of hay in 60 days from the time the seed is sown. Millet is chiefly used as a catch-crop for hay, as it can be sown late enough to take the place of clover, corn or any other early spring-seeded crops in case they fail. The hay should be cut just as it begins to head, before blooming, and makes good feed for both cattle and horses, especially the former. Price, bus., 48 lbs., \$3.75. (Postpaid, lb. 20 cts., 5 lbs. 75 cts., 10 lbs. \$1.25, 20 lbs. \$2.)

**MILLET, Hungarian.** Sow 3 pecks (36 pounds) to the acre. Does especially well on rich soils and makes a finer quality of hay than Golden Millet. It also makes a second growth from roots, therefore can be pastured. Will give 2 to 3 tons of hay to the acre. Price, bus., 48 lbs., \$3.75. (Postpaid, lb. 20 cts., 5 lbs. 75 cts., 10 lbs. \$1.25, 20 lbs. \$2.)

**PEARL MILLET, or Pencilaria.** It is known also as the "Wonder Plant," and "Cat-tail Millet." The plant grows 10 to 12 feet high. If cut when 3 to 4 feet high it will stool out wonderfully and may be cut two or three times again the same season. All stock relish it. Sow the seed in May or June when the soil is warm. Sow 10 pounds of seed per acre in rows 3 feet apart. Price, bus., 48 lbs., \$3.75. (Postpaid, lb. 20 cts., 5 lbs. \$1, 10 lbs. \$1.75, 20 lbs. \$2.75.)

**DWARF ESSEX RAPE.** Sow 3 pounds to the acre if drilled in, or 5 pounds if sown broadcast. If drilled make the rows 30 inches apart. It may be sown with corn at last cultivation. One acre of Rape will pasture fifteen to twenty hogs or sheep for two months. It may be lightly grazed by pigs three to four weeks after seeding. When properly seeded, an acre of Rape on good land will produce as much pork when used as a hog pasture as the same area of land cultivated in corn. For pasturage an acre will supply many tons of the most nutritious feed. Always allow the Rape to grow 10 to 12 inches before turning hogs in the field. It is positively the best green feed for hogs and for fattening lambs.

Thin land should first be manured before sowing Rape. One of the large hog-raisers in America, with the largest pure-bred Chester White herd, sows 500 acres of Rape every year. It pays him big profits—why not you? Sow, also, with oats, or Canada field peas (1 bushel of either with 4 pounds of Rape). Take no chances on unknown seed—make sure of your crop by always sowing Schell's Quality Dwarf Essex Rape seed. Can be sown from March 15 to the end of August. Price, bus., 50 lbs., \$5.25. (Postpaid, lb. 25 cts., 5 lbs. \$1, 10 lbs. \$1.75, 20 lbs. \$3.25.)



SEE PAGE 78 REGARDING PRICE CHANGES, PREPAID FREIGHT CHARGES, AND FREE BAGS

GRASSES AND FIELD SEEDS, continued

**SUDAN GRASS.** Sow 20 pounds per acre broadcast or drill it in. Sowing this quantity makes the best quality hay, which is relished by all stock because of its sweet flavor. It is very easy to grow and is one of the few crops that will grow during dry weather. Sow the seed only after all danger of frost is past and when the ground is thoroughly warm. As a crop to plant late, it may take the place of millet and it is likely to give you a much heavier crop of hay. The hay should be cut when it is in full bloom. Two or three crops may sometimes be cut the same season. Sudan Grass makes an excellent silage when mixed with other legumes. Make sure that you sow Schell's Quality seed. Reliable seed is of the utmost importance. The plants grow 6 to 7 feet high and mature a crop in 65 days. Prices, 10c lbs., \$8.50. (Postpaid, lb. 25 cts.; 5 lbs. \$1; 10 lbs. \$1.85; 20 lbs. \$2.75.)

**BUCKWHEAT.** Sow  $\frac{3}{4}$  bushel with drill or 1 bushel broadcast. Japanese is considered the best variety and the flour of it is superior to any other. It ripens early. Sow the seed May or June. It is ready to harvest Aug. or Sept. Price, bus., 48 lbs., \$3. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25.)

**CANADA FIELD PEAS.** Sow  $1\frac{1}{2}$  bushels to the acre. It is best to grow them alone, but the most satisfactory dairy results come from sowing them with oats, rye, or barley. It makes good ensilage and is a valuable food, green or dry, for cattle, being very rich in milk-producing elements. It is quite hardy. May be sown early in spring and will be ready to cut in May or June. It also makes a valuable hog pasture when sown with oats and rape. Price, bus., 60 lbs., \$5. (Postpaid, lb. 25c.; 5 lbs. \$1; 10 lbs. \$1.90; 20 lbs. \$3.75.)

**HAIRY VETCH.** Sow 40 pounds of seed to the acre when sown alone or 20 pounds per acre when seeded with rye. Hairy Vetch is a winter-grown forage crop and is usually sown with rye or other fall grain. The hay it produces compares in quality with alfalfa and it makes a good late fall or early spring pasture crop for horses, cattle, and hogs, and poultry also like it. It is a very hardy perennial, drops its seeds freely, and will come up year after year on the same ground. Will improve soil wonderfully when plowed under. Bus., 60 lbs., \$8.50. (Postpaid, lb. 30 cts.; 5 lbs. \$1.25; 10 lbs. \$2.25; 20 lbs. \$3.50.)

**SPRING VETCH.** For soil or green manuring. Sow 2 bushels broadcast or one bushel in drills. Price, bus., 60 lbs., \$6.50. (Postpaid, lb. 20 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.50; 20 lbs. \$2.75.)

**ROSEN RYE.** Sow  $1\frac{1}{2}$  bushels per acre. Price, bus., 56 lbs., \$2.50. (Postpaid, lb. 20 cts.; 5 lbs. 60 cts.; 10 lbs. \$1.10; 20 lbs. \$1.75.)

**SPRING RYE.** Sow  $1\frac{1}{2}$  bushels per acre. Price, bus., 56 lbs., \$3. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.35; 20 lbs. \$1.75.)

**FLAX SEED.** Price, bus., 56 lbs., \$5. (Postpaid, lb. 25 cts.; 5 lbs. \$1.10; 10 lbs. \$1.75; 20 lbs. \$3.)

**SUNFLOWER SEED.** Excellent to mix in grain feed for poultry. Sow 5 pounds to the acre. Price, lb. 15 cts. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. \$1.50.)

**BROOM CORN, EVERGREEN.** Sow 5 to 8 lbs. per acre. The best variety for brooms. Bus., 50 lbs., \$9.25. (Postpaid, pt. 25 cts.; qt. 45 cts.; 4 qts. \$1.50; pk. \$2.50.)

**SPRING BARLEY, ODERBRUCKER.** A heavy-yielding six-rowed variety introduced by the Wisconsin Experiment Station some years ago. Considered as one of the very best varieties of Barley. Grown more extensively in Wisconsin than any other. Stiff straw and heavy yielder. Sow 2 bushels to the acre. Price, bus., 48 lbs., \$2.50. (Postpaid lb. 20c.; 5 lbs. 60 cts.; 10 lbs. \$1.10; 20 lbs. \$1.75.)

**PEANUTS, MAMMOTH BUSH.** Very large; easy to grow, producing a fine crop in 100 days. They like a sandy soil. Postpaid, large pkt. 15 cts.; lb. 80 cts.

**SORGHUM, or Sugar-Cane, Early Amber variety.** Grows 10 feet high and will stand two or three cuttings a year, stooling out thicker each time it is cut. The plant is filled with rich, sugary sap and when fed alone or mixed with other feeds it makes a most nutritious feed and is liked by all stock. Very valuable for green feed, for the silo or when cured. Sow 1 bushel to the acre broadcast;  $\frac{1}{2}$  bushel when drilled in, making rows about 3 feet apart; sow  $\frac{1}{2}$  bushel, also when sown with cowpeas. My Sorghum seed is kept pure and clean. It is all Amber Sorghum. Price, bus., 50 lbs., \$4. (Postpaid, lb. 25 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.50; 20 lbs. \$2.50.)

COWPEAS

Sow 1 bushel, 60 lbs., to the acre broadcast or  $\frac{1}{2}$  bushel drilled in rows about 30 inches apart; sow in May or June depending on whether the soil is warm enough to plant them; they may also be sown up to the end of July.

**WHIP-POOR-WILL.** Very early, maturing seed in about 70 days. Makes a very heavy growth but does not trail like the Wonderful. Best for pasture.

**EXTRA-EARLY BLACK-EYE.** Extra-early, maturing in about 60 days. Makes a good growth and besides making a valuable hay crop, it is used extensively as a soup pea for table use.

**THE WONDERFUL.** This makes the greatest growth of all. The plants first make an upright growth then spread and their vines grow 10 to 12 feet long. Makes a mammoth hay crop and matures in about 90 days.

(We have all other leading varieties but have not space to list them. Ask for prices on any variety you prefer.)

SOY BEANS (Soja Beans)

Grown for hay, soil improvement, and pasturage. When planted alone make rows wide enough to cultivate and use 40 pounds of seed per acre; if sown broadcast, 60 pounds per acre; when sown in corn 30 pounds per acre. They do well on light and heavy soils when plowed under will wonderfully enrich any soil.

**OHIO No. 9035 or Brown.** Medium early. Bus., 60 lbs., \$3.50. (Postpaid, lb. 20 cts.; 5 lbs. 80 cts.)

**MAMMOTH YELLOW.** Makes a large growth. Bus., 60 lbs., \$3.50. (Postpaid, lb. 25 cts.; 5 lbs. 85 cts.; 10 lbs. \$1.60; 20 lbs. \$2.75.)

**ITO SAN.** Early. Bus. \$3.50.

**WILSON BLACK.** One of the best for hay. Bus. \$3.50.

**MANCHU.** Early. Bus. \$3.50 (postpaid).

FARMOGERM

Will reduce your fertilizer bills, give you larger crops, and improve your soil by producing nodules on the roots of legumes (plants that bear seed-pods). Farmogerm is so inexpensive and is so effective an insurance that you cannot afford to sow legume crops without it.

New Low Prices on Farmogerm

Prices for all Clovers and Alfalfa.

$\frac{1}{4}$ -bus. size.....	\$0 35
$\frac{1}{2}$ -bus. size.....	60
1-bus. size.....	1 00
$1\frac{1}{2}$ -bus. size.....	2 25
10-bus. size.....	8 00

Prices for Soy Beans, Cowpeas, Canada Field Peas, Beans, Limas.

$\frac{1}{2}$ -bus. size.....	\$0 35
1-bus. size.....	60
5-bus. size.....	2 25

Special garden size for Garden Peas, Beans, and Sweet Peas, 25 cts.



• THEY GROW BETTER • THEY YIELD BETTER •

# SEED OATS

*Be careful. Pay the price and be sure of good seed. Your Oats crop may as well yield 70 to 80 bushels to the acre as 40 bushels. The cost of growing it is no more, except several dollars more per acre for our high-yielding seed to get 30 to 40 bushels more from each acre. This is the surest way to increase your profits.*

SEE PAGE 78 REGARDING PRICE CHANGES, PREPAID FREIGHT, AND FREE BAGS

There are many varieties of Oats—among the long list of varieties there must be several better in every way than the others. You want the best, therefore having proved that **Schell's Big Yields** is the best "tree" or spreading Oats and **Storm King** the best "side" Oats, we offer them and urge you to grow either or both on our recommendation. In addition to these we offer two other good varieties, Improved Swedish Oats and Economy Oats.

## Sow Schell's "Big Yields" Seed Oats

This year and you will get the biggest and best crop of Oats you ever grew

There is just one reason why we continue to sell thousands of bushels of our Schell's Big Yields Seed Oats, and that is because of its high standard of quality and its tremendous yield. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

"Big Yields" Oats has been making 70 to 80 bushels to the acre for our customers on the same soil and under the same conditions that they got 40 bushels from the old varieties.

"Big Yields" Oats has outyielded every other variety tested with it. With the yield you get quality; it is an unusually heavy-bodied Oats, big, plump, meaty grains, with very little chaff. It is a spreading or tree Oats; the straw is very strong, practically lodge-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow  $2\frac{1}{2}$  bushels to the acre. A 20-acre field may give you \$200 more than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. **1 to 9 bus., \$1.60 per bus.; 10 to 24 bus., \$1.55 per bus.; 25 to 50 bus. or more, \$1.50 per bus.** We pay the freight and furnish bags free.

## Storm King Oats

A side Oats that has been grown successfully for some years. It derives its name—Storm King—from the strength of the straw, which often measures from  $4\frac{1}{2}$  to  $5\frac{1}{2}$  feet in height. It will stand the most severe winds without lodging. The heads are very long, containing an unusually large number of grains, its average yield running from 70 bushels to 80 bushels to the acre. The seed I offer is grown from the originator's stock of this valuable Oats, and is therefore extra fine. It is still, however, not altogether pure for the reason that we discovered a trace of the spreading Oats in it. This does not affect the quality in the least but we mention it so you know it when ordering. We are carefully selecting stock seed of individual plants so as to get our strain back to a pure type and will have this accomplished soon. We never have enough of this valuable Oats to supply the demand for it. It costs more; it's worth more. There is no other side Oats equal to Storm King. **1 to 9 bus. (32 lbs. to bus.) \$2 per bus.; 10 to 24 bus., \$1.95 per bus.; 25 to 50 bus. or more, \$1.90 per bus.** Send your order at once. We pay the freight and furnish bags free.



**Storm King Oats.** Mammoth heads. The largest side Oats in cultivation.



Clean, Healthy, Pure-Bred Seed Oats, such as I supply to thousands of my customers every year, have made for them thousands of dollars of extra profits because of the many more bushels produced on every acre, and the better quality. Why don't you sow it? Send for it now.

## Improved Swedish Oats

Strong straw 4 to 5 feet high. The Oats are clustered thick around the stem and the heads are large, 8 to 10 inches long, the grain large and heavy. Very hardy, early, and a very desirable and profitable Oats in every way. **1 to 9 bus., \$1.40 per bus.; 10 to 24 bus., \$1.35 per bus.; 25 to 50 bus., or more, \$1.25 per bus.** Bags free and freight paid.

## Economy Oats

A splendid seed Oats of the spreading head type, with heavy heads on strong straw. Medium early, of good quality, clean, and will give an excellent crop. Especially recommended to those who, because of shortage of funds, cannot see their way clear to buy either of the above two varieties. **1 to 9 bus., \$1.25 per bus.; 10 to 24 bus., \$1.15 per bus.**



# SEED CORN

Plant 8 quarts to an acre

SEE PAGE 78 REGARDING PRICE CHANGES, PREPAID FREIGHT, AND FREE BAGS

My Seed Corn is grown right here in this locality and is therefore thoroughly acclimated for all parts of Pennsylvania and other states in the same latitude. It has also made great records south of here, far west, and in northern states according to the season and variety planted. Let me urge you to plant my high-yielding Seed Corn and thus increase your crop yield many bushels. Others are doing it, why not you?

## My Seed Corn is Sold to You on a Guaranteed Test

You take no chances on the germination of my Seed Corn nor any other seeds you order from me. When I advise you that the test is 100 per cent you are privileged to test it yourself when it arrives and if it does not test as I say, you may return it and I will refund the price paid, also freight charges. However, I cannot and will not guarantee the growth or the crop after the seed is planted in the field, for no human being can control the birth of plants. Cold, wet soil, too deep planting, lack of rain, crows, maggots, all these can cause failure of the best seed, but when conditions are right you'll get an excellent crop from my pure-bred Seed Corn.

There are very many varieties of Corn, hundreds of them; many are different only in name and it would be very confusing to you to have a list of all these varieties from which to try to choose the best. So I am offering here seven kinds of Field Corn which I consider the very finest, most valuable of all Corn. **Schell's Ninety-Day** is unequalled as the best 90-day Corn, **Funk's Yellow Dent** leads every other kind in the 100-day varieties, **Schell's Big Yellow Dent** beats everything as a general crop, big ear with big grains, in the 100 to 110-day class. **Lancaster Sure Crop** is also a very valuable 100-day Corn with a longer ear than Funk's Yellow Dent and it is a different type of Corn. **Early Smoky Dent** is the earliest Dent Field Corn that we know of—it matures in 75 days. **Eureka**, a white Corn, is considered one of the very best for silage. **Schell's King of All** is a most valuable Yellow Corn for ensilage and ears.

**Do not Overlook This Fact.** It takes the first 40 bushels of every acre of Corn to pay the expenses of growing an acre of Corn—your yield above 40 bushels represents your profit and good seed, such as we offer you, will mean a handsome profit for you from each acre. If you are getting only about 40 bushels per acre, your year's work on your Corn crop does not earn you a dollar. Pay the price and get our high-yielding seed and make real profit.

### Schell's Ninety-Day Seed Corn

#### A TRULY VALUABLE NINETY-DAY CORN

The tremendous quantity of shelled Corn this variety produces to the acre surprises everyone who grows it. Generally two good ears to a stalk. The grain is very long, longer than any other, and the cob very thin. It has a rich, deep yellow grain, making it much desired by millers. The fodder grows from 8 to 10 feet high. Order this Corn upon my recommendation; if not satisfied when you get it, return it at once—I'll gladly pay freight both ways and refund the amount paid. You are always sure of a magnificent crop in the shortest season. Think of it! A bushel of 70 pounds of ears of Schell's Ninety-Day Corn will make 63 pounds of shelled Corn! Do you want it? Certainly you do. Order it now. **Bus. \$3.75. (Postpaid, ½bus. \$2; pkt. \$1.35.) (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts., postpaid.)**

Mr. B. F. LEASURE, Penna., likes our Ninety-Day Corn. He writes us: "Your Schell's Ninety-Day Corn is the best I have ever grown."

So does BERNARD SCHOW, Ohio. He writes us: "Your Schell's Ninety-Day Corn came up fine and grew a good crop. It was the best I ever grew."

"I received the ½ bushel of Schell's Ninety-Day Corn and it looks so fine you may please send another bushel at once."—J. WALTER ARNOLD, Pennsylvania.

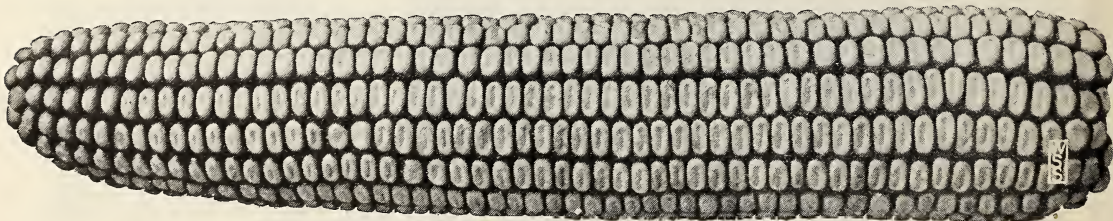
### Funk's Yellow Dent Corn

A pedigreed Corn, bred from thoroughbred parentage for years and is positively one of the biggest yielders in cultivation, for almost every stock has two perfect, beautiful golden ears loaded with their wealth of rich grains, having from 20 to 24 rows of grains, producing two to three times as much Corn to the acre as that worn-out stuff still bearing the name of Corn which so many folks continue to plant, not because they want another crop of half "nubbins," but because they think it is "pretty good." Pay more attention to the seed you plant. Of course good seed will cost you more, but what is the cost of a peck of good Corn for an acre when it will give you 50 bushels more to that acre with the same amount of work on it? **Funk's Yellow Dent** matures in 100 days, ears very uniform, average 9 inches, stalks average 10 feet. It is the best hundred-day. **Bus. \$3.75. Postpaid (½bus. \$2; ¼bus. \$1.35). (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts., ppd.)**

### Lancaster Sure Crop Corn

#### We Have a Splendid Lot of Seed of This Popular Variety

Last year surely proved the value of this Corn as a very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. Our seed has been produced from the originator's stock. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a very valuable silage Corn, while as a cribbing Corn it is very desirable and is highly recommended by Farm Bureau Agents throughout the state. Our seed is extra fine. **Bus. \$3.75; 5 bus. \$18; 10 bus. \$35. (Postpaid, ½bus. \$2; pkt. \$1.35.) (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts., postpaid.)**

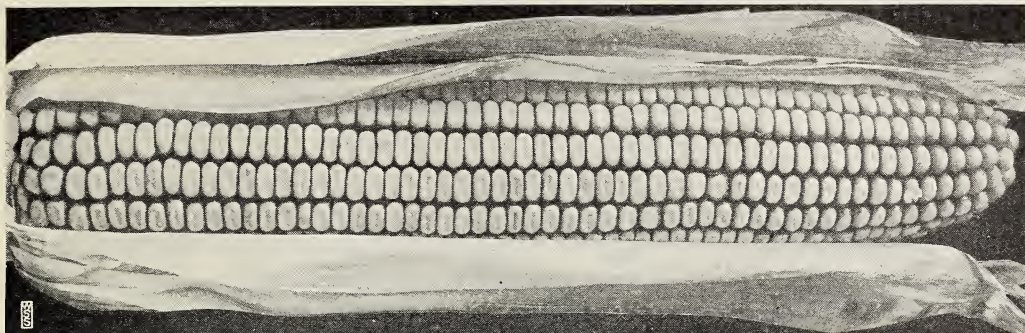


Lancaster Sure Crop Corn



# • THEY GROW BETTER • THEY YIELD BETTER •

SEE PAGE 78 REGARDING PRICE CHANGES, PREPAID FREIGHT, AND FREE BAGS



**Schell's King of All Corn.** An elegant variety for silage as well as a crib Corn

## Schell's King of All Corn

A variety worthy of the name. This valuable Corn will mature in 110 days in this latitude and some distance north of us. The ears are long, the grains broad and medium in length and of a rich deep yellow color. We recommend it highly to our customers in New York State, the New England States, and also the western states, where the best ensilage Corn is desired. For this purpose it is ideal. The stalks which are 12 feet high, are a mass of broad rich leaves and this, together with the large ear, make it a most excellent silage Corn for the North. We recommend it highly. **Bus. \$3.75; 5 bus. \$18; 10 bus. \$35. (Postpaid, 1/2 bus. \$2; pk. \$1.35.) (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts., postpaid.)**

## Early Smoky Dent

A new **extra-early Field Corn** first offered three years ago. It is not an ordinary white or yellow Corn, but has a distinctive color all its own; very beautiful when shelled. Its great value is in its extreme earliness, maturing ready for harvesting in **seventy-five** days, about two weeks before the Ninety-Day varieties. Is not this remarkable? Being so very early makes it a most valuable Corn for a quick crop, or for replanting other crops when necessary, or to allow **two** crops, or for clearing the ground for fall seeding. The stalks grow 7 feet high and the ears are 9 inches long with 12 to 16 rows of kernels. For farms in high altitudes and in very northern locations, this will be found a very desirable variety. It will mature in Canada, New York State, Vermont, or Maine and is ten days earlier than Early Canada Flint Corn. Try it out this year and I am sure next year you will want more of it. **Bus. \$3.75. (Postpaid, 1/2 bus. \$2; pk. \$1.35.) (Small quantities, postpaid, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts.)**

## Eureka Ensilage Corn

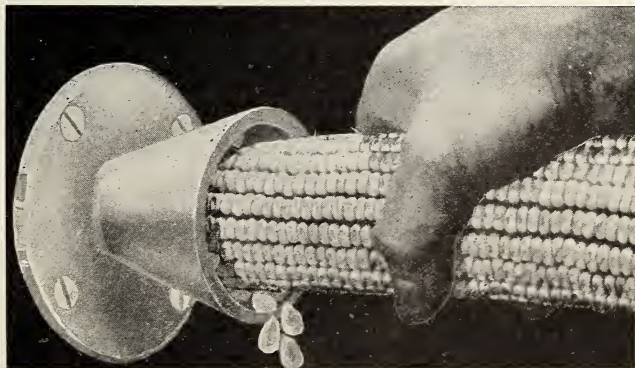
A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre

Eureka is a smooth white Dent Corn with large kernels while its fodder grows from 12 to 18 feet high. It grows taller, has more leaf, and will produce more tons of good material for the silo than any other kind. **The proper time to cut ensilage** is when it is in blossom—watch the tassel. It is better to cut early than too late. **Bus. \$3.75. (Postpaid, 1/2 bus. \$2; pk. \$1.35.) (Small quantities, postpaid, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts.)** Quantity prices, 5 bus., 15 cts. per bus. less; 10 bus., 25 cts. per bus. less.

**We Urge You to Send Your Order Early.** The demand for our high-quality Seed Corn is greater every year, and last year, as in previous years, those who waited too long were disappointed, their orders coming after we were sold out. Better send now.

## Improved Seed Corn Nubber

Here is one of the handiest little devices ever made for the Corn-grower. Serves the same purpose as the power nubbers. It practically eliminates the most tedious and most tiresome job of getting Corn ready for planting—butting and tipping the ears. Simply place the end of the ear in the nubber, give it about a half turn and all uneven kernels are removed. Will last a lifetime. One of our customers fastened his to a pulley made of a block of wood. The engine runs the nubber instead of him turning the ear with his hand; good idea. \$1.25, postpaid. We sold hundreds of them last year.





## SCHELL'S BIG YELLOW DENT

Big Long Broad Grains,  
Big Ears, A Big Crop



Look at those ears! They show you what you may expect when you plant **Schell's Big Yellow Dent**—a big crop of big ears with big, long, broad grains—big fodder with big, broad leaves. For a record crop of ear Corn it cannot be surpassed and for silage it is preferred by thousands of farmers. Under normal growing conditions it matures in 110 days. It is the Corn for you.

## Schell's Big Yellow Dent

THIS IS THE YEAR FOR YOU TO ORDER THIS VALUABLE CORN FOR OUR PRICE  
IS MUCH LOWER AND OUR SEED IS EXTRA FINE

**Schell's Big Yellow Dent Corn** has literally swept the state of Pennsylvania in popularity as the best general-crop Corn. For the past five years we have been called upon to supply so many more thousands of bushels of this Corn annually to the wide-awake farmers, that every year finds us sold out before planting-time is over. This year will be no exception.

**Schell's Big Yellow Dent** was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties throughout the state, as given by the Department of Agriculture. This average is but 46.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

**Schell's Big Yellow Dent is a Big Corn yet Matures in 110 Days.** The ears are immense, 12 to 14 inches long, with 20 to 24 rows of long, large grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow **Schell's Big Yellow Dent**. Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of Schell's Big Yellow Dent** than it does to grow an ordinary crop of common Corn. The surest way to make farming pay you profits is to plant seed that will **produce larger crops**. It costs \$3.75 per bushel, which equals 94 cts. **as the cost of seed for each acre you plant**, which should produce for you a magnificent crop of perhaps 50 to 75 bushels more Corn off every acre than you are getting now, by spending that amount on each acre. Then which is the business thing for you to do? Sell your Corn and order **Schell's Big Yellow Dent**, and you'll have a crop of Corn that will look just like the picture above and on the opposite page. It is a pleasure indeed to husk a field of this Corn and see the big, golden yellow ears.

Hundreds of wise farmers who planted **Schell's Big Yellow Dent** for their main crop last year tell me they grew the largest crop of the biggest ears of the finest quality Corn they ever grew in all the years they have farmed. It would take many pages to print the letters I have received from my customers telling of their wonderful crops.

**Remember this, Friends.**—Our Seed Corn is grown from the most carefully selected seed stock, and this seed stock selection takes into consideration height of stock, height of bearing of ears on the stock keeping them medium low, breadth of foliage, size and perfect shape of ears, depth of grain, proper color, strong vigorous germination—is it any wonder it is making such wonderful records and fast becoming Pennsylvania's leading Corn?

**WINS FIRST PRIZES EVERYWHERE.** If we had space we would like to tell you of the many prizes won by our customers on this variety.

**Prices:** Bus. \$3.75; 5 bus. \$18; 10 bus. \$35. (Postpaid, pk. \$1.35; 1/2 bus. \$2.) Small quantities, postpaid, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts. Send your order at once.

See page 78 regarding price changes, prepaid freight, and free bags

"I used your seeds last year for the first time and they certainly are all you claim for them. Your Big Yellow Dent was a great sight—neighbors spoke about it."—H. P. C. HANSEN, Delaware.

"I am very glad to say that the two bushels of Schell's Big Yellow Dent I got from you is coming up and certainly looks fine and is the best stand I have had for years."—CHESTER W. LONG, Maryland.

"Your seeds are the best that were ever grown in my garden. They are wonderful."—MRS. H. S. MCCOY, Pennsylvania.

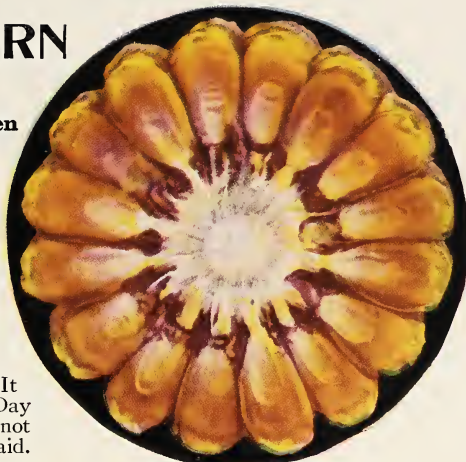


# SCHELL'S NINETY-DAY CORN

*A Very Valuable Early Field Corn*

**Fully Matured in Ninety Days from Day of Planting When Growing Conditions Are Normal**

This section of an ear shows the beautiful deep golden yellow grains which are very long and broad, and the cob very thin. A bushel of 70 pounds of ears will make 63 pounds of shelled Corn. It is preferred by millers. The fodder grows from 8 to 10 feet high. Of all the many varieties of ninety-day Corns, there are none that I have found can compare with our Schell's Ninety-Day. You are always sure of a splendid crop, no matter how short the season. It will surprise you to see the great yield of shelled Corn per acre this valuable variety produces. We sell thousands of bushels of it, and we are constantly receiving letters of praise of it from our customers. It is advisable to always put at least part of your crop in Ninety-Day Corn. Order Schell's Ninety-Day on my recommendation and if not satisfied when you receive it return it. I will refund the amount paid.



Schell's 90-Day Corn

**Please Note.**—Washington official weather forecasters say this will be the **shortest** summer (of warm weather) in a hundred years. If this happens, the farmer with **Schell's Ninety-Day Corn** will be very fortunate.

**Order Now.**—Prices are reduced to almost half of what they were last year. **Bus. \$3.75; ½bus. \$1.90; pk. \$1.** (Postpaid prices: **pk. \$1.25; 4 qts. 70 cts.; 2 qts. 45 cts.; qt. 25 cts.; pkt. 10 cts.) Bags free.**

## SCHELL'S BIG YELLOW DENT

*The Corn with a Big Reputation*

**It Is Known and Grown Successfully by More Farmers in Pennsylvania Than Perhaps Any Other Variety**

We advise all who have been growing it to order new seed ("new blood") from us this year for it will pay you well in your crop to have planted our selected strain which has been produced from the most careful breeding and selection of stock seed.

Remember that the question of whether you should have new Seed Corn this year does not depend merely on whether your own Corn will grow, but whether your yield could be increased. If you are only getting from 40 to 50 bushels of shelled Corn per acre, then change—order Schell's Big Yellow Dent and try for 75 bushels per acre.

**Bus. \$3.75; ½bus. \$1.90; pk. \$1.** (Postpaid prices: **pk. \$1.25; 4 qts. 70 cts.; 2 qts. 45 cts.; qt. 25 cts.; pkt. 10 cts.) Bags free.**



Schell's Big Yellow Dent, Pennsylvania's Favorite Corn





### Schell's Beauty Parsley

We know of no other variety that can compare with it. The stems are long, the foliage lacy and exquisitely curled, and the color is a very rich lively dark green. (See page 37.) Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$2; 5 lbs. \$8.75.



### Schell's Extreme Early Round Deep Scarlet Radish

Positively the earliest of all Radishes, ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. (See full description on page 39.) Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

### Schell's Early Scarlet Globe Radish

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quick at a better price. (See full description on page 39.) Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

### Schell's Pearl Forcing Radish

It is, without excepting any other variety, the earliest and the best quality, best shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in 3 to 4 weeks. The most popular Radish for outside garden culture and for greenhouses. (See page 39.) Grow quantities of them; there are never any of Schell's Pearl Forcing left on any market. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

**WALTER S. SCHELL INC.**  
*Quality Seeds*

10th and Market Sts., Harrisburg, Penna.